

BULKY DOCUMENTS

(exceeds 300 pages)

Proceeding/Serial No: 91125 615

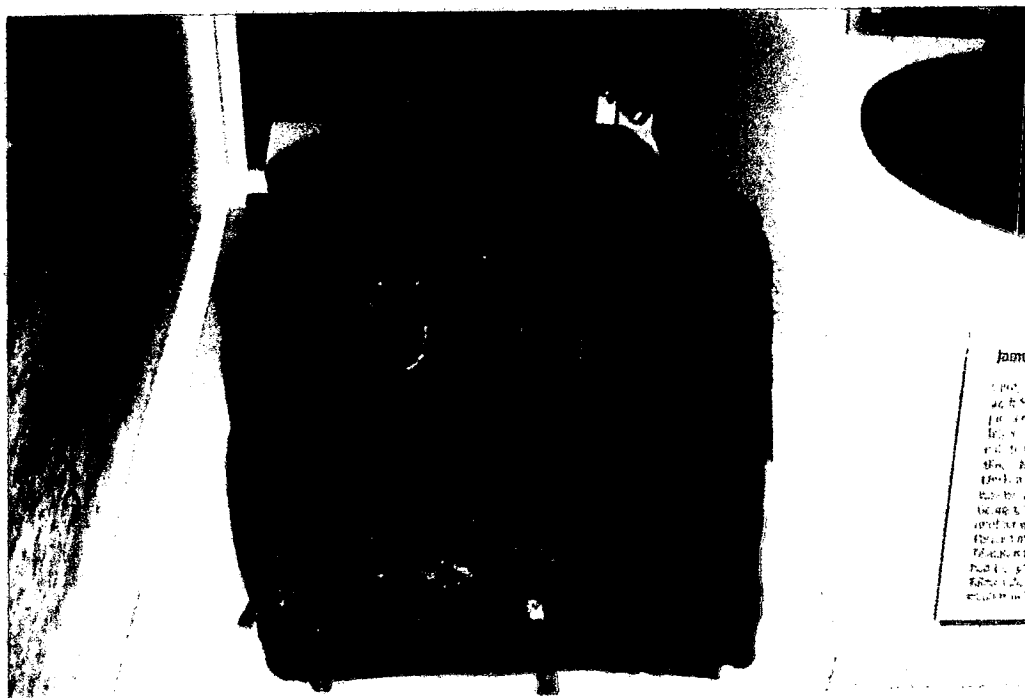
Filed: 3-13-06

Title: University of South Carolina

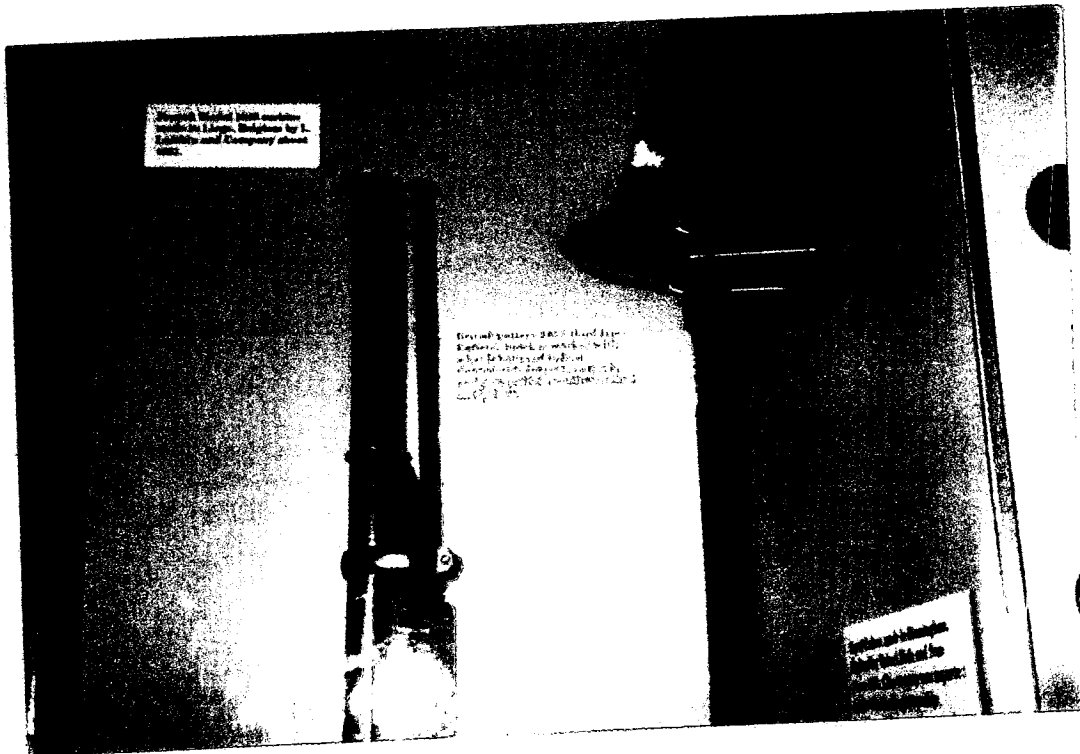
V.

University of South Carolina

Part 6 of ~~11~~9



APPLICANT 00411



APPLICANT 00412

Applicant's

Ex. No. 213, Pg. No. 16

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina



APPLICANT 00413

Applicant's
Ex. No. 213 Pg. No. 17

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Univ. Southern California v.
Univ. South Carolina



APPLICANT 00414

Applicant's

Ex. No. 213, Pg. No. 18

Opposition No. 91125615
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APPLICANT 00415

Applicant's

Ex. No. 213, Pg. No. 19

Opposition No. 91125615
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Univ. South Carolina



APPLICANT 00416

Applicant's
Ex. No. 213, Pg. No. 20

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

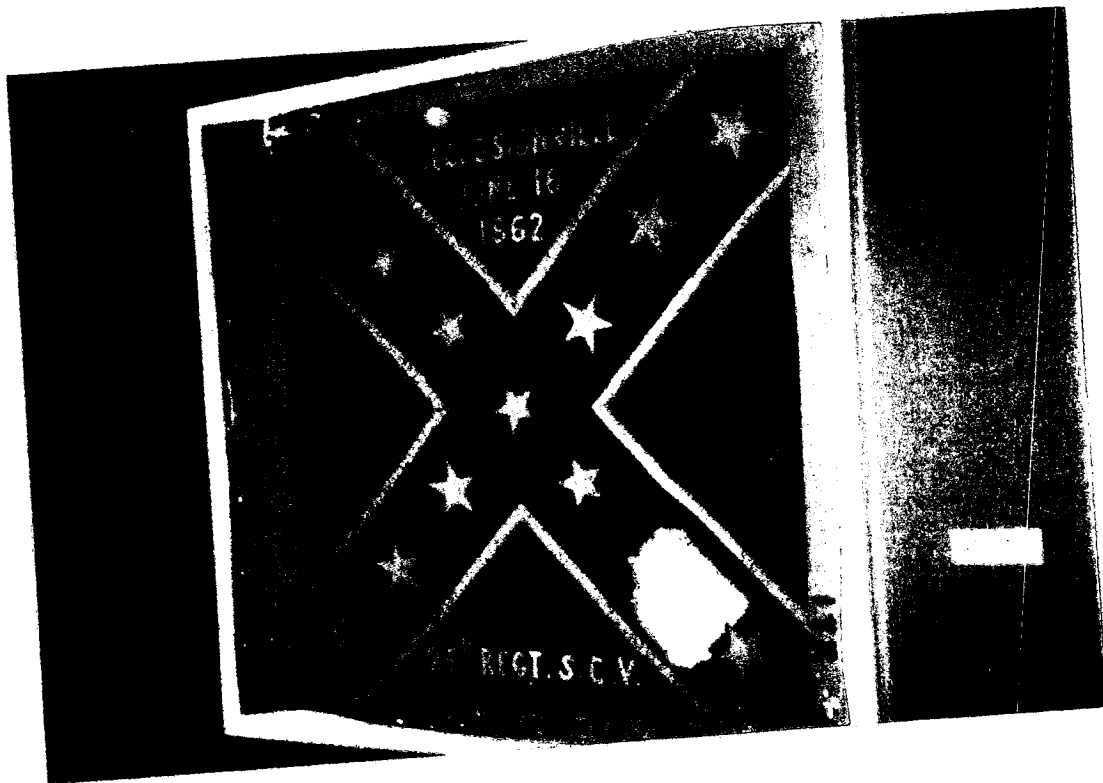


in Colorado, were used by
several bullies and children to show
dominance to the Southern cowboys. Also
in its Southern tradition, they were
on hand at fairs.

South Carolina Militia
Oval Palmetto Tree
Hat or Kepl Badge

Applicant's
Ex. No. 213, Pg. No. 21

Opposition No. 91125615
Univ. Southern California v.
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APPLICANT 00418

Applicant's
Ex. No. 213, Pg. No. 22

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina



APPLICANT 00419

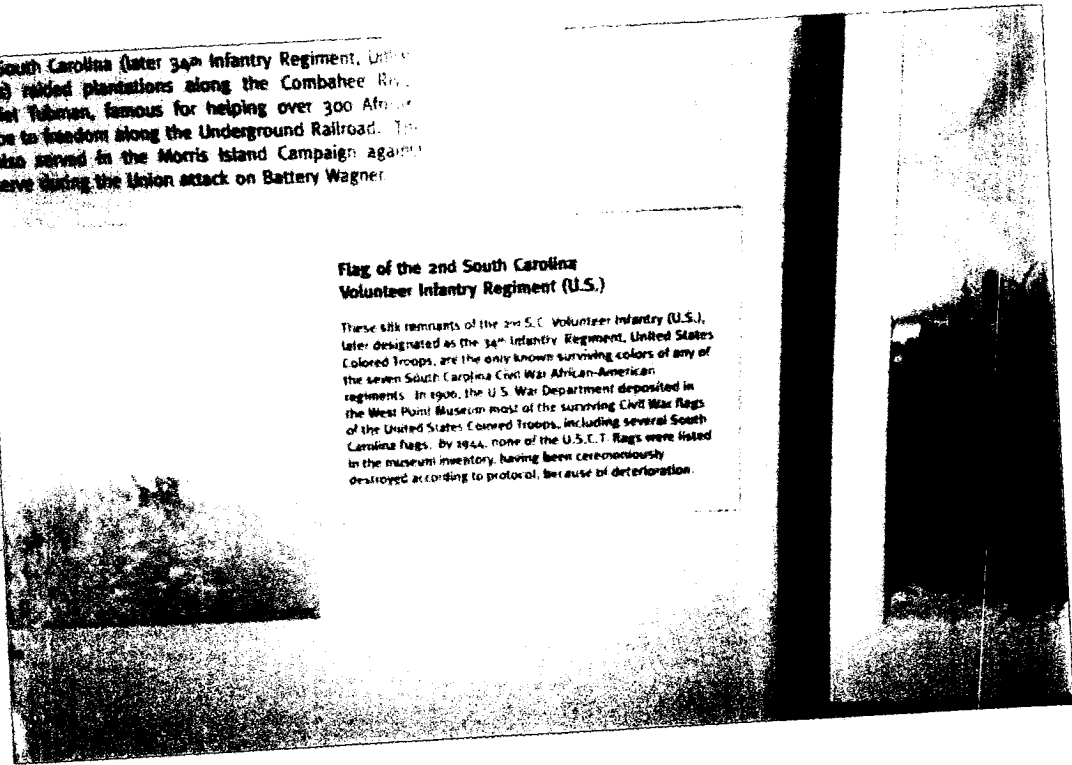
Applicant's
Ex. No. 213, Pg. No. 23

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

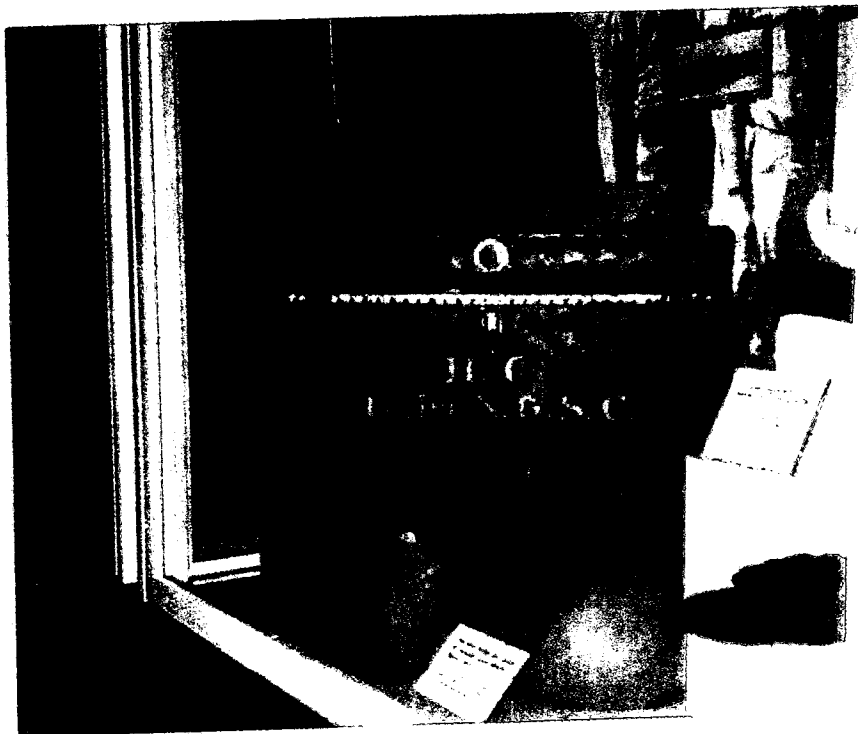
South Carolina (later 34th Infantry Regiment, United States Army) raided plantations along the Combahee River, freeing Tubman, famous for helping over 300 African Americans escape to freedom along the Underground Railroad. They also served in the Morris Island Campaign against the Confederacy during the Union attack on Battery Wagner.

Flag of the 2nd South Carolina Volunteer Infantry Regiment (U.S.)

These silk remnants of the 2nd S.C. Volunteer Infantry (U.S.), later designated as the 34th Infantry Regiment, United States Colored Troops, are the only known surviving colors of any of the seven South Carolina Civil War African-American regiments. In 1900, the U.S. War Department deposited in the West Point Museum most of the surviving Civil War flags of the United States Colored Troops, including several South Carolina flags. By 1944, none of the U.S.C.T. flags were listed in the museum inventory, having been ceremoniously destroyed according to protocol, because of deterioration.



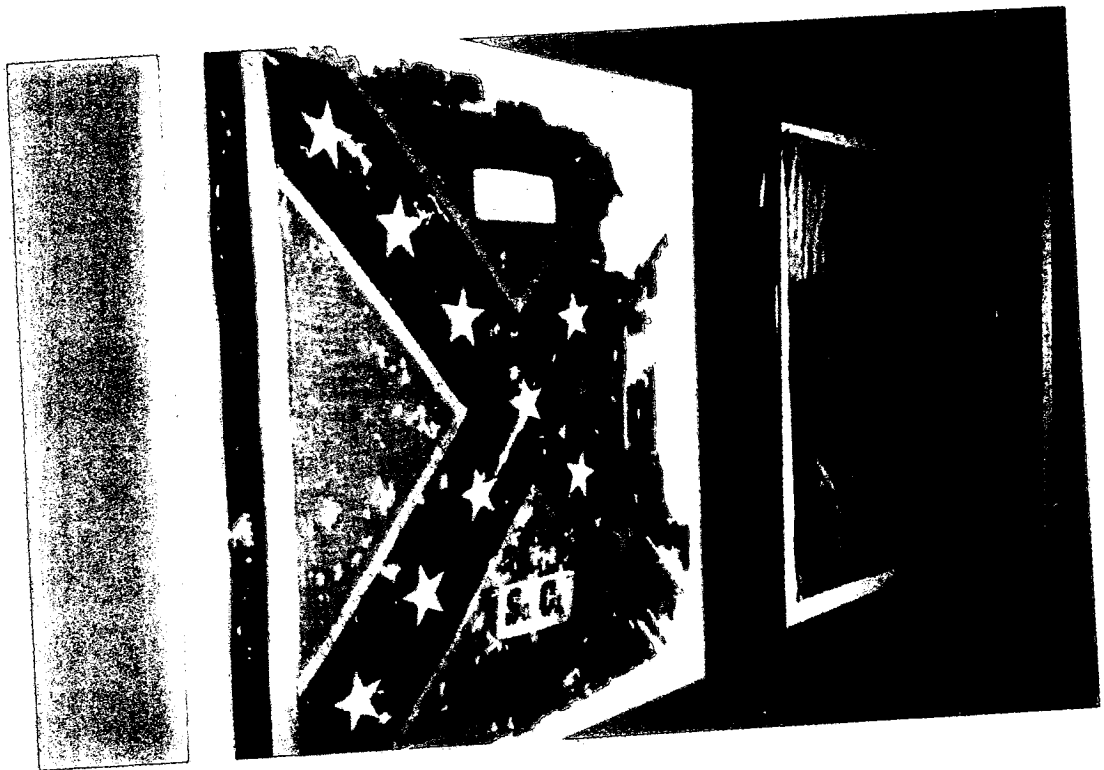
APPLICANT 00420



APPLICANT 00421

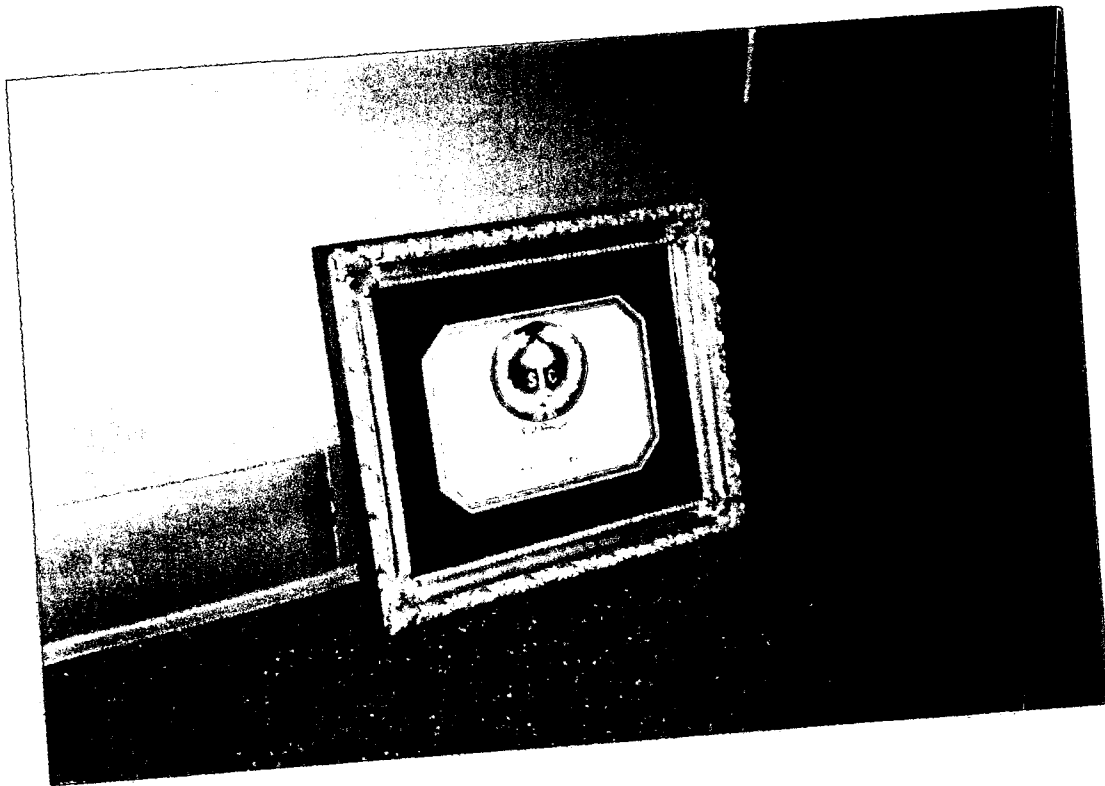
Applicant's
Ex. No. 413, Pg. No. 25

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina



APPLICANT 00422

Applicant's
Ex. No. 213, Pg. No. 26
Opposition No. 91125615
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APPLICANT 00423

Applicant's
Ex. No. 23, Pg. No. 27

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Todd, Frank Edward

U. of S. C. cap

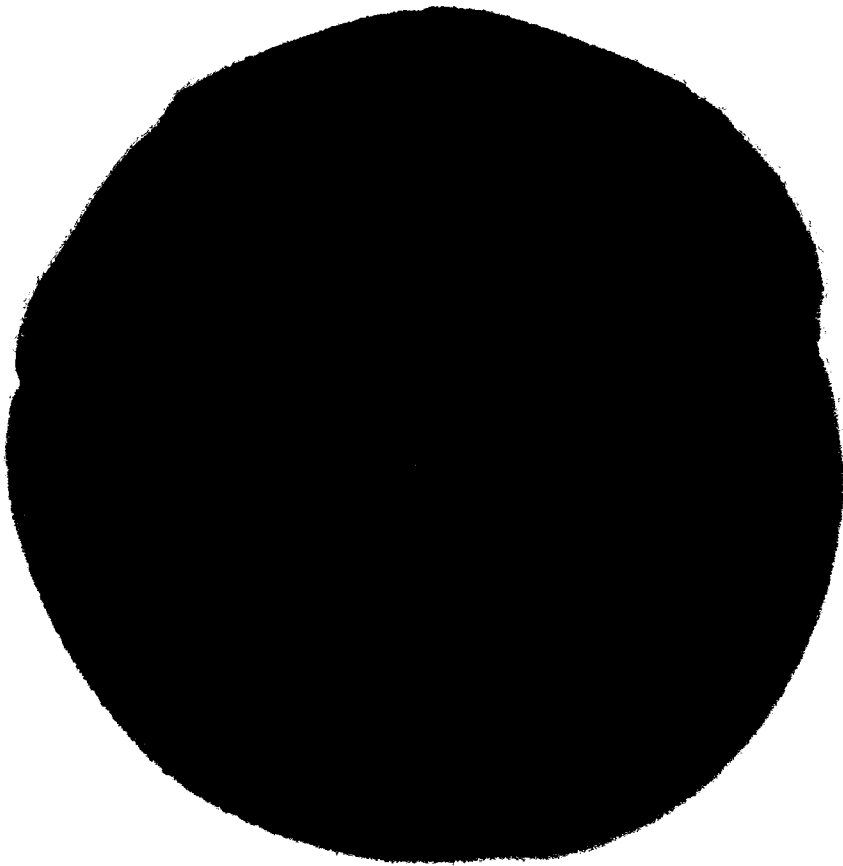
Freshman Cap worn at S.C. College,
fall of 1899. Black serge, embroi-
dered above visor with garnet palmetto
tree and S.C. S. C.

Transferred to University Museum 11/1/74

5.161

Presented by Frank
Edw. Todd, '03, of Ander-
son.

APPLICANT 00424



APPLICANT 00426

Applicant's
Ex. No. 214, Pg. No. 3

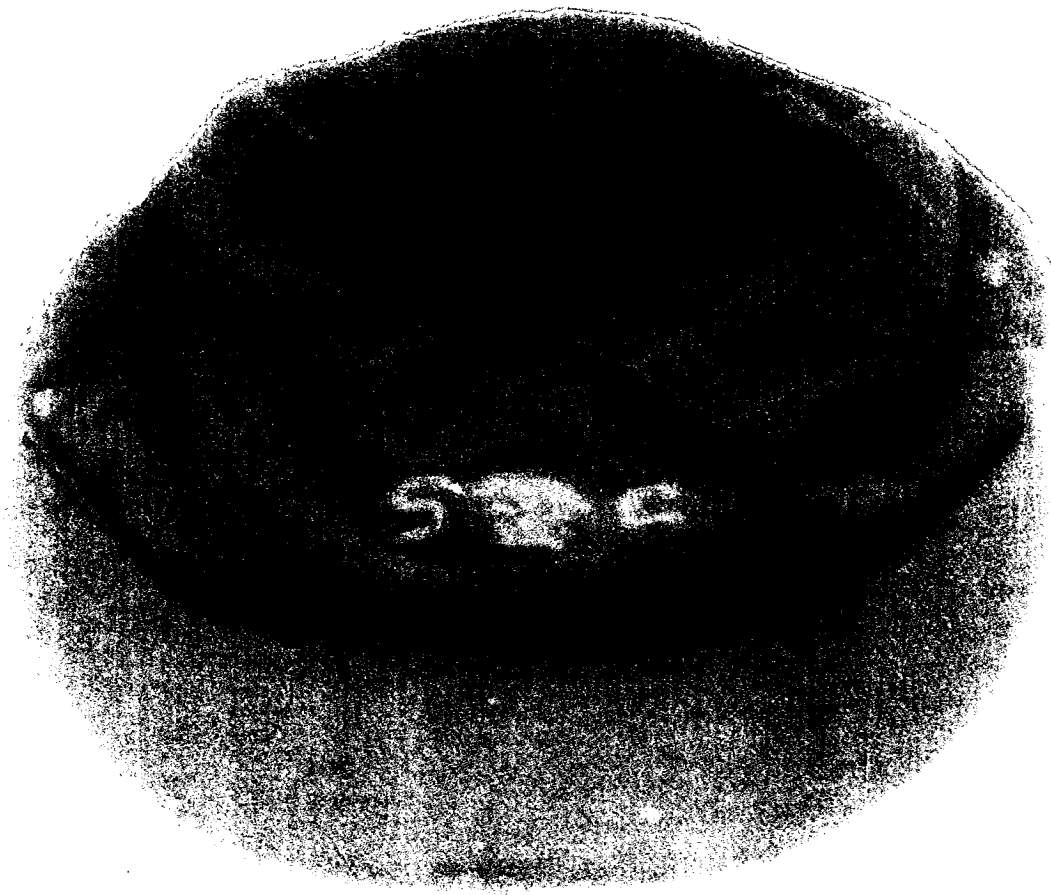
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina



APPLICANT 00427

Applicant's
Ex. No. 214, Pg. No. 4

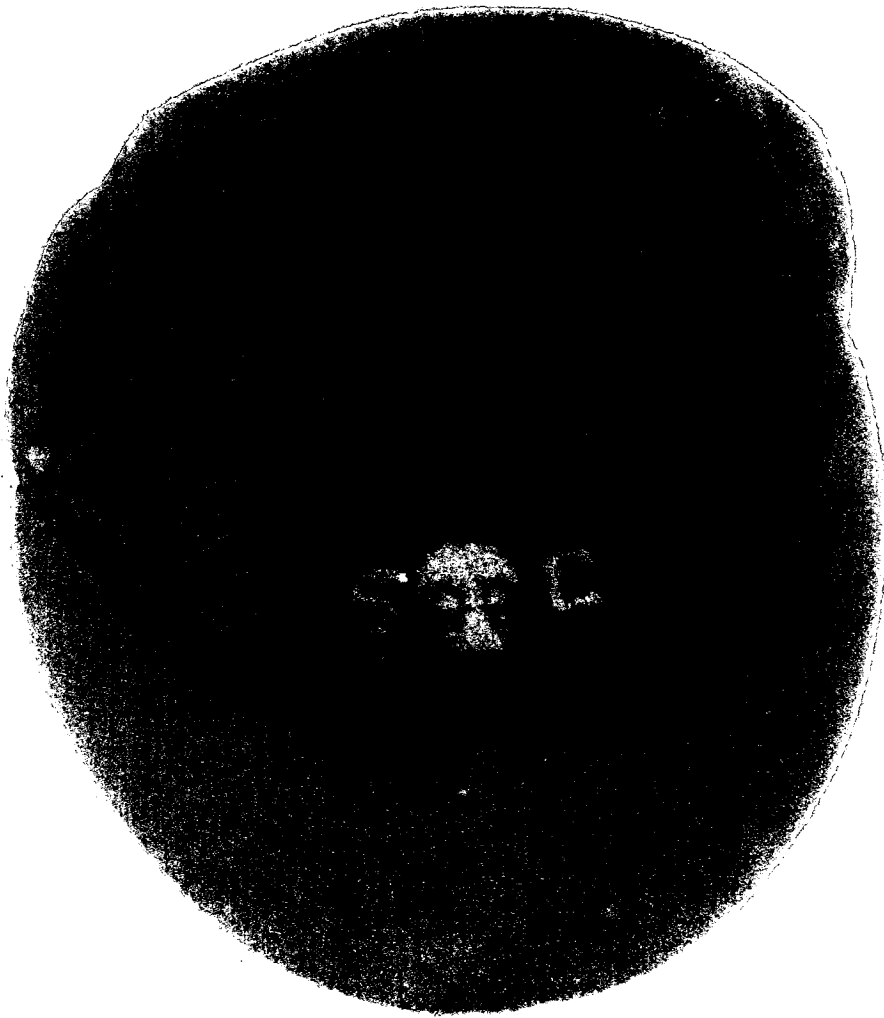
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina



APPLICANT 00428

Applicant's
Ex. No. 214, Pg. No. 5

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina



APPLICANT 00429

Applicant's
Ex. No. 214, Pg. No. 6

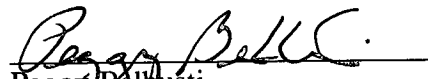
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing APPLICANT'S NOTICE OF RELIANCE NO. 13 RELATING TO DOCUMENTS PRODUCED DURING DISCOVERY IN THIS ACTION AND ADMISSIBLE BY NOTICE OF RELIANCE PURSUANT TO STIPULATION BETWEEN ALL PARTIES is being placed in the United States mail, first class, postage prepaid, on March 10, 2006, addressed to the following:

Michael S. Adler, Esquire
Gibson, Dunn, & Crutcher, LLP
2029 Century Park East, Suite 4000
Los Angeles, CA 90067-3026

Attorneys for Opposer University of Southern California


Peggy Belusti
Administrative Assistant

March 10, 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

University of Southern California)	Opposition No. 91125615
)	
Opposer,)	Serial No. 75/358,031
)	
vs.)	Mark: SC (Stylized)
)	
University of South Carolina,)	Filed: September 16, 1997
)	
Applicant.)	Published: May 18, 1999
)	

**APPLICANT'S NOTICE OF RELIANCE NO. 14 RELATING TO DOCUMENTS
PRODUCED DURING DISCOVERY IN THIS ACTION AND ADMISSIBLE BY
NOTICE OF RELIANCE PURSUANT TO STIPULATION BETWEEN ALL PARTIES**

Pursuant to Stipulation Regarding Documents entered into between Opposer the University of Southern California ("Opposer" or "California") and Applicant, the University of South Carolina, ("Applicant" or "South Carolina") (collectively "Parties") on or about December 16, 2005, and filed with the Board on December 29, 2005, the Parties have agreed that certain documents produced in discovery in this case may be admitted into evidence by means of a Notice of Reliance. Specifically, the Parties stipulated as follows with respect to the documents identified below:

Opposer University of Southern California ("California") and University of South Carolina ("Carolina") (collectively "Parties") agree and stipulate that for the purposes of this action, the following documents are authentic and may be admitted into evidence by means of a notice of reliance. The Parties further agree and stipulate that for the purposes of this action these documents shall be considered as business records and/or ancient documents, and the Parties waive any other hearsay objections to the documents *except* that the Parties retain the right to object to material in such documents that constitutes hearsay with hearsay to the extent that such objections would have been otherwise available.


In accordance with TBMP §§ 704.11 and 705, documents may be made of record in an inter partes proceeding before the Board by stipulation of the parties. Attached as Exhibit 215 is a true and correct copy of the following document produced in discovery in this action and stipulated to by the Parties:

Applicant's Exhibit No.	Bates Range	Description
215	Applicant 00438	Photo of child's baseball jersey showing South Carolina's "SC" mark that has been opposed ("SC Baseball Mark").

Applicant hereby gives Notice that it will rely upon this document. The document is relevant in this action to demonstrate (a) trademark uses by South Carolina of the Applicant's mark that has been opposed ("SC Baseball Mark"); (b) that the marks are not likely to be confused with marks owned by California; (c) that the nature of the goods are different because they are tied to fan-related products; and (d) that the SC Baseball Mark is used on a variety of goods.

Dated: March 10, 2006

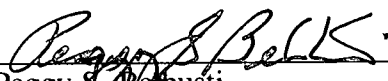
NELSON MULLINS RILEY & SCARBOROUGH, L.L.P.

By: 
John C. McElwaine
Federal Bar No. 6710
Matthew D. Patterson
Federal Bar No. 7788
Liberty Building, Suite 600
151 Meeting Street
Post Office Box 1806 (29402)
Charleston, SC 29401
(843) 853-5200
Attorneys for University of South Carolina

CERTIFICATE OF MAILING

I certify that the foregoing document regarding Opposition No. 91125615 is being deposited with the United States Postal Service as Express Mail Post Office to Addressee,

Express Mail Label No. EH771200211US, postage prepaid, in a box addressed to the Trademark Trial & Appeal Board, P.O. Box 1451, Alexandria, VA 22313-1451 on March 10, 2006.


Peggy S. Belbusti

APPLICANT 00438

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Applicant's
Ex. No. 215 Pg. No. 1



Applicant's
Ex. No. 215, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing APPLICANT'S NOTICE OF RELIANCE NO. 14 RELATING TO DOCUMENTS PRODUCED DURING DISCOVERY IN THIS ACTION AND ADMISSIBLE BY NOTICE OF RELIANCE PURSUANT TO STIPULATION BETWEEN ALL PARTIES is being placed in the United States mail, first class, postage prepaid, on March 10, 2006, addressed to the following:

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2029 Century Park East, Suite 4000
Los Angeles, CA 90067-3026

Attorneys for Opposer University of Southern California


Peggy Belbusti
Administrative Assistant

March 10, 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

University of Southern California)	Opposition No. 91125615
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Opposer,)	Serial No. 75/358,031
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vs.)	Mark: SC (Stylized)
)	
University of South Carolina,)	Filed: September 16, 1997
)	
Applicant.)	Published: May 18, 1999
)	

**APPLICANT'S NOTICE OF RELIANCE NO. 15 RELATING TO DOCUMENTS
PRODUCED DURING DISCOVERY IN THIS ACTION AND ADMISSIBLE BY
NOTICE OF RELIANCE PURSUANT TO STIPULATION BETWEEN ALL PARTIES**

Pursuant to Stipulation Regarding Documents entered into between Opposer the University of Southern California ("Opposer" or "California") and Applicant, the University of South Carolina, ("Applicant" or "South Carolina") (collectively "Parties") on or about December 16, 2005, and filed with the Board on December 29, 2005, the Parties have agreed that certain documents produced in discovery in this case may be admitted into evidence by means of a Notice of Reliance. Specifically, the Parties stipulated as follows with respect to the documents identified below:

Opposer University of Southern California ("California") and University of South Carolina ("Carolina") (collectively "Parties") agree and stipulate that for the purposes of this action, the following documents are authentic and may be admitted into evidence by means of a notice of reliance. The Parties further agree and stipulate that for the purposes of this action these documents shall be considered as business records and/or ancient documents, and the Parties waive any other hearsay objections to the documents *except* that the Parties retain the right to object to material in such documents that constitutes hearsay with hearsay to the extent that such objections would have been otherwise available.

In accordance with TBMP §§ 704.11 and 705, documents may be made of record in an inter partes proceeding before the Board by stipulation of the parties. Attached as Exhibit 216 is a true and correct copy of the following document produced in discovery in this action and stipulated to by the Parties:


Applicant's Exhibit No.	Bates Range	Description
216	Applicant 00445 – Applicant 00468	Jewelry Warehouse Catalog pages showing South Carolina's "SC" mark that has been opposed ("SC Baseball Mark").

Applicant hereby gives Notice that it will rely upon this document. The document is relevant in this action to demonstrate (a) trademark uses by South Carolina of the Applicant's mark that has been opposed ("SC Baseball Mark"); (b) that the marks are not likely to be confused with marks owned by California; (c) that the nature of the goods are different because they are tied to fan-related products; (d) that the conditions under which and to whom sales are made are such that it is unlikely that there would be confusion between Applicant's mark and Opposer's mark; and (e) that the SC Baseball Mark is used on a variety of goods.

[SPACE INTENTIONALLY LEFT BLANK]

Dated: March 10, 2006

NELSON MULLINS RILEY & SCARBOROUGH, L.L.P.

By: 

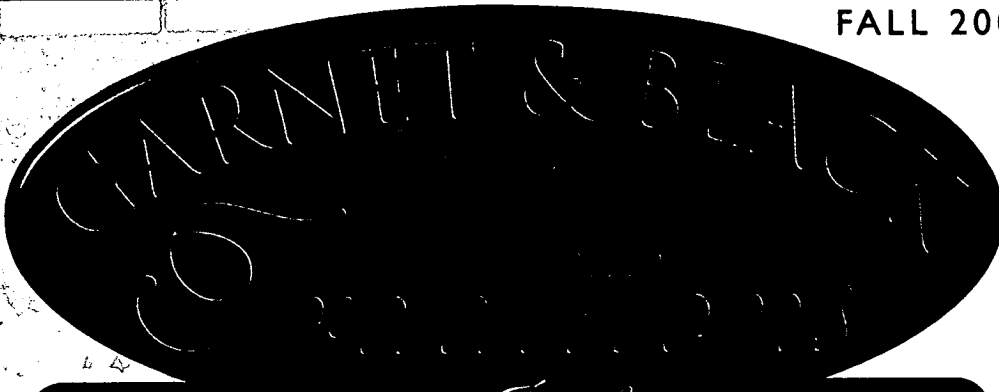
John C. McElwaine
Federal Bar No. 6710
Matthew D. Patterson
Federal Bar No. 7788
Liberty Building, Suite 600
151 Meeting Street
Post Office Box 1806 (29402)
Charleston, SC 29401
(843) 853-5200

Attorneys for University of South Carolina

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Peggy S. Belbusti



The College Shops of *Jewelry* WAREHOUSE



Coaches
Skip Holtz

Applicant's
Ex. No. 216, Pg. No. 1
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00445



(A)

(A) Camp David Tee

100% cotton black with arched "Carolina Gamecocks est. 180." Sizes M-XX.

#CAT2-701 \$13.50



(B)

(B) Raise the Roof Interlock Tee

Garnet "USC Interlock South Carolina" tee. Sizes SM-3X.

#CAT2-815 \$14.50

(C)

(C) In Zone 2003 Jersey

Youth jersey is available in numbers 31, 7, 82 and 5. Adult jersey is available in numbers 5, 31 and 82.

#YOUTH-1 \$31.50

#AJERSEY \$35.99

(D) Raise the Roof Gamecock Football Tee
100% preshrunk cotton gray with "Gamecock Football." Sizes SM-3X. #CAT2-828 \$14.50

(F)



(E) Raise the Roof Garnet Tee

100% preshrunk cotton garnet with "Gamecock Football." Sizes SM-3X. #CAT2-834 \$14.50

(D)



(E)

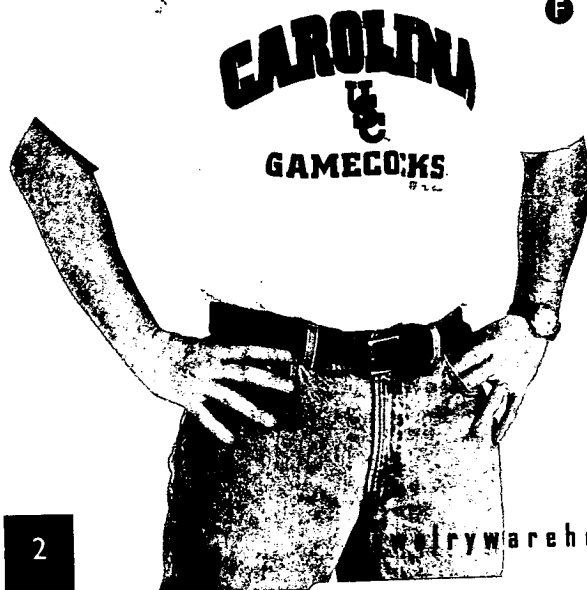


(F)

(F) The Game Hat and Tee Combo
#CANM-93 \$19.99

(G) Collegiate Collectibles Gamecock Choking Tiger Figurine
#CAHDC-197
\$39.00

(G)



Left, Bryan is wearing (F) The Game's hat and tee combo and Hana Time Men's Leather Band Watch. (See page 10 for watch details.)



(H) The Game Lou Holtz Hat
#CAH2-173 \$12.99

(I) Lou Holtz Poster
#CAHDC-111 \$13.50



(J) Russell Team 2003 Lou Pullover
Sizes S-XXX. #CAJLT-58
\$85.50



(K) Baden Lou Holtz
Autographed Football
Limited edition, signed and
numbered. #CATOY-11
\$199.00

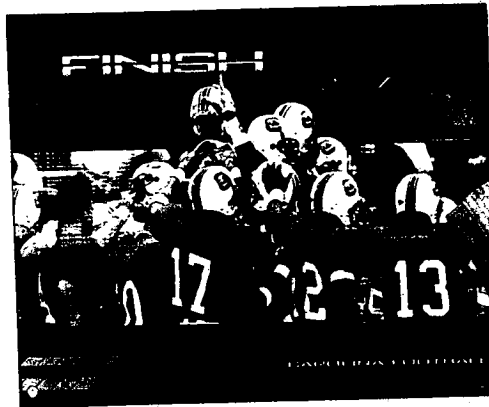
Toll Free 1-800-537-8072

Applicant's
Ex. No. 216, Pg. No. 3

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

3

APPLICANT 00447



(B)

(A) USC Football Offense Poster
#CAHDC-110 \$13.50

(B) USC Football Defense Poster
#CAHDC-238 \$13.50

(C) IZOD Golf Shirt.
100% cotton gray with interlocking USC.
#CAG3-197 \$40.50

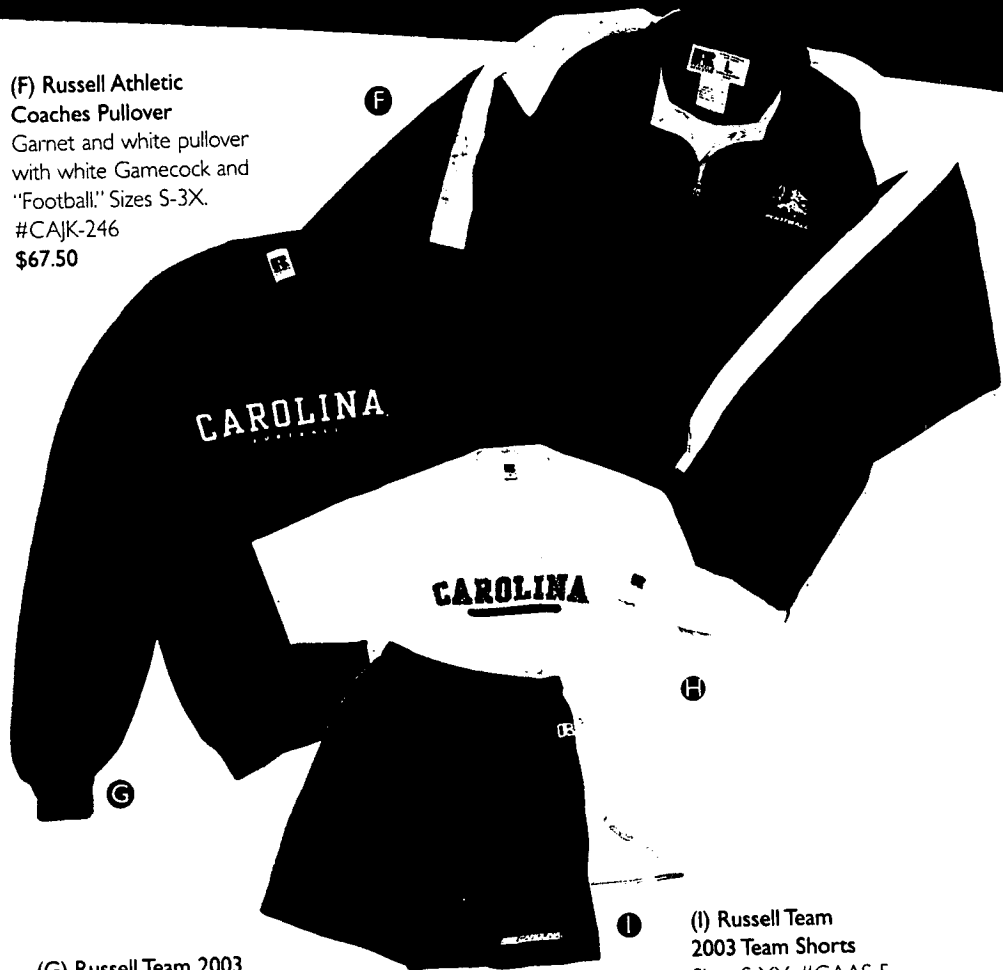
(D) Russell Athletic Golf Shirt
100% cotton garnet with
interlocking USC. Sizes SM-3X.
#CAG2-237 \$33.99

(E) Outer Banks Golf Shirt
100% cotton garnet with
interlocking USC.
Sizes SM-3X. #CAG3-191
\$40.50

Right, USC Football Assistant Coach/
Offensive Coordinator Skip Holtz is wearing
Russell Athletic's 100% cotton garnet golf
shirt and Twin's garnet adjustable
Gamecock hat. (See page 14 for hat
details.) Also shown, Baden's Garnet and
Black Football. (See page 21 for details.)

jewelrywarehouse.com

(F) Russell Athletic
Coaches Pullover
Garnet and white pullover
with white Gamecock and
"Football." Sizes S-3X.
#CAJK-246
\$67.50



(G) Russell Team 2003
Team Sweat
Sizes S-XX. #CAS2-134
\$24.99

(H) Russell Team 2003 Team Tee
Sizes S-XXX. #CAT2-848
\$12.99

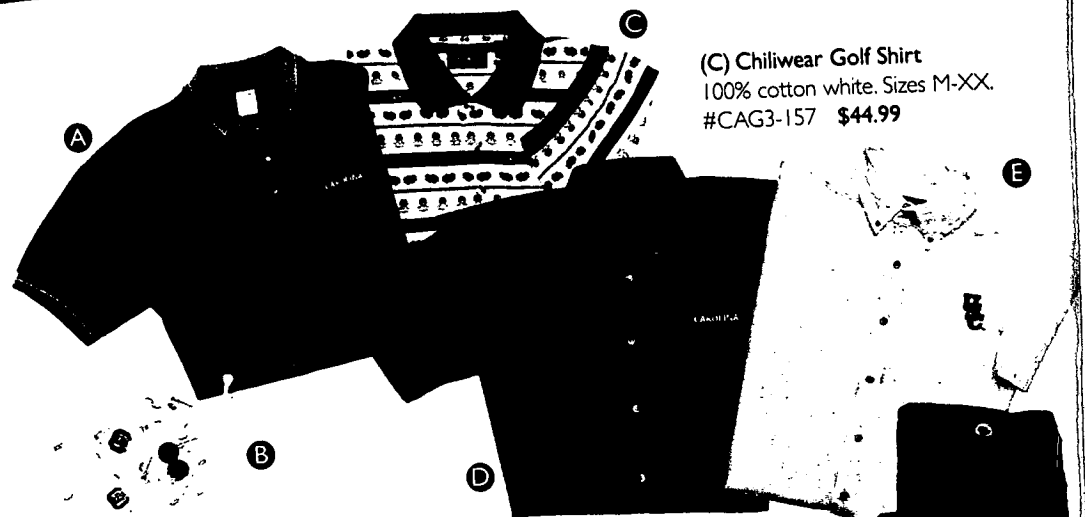
(I) Russell Team
2003 Team Shorts
Sizes S-XX. #CAAS-5
\$17.50

(J) Russell Athletic Coaches
Wind Vest
Black with white Gamecock.
Sizes M-3X. #CAJLT-45
\$56.50

(K) Russell Athletic Coaches Wind Vest
Garnet with white Gamecock Sizes M-3X.
#CAJLT-49 \$56.50



Toll Free 1-800-537-8072

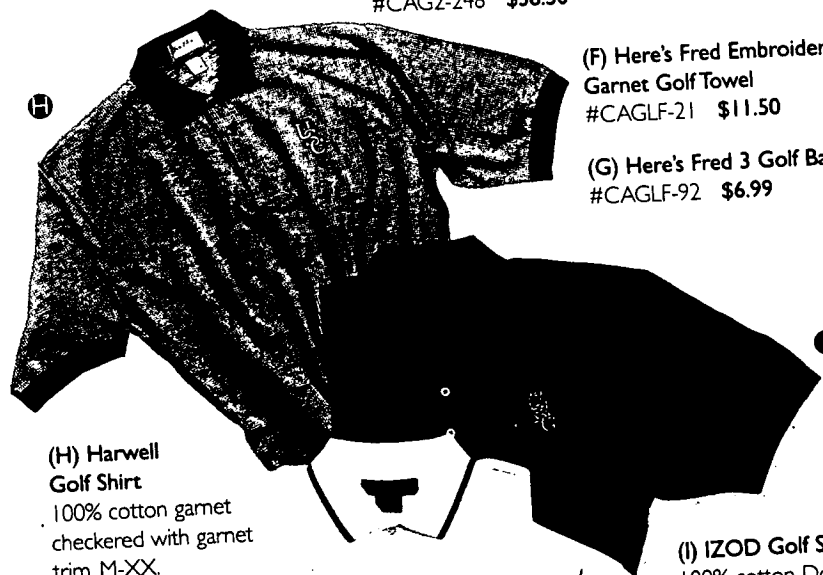


(A) Gildan Golf Shirt.
100% cotton black with bird and
Carolina. Sizes SM-3X. #CAG1-61
\$22.50

(B) Here's Fred Gift Pack
#CAGLF-43 \$8.99

(D) Augusta Sportswear Golf Shirt
100% cotton short sleeve button up garnet
with bird and Carolina. Sizes SM-XXL.
#CAG2-243 \$38.50

(E) Augusta Sportswear Golf Shirt
100% cotton short sleeve button up white
with interlocking USC. Sizes SM-XXL.
#CAG2-248 \$38.50



(H) Harwell
Golf Shirt
100% cotton garnet
checkered with garnet
trim. M-XX.
CAG2-262
\$35.99

(F) Here's Fred Embroidered
Garnet Golf Towel
#CAGLF-21 \$11.50

(G) Here's Fred 3 Golf Ball Pack
#CAGLF-92 \$6.99

(I) IZOD Golf Shirt
100% cotton Double
Mercerized black with
interlocking USC.
Sizes M-XXL #CAG3-177
\$57.50

(J) Nike Golf Shirt
100% cotton white with Gamecock.
Sizes SM-3X. #CAG3-167 \$54.50

(K) IZOD Golf Shirt.
70% cotton 30% polyester Khaki with
interlocking USC. Sizes SM-3X.
#CAG3-185 \$53.99

(L) Jonathan Corey Golf Shirt
Ash with black tipped collar and
with Block C. Sizes S-XXX.
#CAG3-197 \$40.50



(M) Nike Golf Shirt
60% cotton 40% polyester
Dry Fit Garnet with
interlocking USC.
Sizes M-XXL #CAG3-173
\$61.99



(N) Nike Golf Shirt
100% cotton black with interlocking
USC. Sizes SM-3X. #CAG3-161
\$54.50

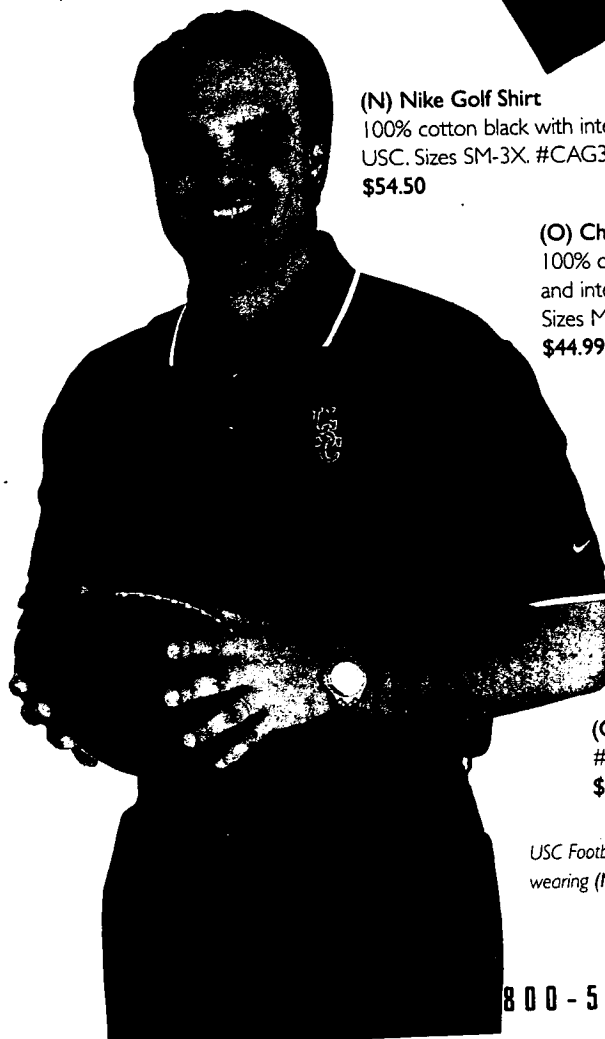
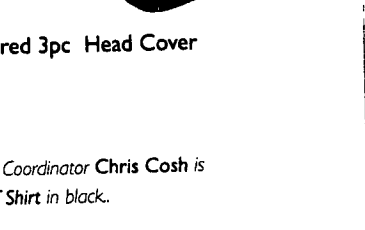
(O) Chiliwear Golf Shirt.
100% cotton garnet with seal
and interlocking USC all over.
Sizes M-XXL - #CAG3-153
\$44.99



(P) Here's Fred Screen
Print Golf Towel
#CAGLF-14 \$6.99



(Q) Here's Fred 3pc Head Cover
#CAGLF-96
\$27.99



USC Football Defensive Coordinator Chris Cosh is
wearing (N) Nike's Golf Shirt in black.

800-537-8072

7

(A) Mardi Gras Beads
with block C. #CAJW-147
\$5.99

(B) Camp David Ladies Tee
92% cotton 8% lycra white with
garnet sleeves and "Carolina
Gamecocks." Sizes SM-XL.
#CALTS-476 \$20.99

(C) Social Awareness Ladies
White Tank
100% cotton white with black
velour strap and interlocking USC.
Sizes SM-L #CALTS-435 \$23.50

(D) Camp David
Ladies V-Neck Tee
100% cotton garnet
v-neck with interlocking
USC. Sizes SM-XL
#CALTS-472
\$14.99

(E) Social Awareness Ladies
Garnet Tank
100% cotton garnet with
interlocking USC. Sizes SM-L.
#CALTS-432 \$19.50

(F) Social Awareness Ladies Halter Top
90% rayon 10% lycra black with USC. Sizes
SM-L #CALTS-441 \$29.50

(G) Social Awareness Ladies
Single Strap Tank
90% rayon 10% lycra garnet
with single strap and interlocking
USC. Sizes SM-L #CALTS-444
\$23.50

(H) Silverplated Bead Stretch Bracelet
with Gamecock charm. #CAJW-117 \$9.95

(I) Garnet and Black Bead Stretch Bracelet
with Gamecock charm. #CAJW-116 \$12

(J) Russell Athletic Ladies Shorts
58% polyester 42% cotton gray with
"Carolina" butt print. Sizes SM-XL.
Garnet - #CALMS-6
Black - #CALMS-11
Gray - #CALMS-16
\$11.99

(K) Camp David Ladies
Garnet Tee
with "USC Gamecocks" and
glitter flower. Sizes S-XL.
#CALTS-492
\$15.99

(L) Camp David Ladies Ash Tee
with glitter "Carolina
Gamecocks." Sizes S-XL.
#CALTS-488
\$15.99

(M) Antigua Ladies
Flowered Tee
100% polyester. Black Duece
with flower, bars and
"Gamecocks." Sizes S-XL.
#CALTS-503
\$26.99

(N) Hunter Garnet and Black
Hair Scrunchie
CABOW-23
\$6.50

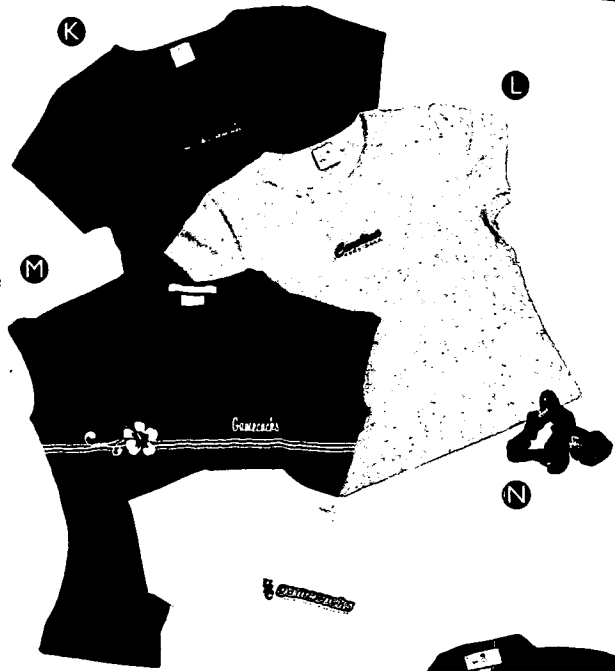
(O) Camp David Ladies Tee
White with glitter "Gamecocks" and
interlocking USC.
Sizes S-XL. #CALTS-484
\$15.99

(P) Antigua Ladies Golf
100% cotton. Garnet with Gamecock.
Sizes S-XL. #CALDS-95
\$29.99

(Q) Social Awareness Ladies
Spaghetti Strap Tank
100% polyester brown baby
suede with interlocking USC.
Sizes SM-L. #CALTS-447
\$25.50

(R) Social Awareness
Suede Ladies Tank
100% polyester brown baby
suede with wide straps and
interlocking USC. Sizes SM-L.
#CALTS-450
\$27.50

Heather is wearing (F) Social
Awareness' Ladies Single Strap
Tank and 16" SS Drop Bead
Necklace. (See page 11 for
necklace details.)



Free 1-800-537-8072

(A)

(A) 16" SS Wire Reversible Slide
with Gamecock on one side and palmetto
tree on reverse. #CAJSN-10 \$39
18" SS Wire Reversible Slide
#CAJSN-11 \$41

(B)

(B) SS Gamecock Disc Wire Earrings
#CAJSE-5 \$39

(C)

(C) Block C Dangle Earrings
10K - #CAJKE-12 \$69
SS - #CAJSE-1 \$15.95

(D)

(D) SS Garnet Colored Stone
with Gamecock Neck Slide
#CAJSS-10 \$29

(E)

(E) 10K Gamecock Charm
with Red Stones, Onyx, and
Diamonds.
#CAJKE-72 \$329
Also available, Matching
Lever Back Earrings.
#CAJKE-25 \$599

(G)

(F) SS Oval Slide
with engraved Gamecock
#CAJSS-5 \$19.95

(F)

(G) 7" SS Gamecock Disc
Cuff Bracelet
#7GSBR-3 \$39

(H)

(H) SS Split Cuff with Gamecock Bracelet
#7GSBR-10 \$39

(I) SS State Outline Slide/Pin
with Gamecock #CAJSP-1 \$27

(I)

(J) Block C Bracelet
10K 7" - #7 CABR-1 \$179
10K 8" - #8 CABR-1 \$199
SS 7" #7GSBR-1 \$59.95
SS 8" #8GSBR-1 \$69

SS = Sterling Silver
10k = 10kt Yellow Gold

(I)

(K) Hana Time Men's Leather Band Watch
Interlocking USC logo on face. #CAJW-126 \$76.99
Also available: Men's Block C logo. #CAJW-124 \$76.99
Ladies' Interlocking USC logo #CAJW-130 \$76.99
Ladies' Block C Logo #CAJW-128 \$76.99

(K)

(L) Hana Time Ladies' Two-Toned Watch
Interlocking USC logo on face. #CAJW-129 \$76.99
Also available: Men's Interlocking USC Face.
#CAJW-125 \$76.99
Men's Block C face. #CAJW-123 \$76.99
Ladies' Block C face. #CAJW-127 \$76.99

(L)

(M) Seiko Men's Gold Watch
Block C on face. #WSKG-406 \$149
Also available: Men's Two-toned Watch.
#WSKG-407 \$149

(M)

(N) Seiko Ladies Two-Toned Watch
Block C on face. #VWSKL-466 \$119
Also available: Ladies Gold Watch.
#VWSKL-413 \$119

(N)



(P) SS LIQ SIL Gamecock
Disc Necklace
with beads. #CAJSN-1 \$33

(O) 16" SS LIQ SIL Drop Beads
Necklace
with gamecock charm.
#CAJSN-8 \$29

SS Gamecock Post Earrings
#CAJSE-6 \$21
Matching Bracelet also available.
#7GSBR-9 \$24

(Q) 16" SS LIQ SIL Garnet Beads
with Gamecock charm
Necklace. #CAJSC-13 \$21.95
Garnet Bead Earrings with
Gamecock #CAJSE-4 \$19.95
Matching Bracelet also available.
#7GSBR-4 \$19

(X) Mini Gamecock Stud Earrings
10K - #CAJKE-22 \$24
SS - #CAJSE-9 \$7.95

(Y) Medium Interlocking
USC Charm
10K - #CAJKC-50 \$33
SS - #CAJSC-7 \$15.95
Small Interlocking USC Charm
10K - #CAJKC-51 \$14.95
SS - #CAJSC-8 \$7.95

(Z) Small Block C Charm
with "O" ring
10K - #CAJKC-62 \$24
SS - #CAJSC-15 \$6.95

(aa) Small Block C Charm
10K - #CAJKC-33 \$24
SS - #CAJSC-1 \$6.95

(bb) Large Block C Charm
with large bail
10K - #CAJKC-53 \$99
SS - #CAJSC-6 \$24
with small bail
10K - #CAJKC-31
\$89
SS - #CAJSC-2
\$19.95

(R) Interlocking
USC Dangle
Earrings
10K - #CAJKE-19
\$39
SS - #CAJSE-11
\$14.95

(S) Medium Gamecock
Diamond Cut Charm
10K - #CAJKC-37 \$59
SS - #CAJSC-11 \$15.95

(T) Large Gamecock Charm
with large bail
10K - #CAJKC-55 \$89
SS - #CAJSC-9 \$24
with small bail
10K - #CAJKC-38 \$79
SS - #CAJSC-3 \$21

(U) (U) Small Gamecock Charm
with "O" ring.
10K - #CAJKC-63 \$21
SS - #CAJSC-17 \$7.95

(V) Small Block C Charm with
"V" Bail
10K #CAJKC-30 \$29.95
SS #CAJSC-10 \$7.95

(W) Small Block C Post Earrings
10K - #CAJKE-13 \$59
SS - #CAJSE-2 \$14.95
Also available Mini Block C Earrings
10K - #CAJKE-20 \$19.95
SS - #CAJSE-3 \$6.95

(cc) 16" Black Cord
with SS Gamecock
Necklace
#CAJSN-2 \$14.95

(dd) SS Gamecock Charm
with adjustable black cord.
#CAJSN-15 \$14.95

Toll Free 1-800-537-8072



(A)

(A) Eat More Tees Garnet Fleece Pullover
100% Polyester with rubber Gamecock
emblem. Sizes S-XX. #CAJK-266
\$47.99



(B)

(B) Eat More Tees
Ladies Garnet Tee
with jewel USC.
Sizes S-XL.
#CALTS-515
\$20.99

(C)



(C) Eat More Tees Youth Tee
Ash with "South Carolina Football"
and Cocky. Sizes S-XL. #CAYT-205 \$12.99

(D) Eat More Tees Ladies Tee
White with glitter "Carolina Girl." Sizes S-XL.
#CALTS-414 \$16.50



(E)

(E) Eat More Tees Garnet Tee
with palmetto tree and moon
"Gamecocks" on back. Sizes
S-XXL. #CAT2-793 \$14.50



(F)

(F) Eat More Tees Sweat
Ash with oval "USC est. 1801"
and palmetto tree and moon.
Sizes M-XX. #CAS2-139
\$21.99

(G)

(G) Camp David Ladies
Garnet Sweat
Hooded zip up with "Carolina."
Sizes S-XL. #CALSW-8
\$36.50

(H) Eat More Tees Garnet
"Carolina Girl" Visor
#CAHV-18 \$11.99



(H)

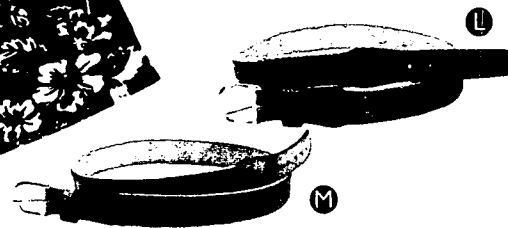
12

use.com

(I) **Raise the Roof Tee**
 100% preshrunk cotton garnet with Block C
 "South Carolina Gamecocks." Sizes M-XX
 #CAT2-819 \$14.50



(J) **Antigua Golf Shirt**
 100% cotton garnet tropical design with
 Block C above pocket. Sizes S-XXL.
 #CAG2-222 \$39.99



(K) **Raise the Roof Tee**
 100% preshrunk cotton garnet with
 "Carolina Girl" on front. Sizes SM-XL
 CALTS-519 \$13.50

(L) **Zep-Pro Garnet Belt**
 with gamecock and interlocking USC.
 #CABL-41 \$17.99

(M) **Zep-Pro Brown Belt**
 with seal and interlocking USC.
 #CABL-27 \$29.99

(N) **Camp David Tee**
 100% cotton gray with "Gamecocks South Carolina"
 screen print. Sizes M-XXL #CAT2-709 \$13.50

(O) **Camp David Tee**
 100% cotton garnet with "SC est 1801" embroidered.
 Sizes M-XXL #CAT2-713 \$19.99

(P) **Ruppshts Tee**
 100% preshrunk cotton white with
 "Say Uncle" on front. Sizes SM-XXL
 #CAT2-748 \$13.99

(Q) **For Bare Feet Adult Garnet Socks**
 Sizes 9-11, 10-13. #CASU-3 \$6.50

(R) **For Bare Feet Gamecock Socks**
 Adult white fold down sock with gamecock.
 Sizes 9-11, 10-13. #CASU-1 \$6.50

say uncle!

Toll Free 1-800-537-8072



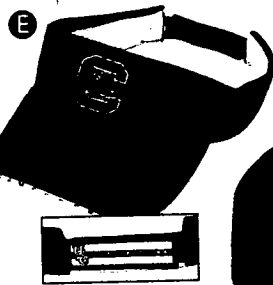
(A) A Needle Black Visor
with Gamecock
CAHV-14 \$13.50



(B) Twins Garnet Adjustable
Hat with Gamecock on
front and interlocking USC
on bill. Velcro. #CAH2-239
\$14.50

(C) Twins Avalanche Hat
Velcro adjustable.
#CAH2-128
\$14.50

(D) The Game Camo Hat
Adjustable Velcro back.
#CAH2-200 \$13.50



(E) Twins Garnet Visor
With Block C and "Gamecocks" on bill.
#CAH2-231 \$11.99



(F) Twins Garnet Big Gamecock Hat
Velcro adjustable. #CAH2-228
\$14.50



(G) Zephyr Black Baseball Logo Fitted Hat
#CAHT-412 \$14.50

(H) Zephyr Garnet Baseball Logo Fitted Hat
#CAH2-134 \$14.50



(I) Twins White Franchise Fitted Hat
with interlocking USC in front and Block C in
back. Sizes SM or LXL. #CAH2-35 \$15.50



(J) The Game Khaki Adjustable Hat
with interlocking USC "South Carolina
Gamecocks." #CAH2 201
\$13.50



(K) Twins Garnet Franchise Fitted Hat
with interlocking USC in front and Block C
in back. Sizes SM or LXL. #CAH2-236
\$15.50

Fitted Hat Sizes Available:

6³/₄, 6⁷/₈, 7, 7¹/₈, 7¹/₄, 7³/₈, 7¹/₂, 7⁵/₈, 7³/₄, 8

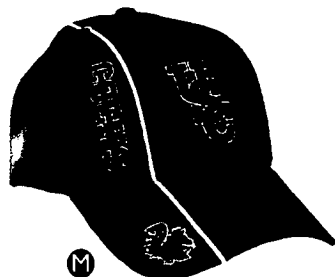
L



(L) Twins Khaki Adjustable Hat
with oval interlocking USC.
#CAH2-124
\$13.99



N



M

(M) Twins Split Down the Middle Hat
#CAH2-227 \$14.50

(N) The Game White Cocks Hat
#CAH2-69 \$5.00



O

(O) Twins Garnet Visor
with interlocking USC and on bill
"Cocks" in black stripe. #CAHV-12
\$12.99



P

(P) Twins Garnet
"Cocks" Visor
#CAHV-4 \$11.99

Q

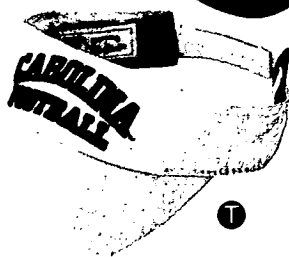


(Q) Zephyr Khaki "Carolina
Football" Hat
Velcro adjustable. #CAH2-149
\$14.50



R

(R) Zephyr Garnet
"Carolina Football" Hat
Velcro adjustable.
#CAH2-150 \$14.50



T

(S) Zephyr White "Carolina
Football" Fitted Hat
#CAH2-213 \$14.50



S

(T) The Game Khaki
"Carolina Football" Visor
#CAHV-9
\$10.99



U

(U) Twins Avalanche Visor
#CAH2-229 \$11.99

Toll Free 1-800-537-8072

15

(A)

SOUTH CAROLINA

(A) Camp David
100% Cotton Tee
White with "South
Carolina Alumni"
and interlocking
USC. Sizes M-XX.
#CAT2-697
\$11.99

(B) Front

GAMECOCKS

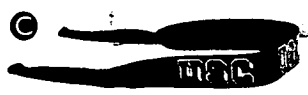
LET ME KNOW IF YOU'RE
NOT A GAMECOCK!
I...W-I-L-L...T-A-L-K
S-L-O-W-E-R

(B) Back

(B) Ruppshirts "Talk
Slower" Tee

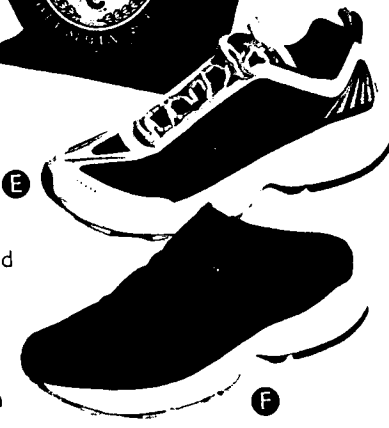
100% preshrunk cotton white
with "Let Me Know If You
Are Not A Gamecock!
I...W-I-L-L...T-A-L-K...
S-L-O-W-E-R" on back.
Sizes SM-XXL. #CAT2-763 \$13.99

(C) Croakies
Eyeglass
Retainers
#CANM-89
\$7.99



(D)

(D) Raise the Roof Tee
100% preshrunk cotton garnet with Block on the front and
the Seal on the back. Sizes SM-3X. #CAT2-809 \$14.50



(F)

FREE "Beat" Stickers!

We take pride
in our "Beat"
stickers.
Jewelry
Warehouse
has been the
home of the
original Beat
sticker for over 20 years. We
give away thousands of free
"Beat" stickers for every game.
Our goal is to give every
Carolina Fan a sticker to wear.
Become a part of our tradition
— wear yours today!



(E) CMAX Ndorfn
Shoe
Men and ladies sizes
4 to 13. #CASHO-1
\$62.99



(F) CMAX Snapper Shoe
Men and ladies sizes 4 to
13. #CASHO-19 \$52.99

(G) Tree and Moon and
Gamecock License Tag
#CALT-198 \$5.50

(H) University of South
Carolina and Gamecocks
License Tag Frame
#CALT-117 \$8.50

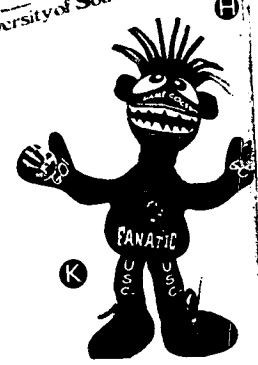
University of South Carolina

(I) Zep-Pro Brown Sandal
with gamecock on heel.
Sizes 5-12. #CANM-102 \$22.99



(J) Zep-Pro Black Sandal
with garnet strap. Sizes 8,9,10,11,12,13.
#CANM-113 \$17.99

(K) Window Fanatic Doll
#CAMTG-89 \$5.50



jewelrywarehouse.com



(L) BSI 3'x5' flag
with Block C and interlocking
USC. #CAFLG-27 \$18.00



L

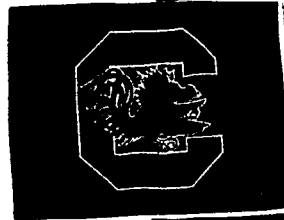
(M) Diagonal Tree and Moon License Tag
#CALT-196 \$5.50

(N) Black and Gold Carolina License Tag
#CALT-192 \$5.50



M

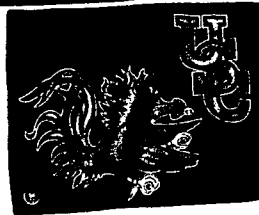
P



O

(O) Rico Black Car Flag
with fighting Gamecocks
#CAFLG-35 \$7.99

(P) Rico Garnet Car Flag
with Block C. #CAFLG-32 \$7.99

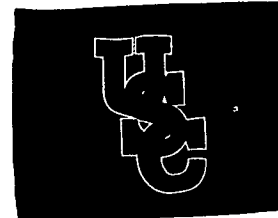


O



N

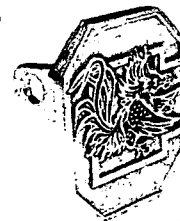
(Q) Rico Black Car Flag
with Gamecock and
Interlocking USC.
#CAFLG-31 \$7.99



R

(R) Rico Black
Car Flag
with interlocking
USC. #CAFLG-44
\$7.99

(S) Olde Country Pewter
Hitch Cover
Block C. #CAAM-I \$23.50



S

(T) Bergamot Garnet and
Black Enameled Block C
Hitch Cover
#CAAM-17 \$26.99



T

(U) South Carolina Game Faces.
4 tatoos in each pack. \$2.50

Block C Tattoo #CAMTG-57
Cocky Tattoo #CASPT-43
Interlocking USC Tattoo #CAMTG-99

(V) Cock Call
Press together and get three Gamecock
crows. #CATOY-17 \$8.50



V



U



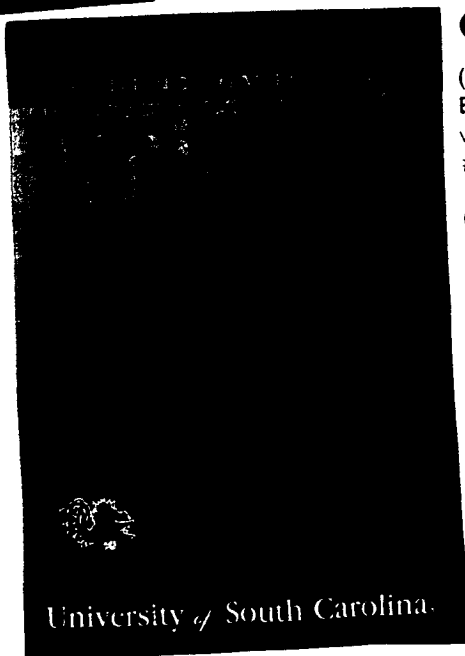
Applicant's
Ex. No. 216, Pg. No. 17

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

1-800-537-8072

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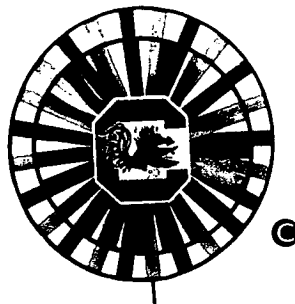
APPLICANT 00461



(A) BSI 28"x40" Porch
Banner Flag
with interlocking USC.
#CAFLG-28 \$22.50

(B) Team Sports America Windchime
#CAHDC-263 \$18.95

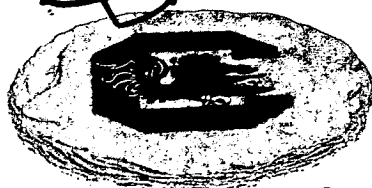
(C) Team Sports America Windmill
For your lawn or garden.
#CAHDC-332 \$12.99



(D) Hunter Garnet and Black
Dog Collar
Small #CAPET-23 \$7.99
Medium #CAPET-24 \$8.50
Large #CAPET-25 \$10.50



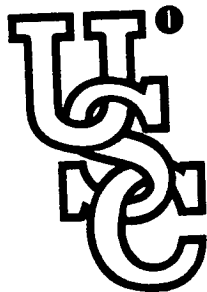
(E) Team Sports America Helmet Sprinkler
#CAHDC-261 \$54.95



(F) Team Sports America
Stepping Stone
#CAHDC-262 \$15.95



(H) Gamecock Decal
Heavy duty vinyl.
#CADEC-92 \$4.50



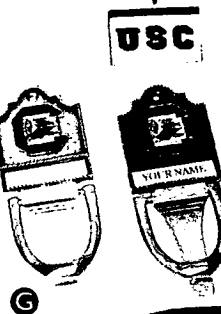
(I) Interlocking USC Decal
Heavy duty vinyl. #CADEC-88 \$4.50

(J) Jersey Bottle Koozie
#CAMTG-105 \$2.99

(K) Bobby Edwards Koozie
Black or garnet.
Black #CAMTG-38 \$2.25
Garnet #CAMTG-39 \$2.25

(L) Neoprene Black Bottle Cover
#CAMTG-63 \$7.50

(M) Foldable Koozie Neoprene
Garnet. #CAMTG-87 \$3.99



Applicant's
Ex. No. 216, Pg. No. 18

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00462

(N) Marvelous Magnets
Interlocking USC
#CAMAG-3 \$5.50



(O) Marvelous Magnets Gamecock
Left side. #CAMG-24 \$5.50
Right side. #CAMG-25 \$5.50

(R) Hunter Black Tall Shot Glass
with interlocking USC.
#CAGLS-115 \$4.99



U

(S) Hunter Clear
Square Shot Glass
with interlocking
USC. #CAGLS-61
\$4.50



(T) Hunter Gold
Banded Shot Glass
#CAGLS-79
\$4.99



(U) Hunter Clear
Round Shot Glass
with interlocking
USC. #CAGLS-59
\$3.25

(Z) Marvelous Magnets "We're on Our
Way"...to See the Gamecocks Play."
#CAMG-29 \$10.99

(aa) Marvelous Magnets "Gamecocks" Strip
#CAMG-21 \$5.50

(bb) Westrick Paper 8pc Disposable Cups
CAMTG-48 \$2.99

(cc) Westrick Paper Cutlery
8 forks, 8 knives, 8 spoons.
Garnet #CAMTG-47 \$1.99
Black #CAMTG-46 \$1.99

(dd) Westrick Paper Paper Plates
8 count. #CAMTG-49 \$2.99

(ee) Westrick Paper
Beverage Napkins
25count. #CAMTG-50 \$1.99

(ff) Westrick Paper Dinner Napkins
25count. #CAMTG-51 \$2.99

(gg) Bobby Edwards
Cotton Tablecloth
#CAMTG-4 \$11.99

(Q) Marvelous Magnets Block C
#CAMG-18 \$5.50

Marvelous Magnets Large Block C
#CAMG-16 \$10.99

(V) Hunter Gold Banded Mug
with Block C.
#CAGLS-72 \$6.99

(W) "Gamecocks"
Football Field
Picture Mug
#CAGLS-74 \$7.50

(X) Black Mug
with interlocking
USC. #CAGLS-108
\$6.99

(Y) University of South Carolina
Pictures Mug
#CAGLS-75 \$7.50

WE'RE ON OUR WAY...
TO SEE THE GAMECOCKS PLAY!

Z



aa

Gamecocks!

cc

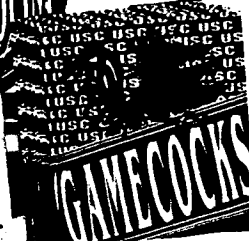


bb



dd

ff



Toll Free 1-800-557-8888

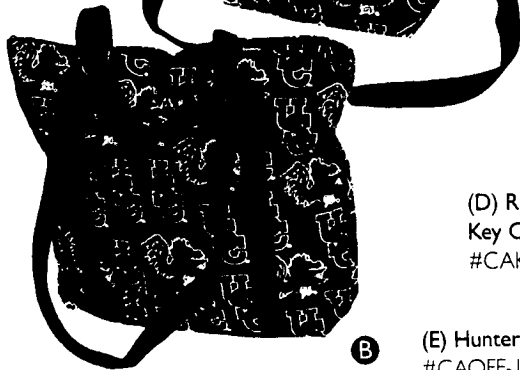
Applicant's
Ex. No. 216, Pg. No. 19

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

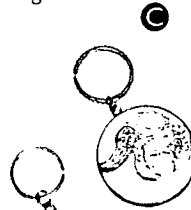
APPLICANT 00463



(A) Sax Black Purse
with gamecock and interlocking USC all
over: #CANM-25 \$16.50



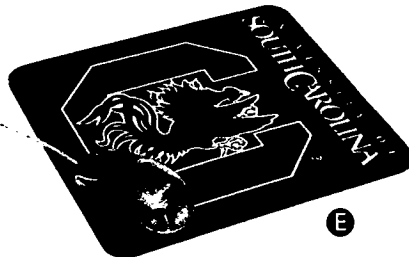
(B) Sax Black Tote Bag
with gamecock and interlocking
USC all over: #CANM-27
\$19.99



(C) Gamecock Claw Brass
Key Chain
#CAKEY-66 \$3.99



(D) Rico Rubber Block C
Key Chain
#CAKEY-60 \$2.99



(E) Hunter Block C Mouse Pad
#CAOFF-124 \$8.99



(F) Zep-Pro Black Key Chain
with interlocking USC. #CAKEY-71
\$5.50



(G) Brass Gamecock Key Chain
#CAKEY-64 \$3.99



(H) Brass Cocky Key Chain
#CAKEY-65 \$3.99



(I) Campus Critters Cocky Key Chain
#CAKEY-46 \$4.50



(J) Helmet Lapel Pin
#CAJEW-5 \$1.99



(K) Interlocking USC
Lapel Pin
#CAJW-115 \$1.99



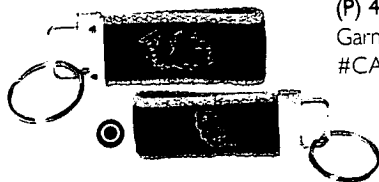
(L) Gamecock Lapel Pin
#CAJEW-4 \$1.99



(M) Zep-Pro Brown Key
Chain
with interlocking USC.
#CAKEY-70 \$5.50

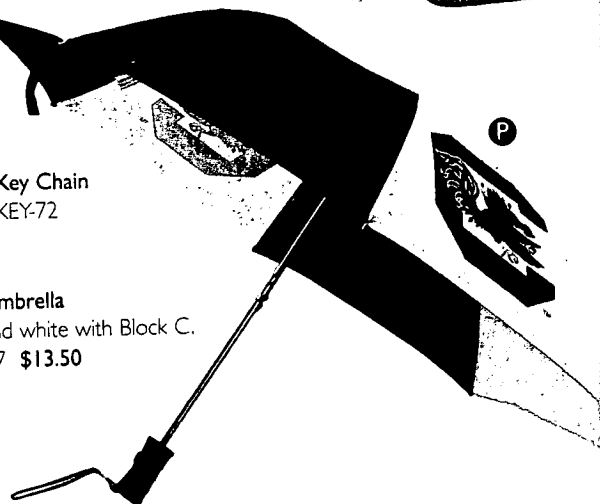


(N) Interlocking USC
and Claw Lapel Pin
#CAJW-140 \$1.99



(O) Zep-Pro Garnet Key Chain
with gamecock. #CAKEY-72
\$5.50

(P) 42" Umbrella
Garnet and white with Block C.
#CARG-7 \$13.50



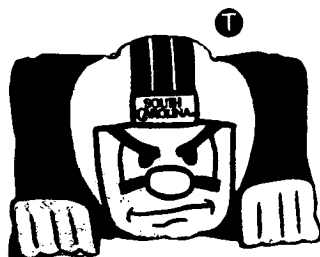
(Q) Hanes "Get Cocky"
Youth Tee
Garnet. Sizes S, M, L.
#CAYT-278 \$10.99

(R) Lil' Fan Kids Tee
90% cotton 10% polyester
gray with South Carolina
oval. Sizes XXS-XL.
#CAYT-254 \$9.99

(S) Camp David Kids Tee
100% cotton gray with
South Carolina USC. Sizes
XS-XL. #CAYT-246
\$12.99

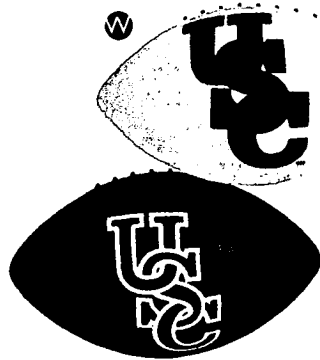
(T) Party Animal Football
Player Travel Pillow
#CANM-109
\$8.99

(U) Ridgewood Block C
Football Bank
#CAHDC-375 \$16.99



(W) Baden Glow-in-the-Dark Football
#CATOY-28 \$13.50

(X) Baden Garnet and Black Football
#CATOY-20 \$13.99



(Z) Zephyr Youth
Garnet Hat
#CAHT-372 \$11.99



(aa) Camp David
Circle Youth Tee
100% cotton white with circle
"University of South Carolina" and
Gamecock. Sizes XS-XL.
#CAYT-231 \$10.99



(Y) Raise the
Roof Youth Tee
Garnet tee with
front and back print.
Youth sizes XS, S, M,
L, XL. #CAYT-268
\$13.99



Toll Free 1-800-537-8072

Applicant's
Ex. No. 216, Pg. No. 21

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00465

(A) Bobby Edwards Baby Tumbler Cup
White with Block C- #CABBN-20 \$3.50

(B) Bobby Edwards Baby Bib
White with Block C and "I'm a Little
Gamecock" #CABBN-18 \$5.50

(C) Bobby Edwards Baby Bottle
#CABBN-25 \$4.50

(D) Bobby Edwards Baby Rattle
#CABBN-17 \$3.50

(E) Bobby Edwards Newborn Hat
#CAHTB-6 \$4.50

(F) Bobby Edwards Baby Sleeper
White with Block C. Sizes: Small (0-3 months),
Medium (3-6 months), Large (6-9 months)
#CAIO-2 \$9.99

(G) Baby Socks
#CAIO-53 \$4.50

(H) Bobby Edwards Training Pants
#CAIO-52 \$5.99

(I) Bobby Edwards
Baby Booties
White in gift box with
Block C. #CABBN-19
\$5.50

(J) Lil' Fan Kids Romper
100% cotton gamet with
"Born to be a Gamecock"
Sizes 3-6M, 9-12M, 18-24M.
#CAIO-166 \$16.99

Sidney models Little King's 3-piece
Cheerleading Outfit (L) and holds
her favorite Cocky doll (U).

jewelrywarehouse.com

(K) Sara Lynn Togs Toddler Sundress
Gingham with panties and USC. Sizes 6M-2T
#CAIO-189 \$31.50

(L) Little King- 3pc Cheer Outfit
100% nylon top, skirt and panty.
Sizes 12m, 2, 3, 4, 6, 8, 10, 12
#CACHT-7 \$29.99

(M) Divine Creations
Scrunchie Hair Bow
#CABOW-34 \$7.99

(N) Divine Creations
Hair Bow
with Ribbon. #
CABOW-33 \$7.50



(O) Bobby Edwards Baby "I'm a little gamecock"
Tee Sizes 2T, 3T, 4T. #CATT-47 \$8.50

(P) Bobby Edwards Baby "I've been a fan" Tee
Sizes 2T, 3T, 4T. #CATT-53 \$8.50

(Q) Lil' Fan- Kids Tee
100% cotton garnet with "Hugged a Baby
Gamecock." Sizes 3-6M, 9-12M, 18-24M.
#CAIO-163 \$11.99



(R) Sara Lynn Togs
Toddler Romper
Gingham with
USC. Sizes 6M-2T
#CAIO-185.
\$26.99
2T \$27.99



(S) For Bare Feet Kids
Gamecock Socks
White sock with Gamecock logo.
Bootie 4-6, 6-8. #CASY-12 \$5.99

(T) Baby Hat Garnet with
interlocking USC. #CAHTB-6 \$4.50

(U) Campus Critters Cocky Doll
#CADOL-27 \$7.50



Applicant's
Ex. No. 216, Pg. No. 23

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Toll Free 1-800-537-8072

23

APPLICANT 00467

TIGERS HAVE FEELINGS TOO...
BUT WHO CARES!



pocket print

A

(A) Ruppshirts "Feelings" Tee

100% preshrunk cotton white with
"Tigers have Feelings too... But Who
Cares!" on back. Front has Gamecock
on left side. Sizes SM-XXL.
#CAT2-773 \$13.99

DON'T WORRY CLAMSON...
YOUR DAY IS COMING!
TRASH DAY IS TUESDAY!

B



back

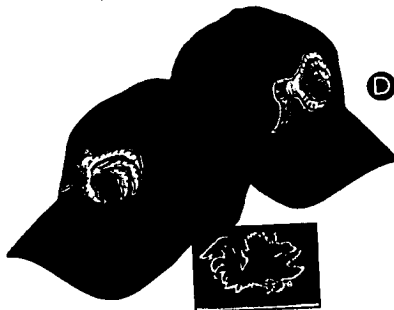
C

(C) Ruppshirts "Your Momma
Dresses You Funny" Tee

100% preshrunk cotton white
with "Your Momma Dresses You
Funny!" on back. Sizes SM-XXL.
#CAT2-758 \$13.99

(D) Zephyr Claw Fitted Hat

Black #CAH2-47 \$14.50
Garnet #CAH2-58 \$14.50
See page 14 for fitted hat sizes.



See page 8 for
description of
shorts and tee.



PO Box 4722
West Columbia, SC 29171

www.jewelrywarehouse.com
1-800-537-8072

While online, go to
www.gamecockcentral.com
for all your Gamecock information!

Applicant's
Ex. No. 216, Pg. No. 24

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

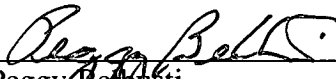
APPLICANT 00468

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing APPLICANT'S NOTICE OF RELIANCE NO. 15 RELATING TO DOCUMENTS PRODUCED DURING DISCOVERY IN THIS ACTION AND ADMISSIBLE BY NOTICE OF RELIANCE PURSUANT TO STIPULATION BETWEEN ALL PARTIES is being placed in the United States mail, first class, postage prepaid, on March 10, 2006, addressed to the following:

Michael S. Adler, Esquire
Gibson, Dunn, & Crutcher, LLP
2029 Century Park East, Suite 4000
Los Angeles, CA 90067-3026

Attorneys for Opposer University of Southern California



Peggy Belmonti
Administrative Assistant

March 10, 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

University of Southern California)	Opposition No. 91125615
)	
Opposer,)	Serial No. 75/358,031
)	
vs.)	Mark: SC (Stylized)
)	
University of South Carolina,)	Filed: September 16, 1997
)	
Applicant.)	Published: May 18, 1999
)	

**APPLICANT'S NOTICE OF RELIANCE NO. 16 RELATING TO
DOCUMENTS ADMISSIBLE BY NOTICE OF RELIANCE ON OFFICIAL RECORDS**

Applicant University of South Carolina ("Applicant" or "South Carolina") hereby introduces into evidence by this Notice of Reliance third party registrations demonstrating (a) that there is a crowded field of university, college, and professional team letter or initial trademarks; (b) the market interface between Applicant and Opposer; (c) the extent of potential confusion; and (d) that California's trademark rights in the letters "SC" are extremely weak.

Pursuant to CFR § 2.122(e) and TBMP § 704.03(b)(1)(B), third party registrations may be introduced by a party as part of its evidence in an inter partes proceeding before the Board by Notice of Reliance. Attached as Exhibits 217 through 357 are true and correct copies of the following documents which are official records:

Applicant's Exhibit No.	Bates Range	Description
217	Applicant 00476 – Applicant 00477	Trademark Electronic Search System ("TESS") printout of Registration No. 1,564,608 Mark: A (with design) Description: block A with Razorback Owner: University of Arkansas

Applicant's Exhibit No.	Bates Range	Description
218	Applicant 00478 – Applicant 00479	TESS printout of Registration No. 1,566,053 Mark: A (with design) Description: block A with Razorback Owner: University of Arkansas
219	Applicant 00480 – Applicant 00481	TESS printout of Registration No. 1,575,045 Mark: A (with design) Description: block A with Razorback Owner: University of Arkansas
220	Applicant 00482 – Applicant 00483	TESS printout of Registration No. 1,565,933 Mark: A (with design) Description: Block letter A with Razorback Owner: University of Arkansas
221	Applicant 00484 – Applicant 00485	TESS printout of Registration No. 2,942,480 Mark: A (stylized) Description: Letter A with animal Owner: University of Akron
222	Applicant 00486 – Applicant 00487	TESS printout of Registration No. 1,511,025 Mark: A (with design) Description: Letter A with Wildcat Owner: University of Arizona
223	Applicant 00488 – Applicant 00489	TESS printout of Registration No. 1,685,998 Mark: A (stylized) Description: Block letter A Owner: University of Arizona
224	Applicant 00490 – Applicant 00491	TESS printout of Registration No. 2,696,139 Mark: A Description: Form letter A Owner: San Diego State University
225	Applicant 00492 – Applicant 00493	TESS printout of Registration No. 1,997,972 Mark: B (stylized) Description: Stylized letter B Owner: Benedictine College
226	Applicant 00494 – Applicant 00495	TESS printout of Registration No. 2,291,194 Mark: B (with design) Description: Stylized letter B with Buffalo Owner: Bucknell University
227	Applicant 00496 – Applicant 00497	TESS printout of Registration No. 1,257,952 Mark: B (stylized) Description: Stylized letter B Owner: Bradley University

Applicant's Exhibit No.	Bates Range	Description
228	Applicant 00498 – Applicant 00499	TESS printout of Registration No. 2,923,250 Mark: C (stylized) Description: Block letter C Owner: Carroll College
229	Applicant 00500 – Applicant 00501	TESS printout of Registration No. 2,934,527 Mark: C (with design) Description: Letter C with Bear Owner: Columbia College
230	Applicant 00502 – Applicant 00503	TESS printout of Registration No. 2,433,563 Mark: C (with design) Description: Block C with Dragon Owner: State University of New York College at Cortland
231	Applicant 00504 – Applicant 00505	TESS printout of Registration No. 1,855,799 Mark: C (with design) Description: Letter C with Cardinal Owner: Creighton University
232	Applicant 00506 – Applicant 00507	TESS printout of Registration No. 1,836,855 Mark: C (with design) Description: Block letter C with Cat Owner: California State University, Chico
233	Applicant 00510 – Applicant 00511	TESS printout of Registration No. 2,673,775 Mark: C (with design) Description: Block C with Gamecock Owner: University of South Carolina
234	Applicant 00512 – Applicant 00513	TESS printout of Registration No. 2,130,303 Mark: C (stylized) Description: Block letter C underlined Owner: Central Michigan University
235	Applicant 00514 – Applicant 00515	TESS printout of Registration No. 1,678,877 Mark: C (with design) Description: C with Claws Owner: University of Cincinnati
236	Applicant 00516 – Applicant 00517	TESS printout of Registration No. 1,678,644 Mark: C (with design) Description: C with Claws Owner: University of Cincinnati
237	Applicant 00518 – Applicant 00519	TESS printout of Registration No. 1,737,968 Mark: D (with design) Description: Block letter D with Devil Owner: Duke University

Applicant's Exhibit No.	Bates Range	Description
238	Applicant 00520 – Applicant 00521	TESS printout of Registration No. 2,892,273 Mark: D (stylized) Description: Block letter D Owner: Dartmouth College
239	Applicant 00522 – Applicant 00523	TESS printout of Registration No. 2,820,854 Mark: D (with design) Description: Letter D with Devil Owner: Duke University
240	Applicant 00524 – Applicant 00525	TESS printout of Registration No. 2,307,324 Mark: D (with design) Description: Block letter D with Football Owner: Duke University
241	Applicant 00526 – Applicant 00527	TESS printout of Registration No. 1,707,766 Mark: D (stylized) Description: Block letter D with Diamond Shape Owner: Duke University
242	Applicant 00528 – Applicant 00529	TESS printout of Registration No. 2,657,457 Mark: D (stylized) Description: Scripted letter D Owner: Duquesne University
243	Applicant 00530 – Applicant 00531	TESS printout of Registration No. 2,682,620 Mark: D (with design) Description: Letter D with Snowflake Owner: Dartmouth College
244	Applicant 00532 – Applicant 00533	TESS printout of Registration No. 1,567,283 Mark: D (with design) Description: Letter D with Bulldog Owner: Drake University
245	Applicant 00534 – Applicant 00535	TESS printout of Registration No. 2,575,838 Mark: D (stylized) Description: Scripted letter D Owner: Detroit Tigers, Inc.
246	Applicant 00536 – Applicant 00537	TESS printout of Registration No. 2,208,807 Mark: F (with design) Description: Letter F with Gator Owner: University of Florida
247	Applicant 00538 – Applicant 00539	TESS printout of Registration No. 1,228,944 Mark: F (with design) Description: Letter F with Gator Owner: University of Florida

Applicant's Exhibit No.	Bates Range	Description
248	Applicant 00540 – Applicant 00541	TESS printout of Registration No. 2,174,670 Mark: F (with design) Description: Letter F with Bulldog Owner: Ferris State University
249	Applicant 00544 – Applicant 00545	TESS printout of Registration No. 2,912,183 Mark: F (with design) Description: Letter F with Diamond Owner: Furman University
250	Applicant 00546 – Applicant 00547	TESS printout of Registration No. 2,981,044 Mark: G (with design) Description: Letter G with Basketball Owner: University of Georgia
251	Applicant 00548 – Applicant 00549	TESS printout of Registration No. 1,286,481 Mark: G (with design) Description: Letter G with Helmet Owner: University of Georgia
252	Applicant 00550 – Applicant 00551	TESS printout of Registration No. 1,286,482 Mark: G (stylized) Description: Letter G in Oval Owner: University of Georgia
253	Applicant 00552 – Applicant 00553	TESS printout of Registration No. 1,284,677 Mark: G (with design) Description: Letter G with Bulldog Owner: University of Georgia
254	Applicant 00554 – Applicant 00555	TESS printout of Registration No. 1,850,663 Mark: G (stylized) Description: Letter G in Oval with Helmet Owner: Green Bay Packers
255	Applicant 00558 – Applicant 00559	TESS printout of Registration No. 1,107,558 Mark: G (stylized) Description: Letter G in Oval with Helmet Owner: Green Bay Packers
256	Applicant 00562 – Applicant 00563	TESS printout of Registration No. 2,788,502 Mark: H (stylized) Description: Block Letter H Owner: Hampshire College
257	Applicant 00564 – Applicant 00565	TESS printout of Registration No. 2,624,723 Mark: H (with design) Description: Letter H with Horse Owner: Hastings College

Applicant's Exhibit No.	Bates Range	Description
258	Applicant 00566 – Applicant 00567	TESS printout of Registration No. 2,380,800 Mark: H (with design) Description: Letter H with Buffalo Owner: Howard University
259	Applicant 00568 – Applicant 00569	TESS printout of Registration No. 2,214,481 Mark: H (stylized) Description: Scripted Letter H Owner: Heald Colleges of California
260	Applicant 00570 – Applicant 00571	TESS printout of Registration No. 2,465,756 Mark: H (stylized) Description: Block H Owner: University of Hawaii
261	Applicant 00572 – Applicant 00573	TESS printout of Registration No. 1,780,230 Mark: I (with design) Description: Letter I with Bird Owner: University of Iowa
262	Applicant 00574 – Applicant 00575	TESS printout of Registration No. 2,315,363 Mark: I (stylized) Description: Block Letter I Owner: University of Illinois
263	Applicant 00576 – Applicant 00577	TESS printout of Registration No. 1,741,408 Mark: I (with design) Description: Letter I with Bird Owner: Iowa State University
264	Applicant 00578 – Applicant 00579	TESS printout of Registration No. 2,942,405 Mark: K (with design) Description: Letter K with Bird Owner: Kent State University
265	Applicant 00580 – Applicant 00581	TESS printout of Registration No. 1,514,996 Mark: K Description: Block Letter K Owner: University of Kentucky
266	Applicant 00582 – Applicant 00583	TESS printout of Registration No. 2,484,767 Mark: K (with design) Description: Letter K with Flames Owner: Knox College
267	Applicant 00584 – Applicant 00585	TESS printout of Registration No. 2,709,755 Mark: K (with design) Description: Letter K with Feather Owner: Kansas University

Applicant's Exhibit No.	Bates Range	Description
268	Applicant 00586 – Applicant 00587	TESS printout of Registration No. 2,501,386 Mark: L Description: Block Letter L Owner: LaSalle University
269	Applicant 00588 – Applicant 00589	TESS printout of Registration No. 2,609,663 Mark: L (with design) Description: Letter L with Pirate Owner: LaSalle University
270	Applicant 00590 – Applicant 00591	TESS printout of Registration No. 2,137,754 Mark: L (with design) Description: Letter L with Bird Owner: Lehigh University
271	Applicant 00592 – Applicant 00593	TESS printout of Registration No. 2,958,847 Mark: M (with design) Description: Letter M with Sword Owner: Millersville University
272	Applicant 00594 – Applicant 00595	TESS printout of Registration No. 2,862,561 Mark: M Description: Block Letter M Owner: University of Minnesota
273	Applicant 00596 – Applicant 00597	TESS printout of Registration No. 2,699,858 Mark: M (with design) Description: Letter M with Bronco Owner: McNeese State University
274	Applicant 00598 – Applicant 00599	TESS printout of Registration No. 2,708,432 Mark: M (with design) Description: Letter M with Turtle Owner: University of Maryland
275	Applicant 00600 – Applicant 00601	TESS printout of Registration No. 2,414,399 Mark: M (with design) Description: Letter M with Scales Owner: Monterey College of Law
276	Applicant 00602 – Applicant 00603	TESS printout of Registration No. 1,224,605 Mark: M Description: Block Letter M Owner: University of Minnesota
277	Applicant 00604 – Applicant 00605	TESS printout of Registration No. 1,323,109 Mark: M (with design) Description: Letter M with Wolverine Owner: University of Michigan

Applicant's Exhibit No.	Bates Range	Description
278	Applicant 00606 – Applicant 00608	TESS printout of Registration No. 1,364,137 Mark: M Description: Block Letter M Owner: University of Michigan
279	Applicant 00609 – Applicant 00610	TESS printout of Registration No. 1,876,593 Mark: M (with design) Description: Letter M with Tiger Owner: Memphis State University
280	Applicant 00613 – Applicant 00614	TESS printout of Registration No. 1,326,001 Mark: MSU (stylized) Description: Block Letters MSU horizontal Owner: Michigan State University
281	Applicant 00615 – Applicant 00617	TESS printout of Registration No. 1,590,481 Mark: MSU (with design) Description: Letters MSU with Bulldog Owner: Mississippi State University
282	Applicant 00618 – Applicant 00619	TESS printout of Registration No. 1,590,480 Mark: MSU (stylized) Description: Block Letters MSU right descending Owner: Mississippi State University
283	Applicant 00620 – Applicant 00621	TESS printout of Registration No. 1,628,671 Mark: N (stylized) Description: Stylized Letter N Owner: Northeastern University
284	Applicant 00622 – Applicant 00623	TESS printout of Registration No. 2,267,738 Mark: N (stylized) Description: Stylized Letter N Owner: Northwestern University
285	Applicant 00624 – Applicant 00625	TESS printout of Registration No. 2,271,207 Mark: N (with design) Description: Letter N with Tiger Owner: Northwestern University
286	Applicant 00626 – Applicant 00627	TESS printout of Registration No. 1,699,032 Mark: N (with design) Description: Letter N with Tiger Owner: Northwestern University
287	Applicant 00628 – Applicant 00629	TESS printout of Registration No. 2,935,929 Mark: N (stylized) Description: Block Letter N Owner: University of Nebraska

Applicant's Exhibit No.	Bates Range	Description
288	Applicant 00630 – Applicant 00631	TESS printout of Registration No. 2,600,942 Mark: N (with design) Description: Letter N with Farmer Owner: University of Nebraska
289	Applicant 00632 – Applicant 00633	TESS printout of Registration No. 2,735,215 Mark: N (with design) Description: N with helmet Owner: University of Nebraska
290	Applicant 00634 – Applicant 00635	TESS printout of Registration No. 2,916,645 Mark: N (with design) Description: N with Leaf Owner: Northwestern University
291	Applicant 00636 – Applicant 00637	TESS printout of Registration No. 2,651,320 Mark: NY (stylized) Description: Stylized Letters NY Overlaid Owner: New York Yankees
292	Applicant 00638 – Applicant 00639	TESS printout of Registration No. 1,898,998 Mark: NY Description: Typed NY Owner: New York Yankees
293	Applicant 00640 – Applicant 00641	TESS printout of Registration No. 1,564,580 Mark: NY (stylized) Description: Stylized Letters NY Overlaid Owner: New York Yankees
294	Applicant 00642 – Applicant 00643	TESS printout of Registration No. 1,577,279 Mark: NY (stylized) Description: Stylized Letters NY Overlaid Owner: New York Yankees
295	Applicant 00644 – Applicant 00645	TESS printout of Registration No. 1,076,665 Mark: NY (stylized) Description: Stylized Letters NY Overlaid Owner: New York Yankees
296	Applicant 00646 – Applicant 00647	TESS printout of Registration No. 1,261,773 Mark: NY (stylized) Description: Stylized Letters NY Overlaid Owner: New York Mets
297	Applicant 00648 – Applicant 00649	TESS printout of Registration No. 2,376,865 Mark: O (with design) Description: Block Letter O with Branch Owner: Ohio State University

Applicant's Exhibit No.	Bates Range	Description
298	Applicant 00650 – Applicant 00651	TESS printout of Registration No. 2,064,906 Mark: O (stylized) Description: Block Letter O Owner: Ohio State University
299	Applicant 00652 – Applicant 00653	TESS printout of Registration No. 2,708,673 Mark: O (stylized) Description: Slanted O Owner: Oklahoma State University
300	Applicant 00654 – Applicant 00655	TESS printout of Registration No. 2,712,731 Mark: O (with design) Description: Block Letter O with Branch Owner: Ohio State University
301	Applicant 00656 – Applicant 00657	TESS printout of Registration No. 2,859,374 Mark: O (stylized) Description: Block Letter O Owner: University of Oregon
302	Applicant 00658 – Applicant 00659	TESS printout of Registration No. 1,708,790 Mark: R (stylized) Description: Block R with Arrow Owner: Radford University
303	Applicant 00660 – Applicant 00661	TESS printout of Registration No. 1,939,980 Mark: R (with design) Description: Letter R with Bird Owner: Ripon University
304	Applicant 00662 – Applicant 00663	TESS printout of Registration No. 1,819,023 Mark: R Description: Block Letter R Owner: Rutgers University
305	Applicant 00664 – Applicant 00665	TESS printout of Registration No. 2,907,937 Mark: R (stylized) Description: Scripted R Owner: William Marsh Rice University
306	Applicant 00666 – Applicant 00667	TESS printout of Registration No. 2,850,706 Mark: R (stylized) Description: Scripted R Owner: Gonzaga University
307	Applicant 00668 – Applicant 00669	TESS printout of Registration No. 2,954,829 Mark: R (stylized) Description: Letter R in a Circle Owner: Rockhurst University

Applicant's Exhibit No.	Bates Range	Description
308	Applicant 00670 – Applicant 00671	TESS printout of Registration No. 2,563,739 Mark: S (stylized) Description: Letter S Separated Owner: Shawnee State University
309	Applicant 00672 – Applicant 00673	TESS printout of Registration No. 2,329,130 Mark: S (stylized) Description: Scripted S Owner: University of Southern California
310	Applicant 00674 – Applicant 00675	TESS printout of Registration No. 1,235,469 Mark: S (with design) Description: Letter S with Flame Owner: Summit University
311	Applicant 00676 – Applicant 00677	TESS printout of Registration No. 1,543,453 Mark: S (with design) Description: Letter S with Tree Owner: Stanford University
312	Applicant 00678 – Applicant 00679	TESS printout of Registration No. 1,282,415 Mark: S (with design) Description: Letter S with Buildings Owner: Stevens Institute of Technology
313	Applicant 00680 – Applicant 00681	TESS printout of Registration No. 2,344,414 Mark: S (with design) Description: Letter S with Basketball Owner: Syracuse University
314	Applicant 00682 – Applicant 00683	TESS printout of Registration No. 2,271,684 Mark: S (stylized) Description: Block Letter S Owner: Michigan State University
315	Applicant 00684 – Applicant 00685	TESS printout of Registration No. 2,906,875 Mark: T (with design) Description: Letter T with Star Owner: Texas A&M University
316	Applicant 00686 – Applicant 00687	TESS printout of Registration No. 2,345,238 Mark: T (with design) Description: Letter T with State Outline Owner: Louisiana Tech University
317	Applicant 00688 – Applicant 00689	TESS printout of Registration No. 1,456,593 Mark: T (stylized) Description: Block Letter T Owner: University of Texas

Applicant's Exhibit No.	Bates Range	Description
318	Applicant 00690 – Applicant 00691	TESS printout of Registration No. 1,498,615 Mark: T (stylized) Description: Block Letter T in Square Owner: Temple University
319	Applicant 00692 – Applicant 00693	TESS printout of Registration No. 2,445,722 Mark: T (stylized) Description: Block Letter T Owner: University of Tennessee
320	Applicant 00694 – Applicant 00695	TESS printout of Registration No. 1,752,939 Mark: U (stylized) Description: Block Letter U Owner: University of Miami
321	Applicant 00696 – Applicant 00697	TESS printout of Registration No. 2,943,039 Mark: U (stylized) Description: Letter U with Bull Horns Owner: University of South Florida
322	Applicant 00698 – Applicant 00699	TESS printout of Registration No. 1,166,821 Mark: UM (stylized) Description: Stylized Letters UM Owner: University of Minnesota
323	Applicant 00700 – Applicant 00701	TESS printout of Registration No. 2,620,093 Mark: UM Description: Typed UM Owner: University of Maryland
324	Applicant 00702 – Applicant 00703	TESS printout of Registration No. 2,941,493 Mark: V (with design) Description: Letter V with Leaf Owner: Vanderbilt University
325	Applicant 00704 – Applicant 00705	TESS printout of Registration No. 2,905,700 Mark: V Description: Block Letter V Owner: Vanderbilt University
326	Applicant 00706 – Applicant 00707	TESS printout of Registration No. 2,820,790 Mark: V (with design) Description: Letter V with Star Owner: Vanderbilt University
327	Applicant 00708 – Applicant 00709	TESS printout of Registration No. 2,704,060 Mark: V (with design) Description: Block Letter V with Pirate Owner: Vanderbilt University

Applicant's Exhibit No.	Bates Range	Description
328	Applicant 00710 – Applicant 00711	TESS printout of Registration No. 2,668,300 Mark: V (with design) Description: Block Letter V with Pirate Owner: Vanderbilt University
329	Applicant 00712 – Applicant 00713	TESS printout of Registration No. 2,733,904 Mark: V (with design) Description: Block Letter V with Star Owner: Vanderbilt University
330	Applicant 00714 – Applicant 00715	TESS printout of Registration No. 2,702,486 Mark: V (stylized) Description: Block Letter V Owner: Villanova University
331	Applicant 00716 – Applicant 00717	TESS printout of Registration No. 2,662,287 Mark: V (stylized) Description: Block Letter V Owner: Villanova University
332	Applicant 00718 – Applicant 00719	TESS printout of Registration No. 2,352,798 Mark: V (with design) Description: Letter V with Tiger Owner: Villanova University
333	Applicant 00720 – Applicant 00721	TESS printout of Registration No. 2,142,976 Mark: V (stylized) Description: Block Letter V Owner: Villanova University
334	Applicant 00722 – Applicant 00723	TESS printout of Registration No. 2,062,836 Mark: V (with design) Description: Letter V with Swords Owner: University of Virginia
335	Applicant 00724 – Applicant 00725	TESS printout of Registration No. 1,690,568 Mark: V (stylized) Description: Block Letter V Owner: University of Virginia
336	Applicant 00726 – Applicant 00727	TESS printout of Registration No. 2,622,236 Mark: W Description: Typed W Owner: Walsh College
337	Applicant 00728 – Applicant 00729	TESS printout of Registration No. 2,507,153 Mark: W (with design) Description: Letter W with Tiger Owner: Wittenberg College

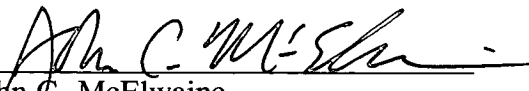
Applicant's Exhibit No.	Bates Range	Description
338	Applicant 00730 – Applicant 00731	TESS printout of Registration No. 2,159,292 Mark: W (with design) Description: Letter W in Shield Owner: Weber State University
339	Applicant 00732 – Applicant 00733	TESS printout of Registration No. 2,228,307 Mark: W (with design) Description: Letter W with Lines Above Owner: Wilmington College
340	Applicant 00734 – Applicant 00735	TESS printout of Registration No. 2,067,321 Mark: W (with design) Description: Letter W with Animal Owner: Webster University
341	Applicant 00736 – Applicant 00737	TESS printout of Registration No. 2,870,509 Mark: W (with design) Description: Letter W with Paw Owner: Wright State University
342	Applicant 00738 – Applicant 00739	TESS printout of Registration No. 2,852,660 Mark: W (with design) Description: Letter W with Badger Owner: University of Wisconsin
343	Applicant 00740 – Applicant 00741	TESS printout of Registration No. 1,900,940 Mark: W (with design) Description: Letter W with Badger Owner: University of Wisconsin
344	Applicant 00742 – Applicant 00743	TESS printout of Registration No. 1,847,038 Mark: W (stylized) Description: Stylized Letter W Outlined Owner: Wilkes University
345	Applicant 00744 – Applicant 00745	TESS printout of Registration No. 2,048,140 Mark: W (with design) Description: Letter W with Husky Owner: University of Washington
346	Applicant 00746 – Applicant 00747	TESS printout of Registration No. 1,961,449 Mark: W (stylized) Description: Stylized Letter W Owner: University of Wisconsin
347	Applicant 00748 – Applicant 00749	TESS printout of Registration No. 1,725,862 Mark: W (with design) Description: Letter W with Husky Owner: University of Washington

Applicant's Exhibit No.	Bates Range	Description
348	Applicant 00750 – Applicant 00751	TESS printout of Registration No. 1,672,839 Mark: W (stylized) Description: Stylized Letter W Owner: Wayne State University
349	Applicant 00752 – Applicant 00753	TESS printout of Registration No. 1,659,151 Mark: W (stylized) Description: Stylized Block W Owner: Nebraska Wesleyan University
350	Applicant 00754 – Applicant 00755	TESS printout of Registration No. 1,691,440 Mark: W (with design) Description: Letter W with Mustang Owner: Western Michigan University
351	Applicant 00756 – Applicant 00757	TESS printout of Registration No. 1,900,715 Mark: W (with design) Description: Block Letter W with Badger Owner: University of Wisconsin
352	Applicant 00758 – Applicant 00759	TESS printout of Registration No. 1,900,713 Mark: W (with design) Description: Letter W with Badger Owner: University of Wisconsin
353	Applicant 00760 – Applicant 00761	TESS printout of Registration No. 1,616,149 Mark: W (stylized) Description: Letter W in Block Owner: Washington State University
354	Applicant 00762 – Applicant 00763	TESS printout of Registration No. 1,640,561 Mark: W (stylized) Description: Block Letter W Owner: University of Washington
355	Applicant 00764 – Applicant 00766	TESS printout of Registration No. 2,135,152 Mark: Y (with design) Description: Letter Y with Bulldog Owner: Yale University
356	Applicant 00767 – Applicant 00768	TESS printout of Registration No. 1,585,574 Mark: Y (with design) Description: Block Letter W with Cougar Owner: Brigham Young University
357	Applicant 00769 – Applicant 00770	TESS printout of Registration No. 2,327,936 Mark: Y (with design) Description: Letter Y with Penguin Owner: Youngstown State University

As the pages attached as Applicant's Exhibits 217 through 357 are official records, and the contents are not reasonably subject to dispute and are moreover capable of immediate and accurate determination, the requirements of 37 CFR § 2.122(e) and TBMP § 704.03(b)(1)(B) are satisfied.

Dated: March 10, 2006

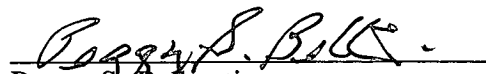
NELSON MULLINS RILEY & SCARBOROUGH, L.L.P.

By: 
John C. McElwaine
Federal Bar No. 6710
Matthew D. Patterson
Federal Bar No. 7788
Liberty Building, Suite 600
151 Meeting Street
Post Office Box 1806 (29402)
Charleston, SC 29401
(843) 853-5200

Attorneys for University of South Carolina

CERTIFICATE OF MAILING

I certify that the foregoing document regarding Opposition No. 91125615 is being deposited with the United States Postal Service as Express Mail Post Office to Addressee, Express Mail Label No. EH771200211US, postage prepaid, in a box addressed to the Trademark Trial & Appeal Board, P.O. Box 1451, Alexandria, VA 22313-1451 on March 10, 2006.


Peggy S. Belbusti



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TARR Status	ASSIGN Status	TDR Status	TTAB Status
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 (Use the "Back" button of the Internet Browser to return to TESS)

Word Mark	A
Goods and Services	IC 024. US 042 050. G & S: TOWELS, FLAGS AND BANNERS. FIRST USE: 19650000. FIRST USE IN COMMERCE: 19650000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	030709
Serial Number	73746823
Filing Date	August 18, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 15, 1989
Registration Number	1564608
Registration Date	November 7, 1989
Owner	(REGISTRANT) BOARD OF TRUSTEES OF THE UNIVERSITY OF ARKANSAS, THE PUBLIC BODY CORPORATE ARKANSAS 1201 MCALMONT STREET LITTLE ROCK ARKANSAS 72202

Attorney of

Applicant's
Ex. No. 217, Pg. No. 1Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00476

Record CARY A. EURE
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Opposition No. 91125615
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Univ. South Carolina

APPLICANT 00477



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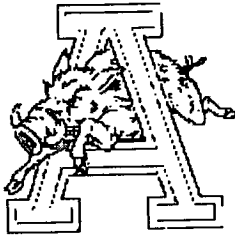
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 List At: OR to record: **Record 98 out of 102**

TARR Status	ASSIGN Status	TDR Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
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Word Mark	A
Goods and Services	IC 025. US 039. G & S: T-SHIRTS AND SPORT SHIRTS. FIRST USE: 19650000. FIRST USE IN COMMERCE: 19650000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	030709
Serial Number	73746824
Filing Date	August 18, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 22, 1989
Registration Number	1566053
Registration Date	November 14, 1989
Owner	(REGISTRANT) BOARD OF TRUSTEES OF THE UNIVERSITY OF ARKANSAS, THE PUBLIC BODY CORPORATE ARKANSAS 1201 MCALMONT STREET LITTLE ROCK ARKANSAS 72202

Attorney of

 Applicant's
 Ex. No. 218, Pg. No. 1

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00478

Record SHEILA F. ANTHONY
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 218, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00479



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Word Mark
 Goods and
 Services

A

IC 021. US 002 013 023 029 030 033 040 050. G & S: MUGS, STEINS, PLATES, COASTERS,
 CUPS, DRINKING GLASSES AND WASTEBASKETS. FIRST USE: 19650000. FIRST USE IN
 COMMERCE: 19650000

Mark Drawing
 Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search
 Code

030709 030724

Serial Number

73747625

Filing Date

August 22, 1988

Current Filing
 Basis

1A

Original Filing
 Basis

1A

Published for
 Opposition

October 10, 1989

Registration
 Number

1575045

Registration Date

January 2, 1990

Owner

(REGISTRANT) BOARD OF TRUSTEES OF THE UNIVERSITY OF ARKANSAS, THE PUBLIC
 BODY CORPORATE ARKANSAS 2404 N. UNIVERSITY LANE LITTLE ROCK ARKANSAS
 72207

Applicant's

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00480

Ex. No. 219, Pg. No. 1

http://tess2.uspto.gov/bin/showfield?f=doc&state=g92um7.9.87

8/4/2005

Attorney of Record ARNOLD P. LUTZKER
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Renewal 1ST RENEWAL 20000510
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 219, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00481



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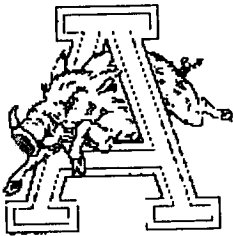
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Word Mark	A
Goods and Services	IC 018. US 003 041. G & S: BILLFOLDS, WALLETs, TOTE BAGS AND UMBRELLAS. FIRST USE: 19650000. FIRST USE IN COMMERCE: 19650000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	030709
Serial Number	73748205
Filing Date	August 25, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 22, 1989
Registration Number	1565933
Registration Date	November 14, 1989
Owner	(REGISTRANT) BOARD OF TRUSTEES OF THE UNIVERSITY OF ARKANSAS, THE PUBLIC BODY CORPORATE ARKANSAS 1201 MCALMONT STREET LITTLE ROCK ARKANSAS 72202

Attorney of

 Applicant's
 Ex. No. 720, Pg. No. 1

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00482

Record ARNOLD P. LUTZKER
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead
Indicator LIVE

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Opposition No. 91125615
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Univ. South Carolina

APPLICANT 00483



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Word Mark
Goods and
Services

A

IC 041. US 100 101 107. G & S: Education and entertainment services, namely, the conducting of educational instruction and classes at the university level and higher and in the arranging and conduction of assorted athletic competitions, organizing, promoting and presenting live music concerts, theater productions and other community cultural events. FIRST USE: 20020900. FIRST USE IN COMMERCE: 20020900

IC 025. US 022 039. G & S: Clothing, namely, tee-shirts, jackets, shorts, caps, scarves, socks, sweatshirts, pants, warm-ups suits, coats, pajamas, neckties, underwear and sleepwear. FIRST USE: 20020900. FIRST USE IN COMMERCE: 20020900

Mark Drawing
Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search
Code

030708 030909

Serial Number

76401244

Filing Date

April 26, 2002

Current Filing
Basis

1A

Original Filing
Basis

1B

Published for
Opposition

November 19, 2002

Applicant's

Ex. No. 221, Pg. No. 1

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00484

Registration Number 2942480
Registration Date April 19, 2005
Owner (REGISTRANT) University of Akron, The STATE UNIVERSITY OHIO 302 E. Buchtel Common Akron OHIO 44325
Attorney of Record GEORGE W. MOXON, II
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Applicant's
Ex. No. 221, Pg. No. 2

APPLICANT 00485



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Word Mark	A
Goods and Services	IC 025. US 039. G & S: PLASTIC BABY PANTS, T-SHIRTS, SWEAT-SHIRTS, SWEATPANTS, SWEATERS, HATS, VISORS, JACKETS, SHIRTS, AND SHOES. FIRST USE: 19680000. FIRST USE IN COMMERCE: 19680000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	030103 030116 030126
Serial Number	73664019
Filing Date	June 1, 1987
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 9, 1988
Registration Number	1511025
Registration Date	November 1, 1988
Owner	(REGISTRANT) ARIZONA BOARD OF REGENTS ON BEHALF OF THE UNIVERSITY OF ARIZONA, THE CORPORATION ARIZONA SUPO 10,000 TUCSON ARIZONA 85720

Attorney of Record ROBERT BERLINER
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Applicant's
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Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00487



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OR

Jumpto record: **Record 12 out of 26****TARR Status****ASSIGN Status****TDR Status****TTAB Status**

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**Word Mark**
Goods and
Services

A

IC 006. US 013 025 050. G & S: keyrings, license plates. FIRST USE: 19890401. FIRST USE IN COMMERCE: 19890401

IC 014. US 027 028. G & S: pins in the nature of jewelry, necklaces, earrings, watches, tie tacks, jewelry chain, clocks. FIRST USE: 19890401. FIRST USE IN COMMERCE: 19890401

IC 016. US 037 038. G & S: paper, binders, paper folders, postcards printed sports programs, university newsletters, pens, decals, bumper stickers. FIRST USE: 19890401. FIRST USE IN COMMERCE: 19890401

IC 025. US 039. G & S: hats, visors, shirts, shorts, pants, sweaters. FIRST USE: 19890401. FIRST USE IN COMMERCE: 19890401

IC 028. US 022. G & S: footballs, basketballs, toy stuffed animals, flying discs, football and baseball helmets. FIRST USE: 19890401. FIRST USE IN COMMERCE: 19890401

IC 041. US 107. G & S: entertainment services in the nature of live sporting exhibitions, entertainment services in the nature of radio and television programs dealing with university events. FIRST USE: 19890401. FIRST USE IN COMMERCE: 19890401

Mark Drawing
Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Applicant's

Ex. No. 223, Pg. No. 1Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina**APPLICANT 00488**

Serial Number 74090511
Filing Date August 23, 1990
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition February 18, 1992
Registration Number 1685998
Registration Date May 12, 1992
Owner (REGISTRANT) ARIZONA BOARD OF REGENTS ON BEHALF OF THE UNIVERSITY OF ARIZONA CORPORATION ARIZONA SUPO 10,000 Tucson ARIZONA 85720
Attorney of Record MICHAEL DRUCKER
Prior Registrations 1511025
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020517.
Renewal 1ST RENEWAL 20020517
Live/Dead Indicator LIVE

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Opposition No. 91125615
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Univ. South Carolina

Applicant's

Ex: No. 223, Pg. No. 2

APPLICANT 00489



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Word Mark
Goods and
Services

A

IC 012. US 019 021 023 031 035 044. G & S: License plate holders. FIRST USE: 20011201. FIRST USE IN COMMERCE: 20020228

IC 014. US 002 027 028 050. G & S: Jewelry, pendants, and clocks. FIRST USE: 20011201. FIRST USE IN COMMERCE: 20020228

IC 016. US 002 005 022 023 029 037 038 050. G & S: Pencils, pens, checkbook covers, post cards, desk accessories, namely, paperweights, letter openers and desk top business card holders, note cards, paper napkins, paper table cloths, bulletin boards, binders, wirebound note books, note pad holders, organizers for desk top, stationery, day planners, drafting paper, photo albums and decals. FIRST USE: 20011201. FIRST USE IN COMMERCE: 20020228

IC 018. US 001 002 003 022 041. G & S: Backpacks, wallets, card holders, namely, cases for business cards and credit cards, brief cases, umbrellas and briefcase-type portfolios. FIRST USE: 20011201. FIRST USE IN COMMERCE: 20020228

IC 020. US 002 013 022 025 032 050. G & S: Picture frames. FIRST USE: 20011201. FIRST USE IN COMMERCE: 20020228

IC 021. US 002 013 023 029 030 033 040 050. G & S: Beverage glassware, mugs, cups, water bottles sold empty, and plates. FIRST USE: 20011201. FIRST USE IN COMMERCE: 20020228

IC 025. US 022 039. G & S: T-shirts, tank tops, shirts, hats, workout wear, namely, sweatpants, sweatshirts, tights and sports bras, leggings, bike shorts, ties, visors, socks, caps, namely, clothing caps and baseball caps, and jackets. FIRST USE: 20011201. FIRST USE IN COMMERCE: 20020228

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 020101 031501 031526 031716 040325
Serial Number 76453841
Filing Date September 30, 2002
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition April 26, 2005
Registration Number 2969139
Registration Date July 19, 2005
Owner (REGISTRANT) AZTEC SHOPS, LTD. CORPORATION CALIFORNIA San Diego State University San Diego CALIFORNIA 921821701
Attorney of Record Donn K. Harms, Esq.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 224, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00491



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Word Mark	B
Goods and Services	(CANCELLED) IC 041. US 100 101 107. G & S: educational services, namely providing courses of instruction at the college level. FIRST USE: 19710700. FIRST USE IN COMMERCE: 19710700
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	74643803
Filing Date	March 9, 1995
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 11, 1996
Registration Number	1997972
Registration Date	September 3, 1996
Owner	(REGISTRANT) Benedictine College, Inc. CORPORATION KANSAS 1020 N. Second Street Atchison KANSAS 66002
Attorney of Record	Richard G. Heywood
Type of Mark	SERVICE MARK

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00492

Applicant's
 Ex. No. 225, Pg. No. 1

Register PRINCIPAL
Live/Dead
Indicator DEAD
Cancellation Date June 7, 2003

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Applicant's
Ex. No. 225, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00493



United States Patent and Trademark Office

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Word Mark B
Goods and Services IC 020. US 002 013 022 025 032 050. G & S: COLLEGE GIFTWARE ITEMS MADE OUT OF WOOD AND PLASTIC, NAMELY, LIDDED BOXES NOT OF PRECIOUS METALS, HAND HELD MIRRORS, DIPLOMA AND PHOTO FRAMES, AND FURNITURE, PILLOWS AND CUSHIONS. FIRST USE: 20040700. FIRST USE IN COMMERCE: 20040700
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 030703 030705 030724
Serial Number 76463187
Filing Date October 31, 2002
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition January 6, 2004
Registration Number 2921194
Registration Date January 25, 2005
Owner (REGISTRANT) Bucknell University NON-PROFIT CORPORATION PENNSYLVANIA 209 Marts

Hall Lewisburg PENNSYLVANIA 17837
Attorney of Record Peter T. Wakiyama, Esquire
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
 Ex. No. 226, Pg. No. 2
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00495



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Word Mark B
Goods and Services (CANCELLED) IC 041. US 107. G & S: Educational Services-Namely, University Instruction in the Fields of Business Administration, Communications, Fine Arts, Education, Engineering, Health Sciences, Liberal Arts and Sciences, and Graduate Studies. FIRST USE: 19790620. FIRST USE IN COMMERCE: 19790620

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 011503 261302 261313 270301

Serial Number 73389138

Filing Date September 27, 1982

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition August 23, 1983

Registration Number 1257952

Registration Date November 15, 1983

Owner (REGISTRANT) Bradley University CORPORATION ILLINOIS Peoria ILLINOIS 61625

APPLICANT 00496

<http://tess2.uspto.gov/bin/showfield?f=doc&state=8ra84q.28.51>

8/4/2005

Applicant's
 Ex. No. 227, Pg. No. 1
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

Attorney of Record Jon O. Nelson
Description of Mark The mark consists in part of the stylized letter "B".
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator DEAD
Cancellation Date August 21, 2004

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Opposition No. 91125615
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Univ. South Carolina

Applicant's
Ex. No. 127, Pg. No. 2

APPLICANT 00497



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Start List At: OR **Jump** to record: **Record 5 out of 119**

TARR Status **ASSIGN Status** **TDR Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	C
Goods and Services	IC 041. US 100 101 107. G & S: Educational services, providing courses of instruction at the college level. FIRST USE: 20020801. FIRST USE IN COMMERCE: 20020801
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	010903
Serial Number	78360393
Filing Date	January 30, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	November 9, 2004
Registration Number	2923250
Registration Date	February 1, 2005
Owner	(REGISTRANT) Carroll College NON-PROFIT CORPORATION MONTANA 1601 North Benton Avenue Helena MONTANA 596250002
Description of Mark	The mark consists of the letter C is Princeton typeface with an oval cutting through the upper portion of the letter. This oval represents a halo.

APPLICANT 00498

8/4/2005

<http://tess2.uspto.gov/bin/showfield?f=doc&state=8ra84q.29.5>

Applicant's
Ex. No. 228, Pg. No. 1

Opposition No. 91125615
Univ. Southern California v.
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Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead
Indicator LIVE

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Applicant's
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Opposition No. 91125615
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Univ. South Carolina

APPLICANT 00499



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TARR Status ASSIGN Status TDR Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark C
 Goods and Services IC 018. US 001 002 003 022 041. G & S: ATHLETIC BAGS. FIRST USE: 20010600. FIRST USE IN COMMERCE: 20010600
 IC 025. US 022 039. G & S: SHIRTS AND JACKETS. FIRST USE: 20010600. FIRST USE IN COMMERCE: 20010600
 Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
 Design Search Code 030114 030124 260303 270301
 Serial Number 76578076
 Filing Date February 27, 2004
 Current Filing Basis 1A
 Original Filing Basis 1A
 Published for Opposition December 28, 2004
 Registration Number 2934527
 Registration Date March 22, 2005
 Owner (REGISTRANT) Columbia College, The CORPORATION SOUTH CAROLINA 1301 Columbia College Columbia SOUTH CAROLINA 29203
 Attorney of Record Thomas W. Epting

Applicant's
 Ex. No. 229, Pg. No. 1

Opposition No. 91125615
 Jniv. Southern California v.
 Univ. South Carolina

APPLICANT 00500

http://tess2.uspto.gov/bin/showfield?f=doc&state=8ra84q.29.17

8/4/2005

Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Applicant's
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APPLICANT 00501



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Word Mark C

Goods and Services

IC 035. US 100 101 102. G & S: Retail store services featuring sweatshirts, undershirts, flannel vests, baseball caps, boxer shorts, gym shorts, bermuda shorts, athletic shorts, sweatpants, athletic uniforms, athletic bags, athletic sporting goods, socks, baby bibs, sweaters, gloves, winter hats, earmuffs, scarves, ties, clocks, tie tacks, watches, spoons, forks, baby rattles, golf balls, ID holders, embroidered emblems, license plate holders, flags, stuffed toy animals, drinking glasses, candles, decals, dog leashes, seat cushions, lamps, chairs, jewelry rings, chocolate candy wrappers, diplomas, diploma covers, looseleaf binders, portable seat cushions, stationery folders, memorandum pads, memorandum books, memorandum boards, picture frames, picture postcards, ribbons for giftwrapping, posters, afghans, bed blankets, book covers, ash trays, cigarette lighters, ornamental novelty buttons, bottle openers, decorative magnets, bathtub toys, umbrellas, mouse pads, backpacks, plastic and paper bags for merchandise, desk calendars, desk calendar pads, wall calendars, Christmas tree ornaments, printed teaching materials for programs in the arts and sciences and the professional studies paper teaching materials for programs in the arts and sciences and the professional studies, tankards, ballpoint, ink and fountain pens, pencils, pen and pencil cases, paper, cloth and plastic pennants. FIRST USE: 19500000. FIRST USE IN COMMERCE: 19500000

IC 041. US 100 101 107. G & S: Educational services, namely, providing courses of instruction at the college and graduate school level and distributing course material in connection therewith. FIRST USE: 19500000. FIRST USE IN COMMERCE: 19500000

 Mark
 Drawing
 Code
 Design

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

 Applicant's
 Ex. No. 230, Pg. No. 1

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00502

Search Code 040501

Serial
Number 76004741

Filing Date March 14, 2000

Current
Filing Basis 1AOriginal
Filing Basis 1APublished
for December 12, 2000
OppositionRegistration
Number 2433563Registration
Date March 6, 2001Owner (REGISTRANT) State University of New York College at Cortland STATE UNIVERSITY NEW YORK
P.O. Box 2000 Cortland NEW YORK 13045

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead
Indicator LIVE

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Univ. Southern California v.
Univ. South Carolina

APPLICANT 00503



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Word Mark C
Goods and Services

IC 021. US 002. G & S: drinking glasses and mugs. FIRST USE: 19500000. FIRST USE IN COMMERCE: 19500000

IC 025. US 039. G & S: shirts, shorts, sweaters, jackets, caps and sweat suits. FIRST USE: 19500000. FIRST USE IN COMMERCE: 19500000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 031524 031525 031526

Serial Number 74452517

Filing Date October 29, 1993

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition July 5, 1994

Registration Number 1855799

Registration Date September 27, 1994

Owner (REGISTRANT) Creighton University CORPORATION NEBRASKA 2500 California Plaza Omaha NEBRASKA 68178

Applicant's
Ex. No. 231, Pg. No. 1

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00504

<http://tess2.uspto.gov/bin/showfield?f=doc&state=8ra84q.29.69>

8/4/2005

Attorney of Record Bruce D. Vosburg
Description of Mark The lining and/or stippling shown in the mark on the drawing is a feature of the mark and does not indicate color.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040706.
Renewal 1ST RENEWAL 20040706
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 231, Pg. No. 2

Opposition No. 91125615
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APPLICANT 00505



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Word Mark C
Goods and Services IC 025. US 039. G & S: clothing; namely, T-shirts and sweatshirts. FIRST USE: 19920901. FIRST USE IN COMMERCE: 19920901
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 030103 030116 030124 260121
Serial Number 74349440
Filing Date January 19, 1993
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition February 22, 1994
Registration Number 1836855
Registration Date May 17, 1994
Owner (REGISTRANT) California State University, Chico STATE AGENCY CALIFORNIA 400 West First Avenue Chico CALIFORNIA 959290150

 (LAST LISTED OWNER) TRUSTEES OF THE CALIFORNIA STAT UNIVERSITY, THE STATE

AGENCY BY ASSIGNMENT CALIFORNIA 401 GOLDEN SHORE LONG BEACH CALIFORNIA
90802

**Assignment
Recorded** ASSIGNMENT RECORDED
**Attorney of
Record** MARTIN F. MAJESTIC
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040516.
Renewal 1ST RENEWAL 20040516
**Live/Dead
Indicator** LIVE

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Applicant's
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APPLICANT 00507



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Word Mark
Goods and
Services

C

IC 006. US 002 012 013 014 023 025 050. G & S: metal key chains, metal license plates and metal money clips. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 009. US 021 023 026 036 038. G & S: Mouse pads, magnets, telephones, computer screensaver software, football helmets. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 014. US 002 027 028 050. G & S: Jewelry; namely, earrings, charms, necklaces and pendants, tie tacks, cuff links, clocks, and watches. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 016. US 002 005 022 023 029 037 038 050. G & S: Paper goods and printed matter; namely, stickers, bumper stickers, decals, decalcomanias, printed paper signs, bank checks, calendars, notebooks, spiral notebooks; pens and pencils. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 018. US 001 002 003 022 041. G & S: Backpacks, fanny packs, tote bags, luggage, umbrellas, wallets. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 020. US 002 013 022 025 032 050. G & S: Bean bag chairs, stadium seat cushions, and non-metal money clips. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 021. US 002 013 023 029 030 033 040 050. G & S: Sport bottles sold empty, coasters, insulating sleeve holders for beverage cans, glass drinking glasses, beer mugs, shot glasses, earthenware mugs, and wastepaper baskets. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 024. US 042 050. G & S: Towels, bed blankets, cloth pennants, cloth flags, golf towels, and oven mitts. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 025. US 022 039. G & S: Clothing; namely, bandannas, t-shirts, shorts, sweaters, rain coats, sweatshirts, sweatpants, golf shirts, jackets, baseball hats, visors, socks, shoes university athletic team jerseys, belts and suspenders. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

IC 028. US 022 023 038 050. G & S: Golf balls, golf bags, golf tees, divot repair tools, footballs, basketballs, soccer balls, baseballs, decorative wind socks, board games, flying discs, stuffed toy animals, and yo-yos. FIRST USE: 19700000. FIRST USE IN COMMERCE: 19700000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 031508 031524

Serial Number 76108953

Filing Date August 14, 2000

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition October 22, 2002

Registration Number 2673775

Registration Date January 14, 2003

Owner (REGISTRANT) University of South Carolina STATE AGENCY SOUTH CAROLINA 109 Osborne Administration Building Columbia SOUTH CAROLINA 29208

Attorney of Record John C. McElwaine

Prior Registrations 2065288

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Applicant's
Ex. No. 233, Pg. No. 2
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APPLICANT 00511



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TARR Status **ASSIGN Status** **TDR Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark
Goods and Services

C

IC 016. US 002 005 022 023 029 037 038 050. G & S: printed matter, namely, programs, schedules and media guides containing information on university sporting events. FIRST USE: 19960716.
FIRST USE IN COMMERCE: 19960716

IC 025. US 022 039. G & S: clothing, namely, sweatshirts, T-shirts, pants, shorts, jackets, hats, and scarves. FIRST USE: 19960716. FIRST USE IN COMMERCE: 19960818

IC 041. US 100 101 107. G & S: providing of training, namely, training collegiate athletes for football, basketball, cross-country running, wrestling, baseball, softball, indoor and outdoor track and field events, volleyball, field hockey, and gymnastics competitions; sporting activities, namely, providing athletic facilities; arranging for and conducting collegiate athletic competitions; arranging for conducting summer camps for sporting and recreational activities; providing sports information to the media and to other colleges and universities. FIRST USE: 19960716. FIRST USE IN COMMERCE: 19960716

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 261701 261707

Serial Number 75213825

Filing Date December 16, 1996

Current Filing

Applicant's

Ex. No. 234, Pg. No. 1

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00512

Basis 1A
Original Filing Basis 1A
Published for Opposition October 28, 1997
Registration Number 2130303
Registration Date January 20, 1998
Owner (REGISTRANT) CENTRAL MICHIGAN UNIVERSITY CORPORATION MICHIGAN 200 West Hall Mt. Pleasant MICHIGAN 48859
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 234, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00513



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Word Mark	C
Goods and Services	IC 041. US 107. G & S: entertainment services; namely, providing cultural and sporting events and providing sport camp services. FIRST USE: 19900801. FIRST USE IN COMMERCE: 19900801
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	031301 261121
Serial Number	74152243
Filing Date	March 25, 1991
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 17, 1991
Registration Number	1678877
Registration Date	March 10, 1992
Owner	(REGISTRANT) University of Cincinnati, The EDUCATIONAL INSTITUTION OHIO Mail Location 623 Cincinnati OHIO 45221
Type of Mark	SERVICE MARK

 Applicant's
 Ex. No. 235, Pg. No. 1

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00514

Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020613.
Renewal 1ST RENEWAL 20020613
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 135, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00515



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Word Mark	C
Goods and Services	IC 025. US 039. G & S: clothing; namely, shorts, jackets, sweatpants, short sleeve knit shirts, and cheerleader tops; and headgear; namely, baseball caps. FIRST USE: 19900801. FIRST USE IN COMMERCE: 19900801
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	031301 261121
Serial Number	74152241
Filing Date	March 25, 1991
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 17, 1991
Registration Number	1678644
Registration Date	March 10, 1992
Owner	(REGISTRANT) University of Cincinnati, The EDUCATIONAL INSTITUTION OHIO Mail Location 623 Cincinnati OHIO 45221

Applicant's
Ex. No. 236, Pg. No. 1

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00516

Attorney of Record JOHN D POFFENBERGER
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20021010.
Renewal 1ST RENEWAL 20021010
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 236, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00517



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Word Mark
Goods and
Services

D

IC 006. US 013 025 050. G & S: metal license plates and metal key chains. FIRST USE: 19820900. FIRST USE IN COMMERCE: 19820900

IC 011. US 021. G & S: lamps. FIRST USE: 19820900. FIRST USE IN COMMERCE: 19820900

IC 014. US 027 028. G & S: watches and women's jewelry. FIRST USE: 19820900. FIRST USE IN COMMERCE: 19820900

IC 016. US 037 038 050. G & S: decals, paper flags, note pads, and writing paper. FIRST USE: 19820900. FIRST USE IN COMMERCE: 19820900

IC 018. US 003. G & S: trunks for traveling and gym bags. FIRST USE: 19820900. FIRST USE IN COMMERCE: 19820900

IC 020. US 002 032 050. G & S: chairs, plastic flags, and jewelry cases not of precious metal. FIRST USE: 19820900. FIRST USE IN COMMERCE: 19820900

IC 021. US 002 030. G & S: cups, wastepaper baskets, and insulated can holders. FIRST USE: 19820900. FIRST USE IN COMMERCE: 19820900

IC 024. US 042 050. G & S: cloth flags. FIRST USE: 19820900. FIRST USE IN COMMERCE:

19820900

IC 025. US 039. G & S: hats, socks, pants, shirts, sweatshirts, and sweaters. FIRST USE:
19820900. FIRST USE IN COMMERCE: 19820900

IC 027. US 050. G & S: floor mats for household use. FIRST USE: 19820900. FIRST USE IN
COMMERCE: 19820900

IC 028. US 022. G & S: sports balls and basketball backboards. FIRST USE: 19820900. FIRST
USE IN COMMERCE: 19820900

IC 012. US 019. G & S: automobile windshield sunshades. FIRST USE: 19881000. FIRST USE
IN COMMERCE: 19881000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 040105
Serial Number 74209062
Filing Date September 30, 1991
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 15, 1992
Registration Number 1737968
Registration Date December 8, 1992
Owner (REGISTRANT) Duke University NONPROFIT CORPORATION NORTH CAROLINA Durham
NORTH CAROLINA 27710
Attorney of Record VEDIA JONES RICHARDSON
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030221.
Renewal 1ST RENEWAL 20030221
Live/Dead Indicator LIVE

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Applicant's
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Opposition No. 91125615
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Univ. South Carolina

APPLICANT 00519



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TARR Status	ASSIGN Status	TDR Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
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Word Mark	D
Goods and Services	IC 025. US 022 039. G & S: Clothing, namely caps, hats, sweaters, sweat pants, sweat shirts, T-shirts, shorts. FIRST USE: 19000000. FIRST USE IN COMMERCE: 19000000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76272061
Filing Date	June 15, 2001
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	May 20, 2003
Registration Number	2892273
Registration Date	October 12, 2004
Owner	(REGISTRANT) TRUSTEES OF DARTMOUTH COLLEGE DBA Dartmouth College NON-PROFIT CORPORATION NEW HAMPSHIRE Hanover NEW HAMPSHIRE 03755
Attorney of Record	William R. Hansen
Type of Mark	TRADEMARK

Applicant's

Ex. No. **238**, Pg. No. **L**
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00520

Register PRINCIPAL
Live/Dead
Indicator LIVE

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Applicant's
Ex. No. 238, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
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APPLICANT 00521



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TARR Status **ASSIGN Status** **TDR Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark
Goods and
Services

D

IC 009. US 021 023 026 036 038. G & S: decorative magnets. FIRST USE: 19960508. FIRST USE IN COMMERCE: 19960508

IC 014. US 002 027 028 050. G & S: earrings. FIRST USE: 19880815. FIRST USE IN COMMERCE: 19880815

IC 016. US 002 005 022 023 029 037 038 050. G & S: stationery. FIRST USE: 19880815. FIRST USE IN COMMERCE: 19880815

IC 021. US 002 013 023 029 030 033 040 050. G & S: beverage glasses and portable coolers. FIRST USE: 19880815. FIRST USE IN COMMERCE: 19880815

IC 025. US 022 039. G & S: shirts, sweatshirts and underwear. FIRST USE: 19880815. FIRST USE IN COMMERCE: 19880815

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 040104 040107

Serial Number 76465255

Filing Date November 7, 2002

Current Filing Basis 1A

Applicant's
 Ex. No. 239, Pg. No. 1

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00522

Original Filing Basis 1A
Published for Opposition December 16, 2003
Registration Number 2820854
Registration Date March 9, 2004
Owner (REGISTRANT) **Duke University** NON-PROFIT CORPORATION NORTH CAROLINA Durham
NORTH CAROLINA 27710
Attorney of Record Susan Freya Olive
Prior Registrations 1741140
Description of Mark The lining is for shading purposes only and does not indicate color.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
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APPLICANT 00523



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TARR Status

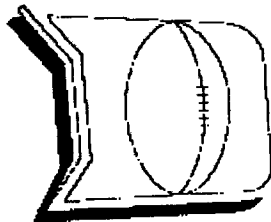
ASSIGN Status

TDR Status

TTAB Status

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Word Mark

D

Goods and Services

IC 021. US 002 013 023 029 030 033 040 050. G & S: cups and mugs. FIRST USE: 19970605. FIRST USE IN COMMERCE: 19970605

IC 024. US 042 050. G & S: cloth pennants. FIRST USE: 19970517. FIRST USE IN COMMERCE: 19970517

IC 025. US 022 039. G & S: shirts and hats. FIRST USE: 19970600. FIRST USE IN COMMERCE: 19970600

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

210301 261321

Serial Number

75565065

Filing Date

October 6, 1998

Current Filing Basis 1A

Original Filing Basis

1A

Published for Opposition

October 19, 1999

Registration Number

2307324

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

Applicant's

Ex. No. 240, Pg. No. 1

APPLICANT 00524

Registration Date January 11, 2000
Owner (REGISTRANT) **Duke University** NON-PROFIT CORPORATION NORTH CAROLINA Office
of Counsel DURHAM NORTH CAROLINA 27710
Attorney of Record Susan Freya Olive
Prior Registrations 1703029;1707766;1737968
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Opposition No. 91125615
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APPLICANT 00525



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Word Mark D
 Goods and Services

IC 006. US 013 025. G & S: key chains made primarily of metal. FIRST USE: 19710600.
 FIRST USE IN COMMERCE: 19710600

IC 020. US 032. G & S: tables. FIRST USE: 19710600. FIRST USE IN COMMERCE:
 19710600

IC 025. US 039. G & S: scarves, hats, socks, shirts, sweaters and pants. FIRST USE:
 19710600. FIRST USE IN COMMERCE: 19710600

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 74209067

Filing Date September 30, 1991

Current Filing Basis 1A

Original Filing Basis 1A

Published for
 Opposition May 26, 1992

Registration
 Number 1707766

Registration Date August 18, 1992

Owner (REGISTRANT) Duke University NONPROFIT CORPORATION NORTH CAROLINA Durham
 NORTH CAROLINA 27706

Applicant's
 Ex. No. 241, Pg. No. 1

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00526

Attorney of Record VEDIA JONES-RICHARSON
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20021108.
Renewal 1ST RENEWAL 20021108
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 241, Pg. No. 2

Opposition No. 91125615
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APPLICANT 00527



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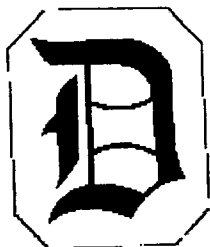
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Word Mark D
Goods and Services

IC 041. US 100 101 107. G & S: college educational services and arranging and conducting related athletic competitions at the collegiate level presented live and through (a) broadcast media; and (b) telecast media, excluding live television coverage of baseball games (except on television news or in tournaments participated in or controlled by Duquesne University of the Holy Ghost). FIRST USE: 19900215. FIRST USE IN COMMERCE: 19900215

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 260925

Serial Number 74657093

Filing Date April 7, 1995

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition February 13, 1996

Registration Number 2657457

Registration Date December 10, 2002

Applicant's
 Ex. No. 242, Pg. No. 1

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00528

Owner (REGISTRANT) **Duquesne University** of the Holy Ghost NON-PROFIT CORPORATION
PENNSYLVANIA 505 Administration Building Pittsburgh PENNSYLVANIA 15282

Attorney of Record Arnold B. Silverman

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Applicant's
Ex. No. 242, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00529



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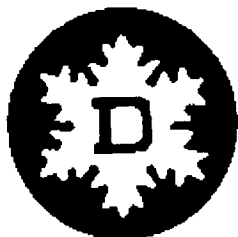
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Word Mark	D
Goods and Services	IC 025. US 022 039. G & S: Clothing, namely ski hats, sweaters, scarves, gloves, mittens, caps, socks, sweat shirts, sweat pants, T-shirts. FIRST USE: 19350000. FIRST USE IN COMMERCE: 19350000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	011509 260121
Serial Number	76272055
Filing Date	June 15, 2001
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	November 12, 2002
Registration Number	2682620
Registration Date	February 4, 2003
Owner	(REGISTRANT) TRUSTEES OF DARTMOUTH COLLEGE DBA Dartmouth College NON-PROFIT CORPORATION NEW HAMPSHIRE Hanover NEW HAMPSHIRE 03755

Attorney of

Applicant's
 Ex. No. **243**, Pg. No. **1**
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00530

Record William R. Hansen
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 243, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00531



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TARR Status **ASSIGN Status** **TDR Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark D
Goods and Services IC 041. US 107. G & S: ENTERTAINMENT AND EDUCATIONAL SERVICES, NAMELY, CONDUCTING COLLEGIATE EDUCATIONAL PROGRAMS LEADING TO UNDERGRADUATE, POSTGRADUATE, AND PROFESSIONAL DEGREES, AND CONDUCTING COLLEGIATE SPORTING EVENTS, NAMELY, FOOTBALL, BASKETBALL, WRESTLING AND TRACK EVENTS. FIRST USE: 19740102. FIRST USE IN COMMERCE: 19740102

IC 025. US 039. G & S: SWEATSHIRTS, JACKETS, T-SHIRTS, VISORS AND HATS. FIRST USE: 19740102. FIRST USE IN COMMERCE: 19740102

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 030108 030126

Serial Number 73790196

Filing Date March 31, 1989

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition August 29, 1989

Registration 1567283

Applicant's
 Ex. No. 244, Pg. No. 1

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00532

Number**Registration
Date**

November 21, 1989

Owner(REGISTRANT) DRAKE UNIVERSITY CORPORATION IOWA 25TH AND UNIVERSITY DES
MOINES IOWA 50311**Attorney of
Record**

MICHAEL G. VOORHEES

**Description of
Mark**THE LINING AND STIPPLING IN THE DRAWING ARE FEATURES OF THE MARK AND ARE NOT
INTENDED TO INDICATE COLOR.**Type of Mark**

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20000616.

Renewal

1ST RENEWAL 20000616

**Live/Dead
Indicator**

LIVE

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Applicant's

Ex. No. 244, Pg. No. 2Opposition No. 91125615
Univ. Southern California v.
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APPLICANT 00533



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Word Mark D

Goods and Services

IC 016. US 002 005 022 023 029 037 038 050. G & S: PAPER GOODS AND PRINTED MATTER, NAMELY, TRADING CARDS, POSTERS, STICKERS, DECALS, TEMPORARY TATTOOS, BUMPER STICKERS, SCOREBOOKS, SCORECARDS, GAME PROGRAMS, MAGAZINES AND BOOKS FEATURING BASEBALL, STATIONERY FOLDERS, AUTOGRAPH BOOKS, BOOK COVERS, CALENDARS, GREETING CARDS, GIFT WRAPPING PAPER, PAPER GIFT AND PARTY BAGS, PAPER COASTERS, PAPER NAPKINS, PAPER TABLECLOTHS, LITHOGRAPHS, PENS, PENCILS, AND NON-ELECTRIC ERASERS. FIRST USE: 19040000. FIRST USE IN COMMERCE: 19040000

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 76228180

Filing Date March 21, 2001

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition March 12, 2002

Registration Number 2575838

Applicant's
Ex. No. 245, Pg. No. 1Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00534

Registration Date June 4, 2002
Owner (REGISTRANT) **Detroit Tigers, Inc.** CORPORATION MICHIGAN Comerica Park 2100 Woodward Avenue Detroit MICHIGAN 48201
Attorney of Record Mary L. Kevlin
Prior Registrations 1218465;1542579;1594853;1595058;1983453;2182612;AND OTHERS
Description of Mark The mark consists of a stylized letter "D".
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 245, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00535



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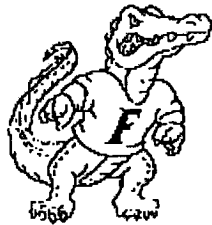
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TARR Status **ASSIGN Status** **TDR Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	F
Goods and Services	IC 025. US 022 039. G & S: clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, sweaters, coats, caps and hats. FIRST USE: 19950000. FIRST USE IN COMMERCE: 19950000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	032105 032126
Serial Number	75368273
Filing Date	October 6, 1997
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 15, 1998
Registration Number	2208807
Registration Date	December 8, 1998
Owner	(REGISTRANT) University Athletic Association, Inc. NOT-FOR-PROFIT CORPORATION FLORIDA P.O. Box 144855 Gainesville FLORIDA 326042485
Prior Registrations	1228944;1970217;1975079

Applicant's
 Ex. No. 246, Pg. No. 1
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00536

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead
Indicator LIVE

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Applicant's
Ex. No. 246, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00537



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Word Mark F

Goods and Services IC 025. US 039. G & S: Apparel-Namely, Shirts, Sweaters, Belts and Caps. FIRST USE: 19800100. FIRST USE IN COMMERCE: 19800100

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 032105 032126

Serial Number 73269856

Filing Date July 11, 1980

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition July 20, 1982

Registration Number 1228944

Registration Date March 1, 1983

Owner (REGISTRANT) University Athletic Association, Inc. CORPORATION FLORIDA P.O. Box 14485 Gainesville FLORIDA 32604

Attorney of Record ROBERT DUCKWORTH

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030516.

Opposition No. 91125615
Univ. Southern California v.
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APPLICANT 00538

Applicant's
Ex. No. 247, Pg. No. 1

Renewal 1ST RENEWAL 20030516

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Ex. No. 247, Pg. No. 2Opposition No. 91125615
Univ. Southern California v.
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APPLICANT 00539



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Word Mark
Goods and Services

F

IC 016. US 002 005 022 023 029 037 038 050. G & S: paper articles, namely, notebooks, stationery, and printed guides in the field of collegiate athletics. FIRST USE: 19800000. FIRST USE IN COMMERCE: 19800000

IC 021. US 002 013 023 029 030 033 040 050. G & S: household goods, namely, decorative plates, beverage mugs and all purpose portable household containers. FIRST USE: 19800000. FIRST USE IN COMMERCE: 19800000

IC 025. US 022 039. G & S: clothing, namely, sweatshirts, sweatpants, T-shirts, and hats. FIRST USE: 19800000. FIRST USE IN COMMERCE: 19800000

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

030108

Serial Number

75273673

Filing Date

April 14, 1997

Current Filing Basis

1A

Original Filing Basis

1A

Published for

December 16, 1997

 Applicant's
 Ex. No. **248**, Pg. No. **1**

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00540

Opposition

Registration Number 2174670
Registration Date July 21, 1998
Owner (REGISTRANT) FERRIS STATE UNIVERSITY CORPORATION MICHIGAN 420 Oak Street,
Prakken 101 Big Rapids MICHIGAN 49307
Attorney of Record JENNIFER A PUPLAVA
Description of Mark The lining shown in the drawing is a feature of the mark and is not intended to indicate color.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Applicant's
Ex. No. 248, Pg. No. 2

APPLICANT 00541



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Word Mark	F
Goods and Services	IC 041. US 100 101 107. G & S: Educational services in the nature of courses at the university level; and entertainment services in the nature of football, baseball, basketball, tennis, golf, soccer and swimming games. FIRST USE: 19780000. FIRST USE IN COMMERCE: 19780000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	260701 260713 260721
Serial Number	76521515
Filing Date	June 9, 2003
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 28, 2004
Registration Number	2912183
Registration Date	December 21, 2004
Owner	(REGISTRANT) Furman University NON-PROFIT EDUCATIONAL CORPORATION SOUTH CAROLINA 3300 Poinsett Highway Greenville SOUTH CAROLINA 29613

Applicant's
 Ex. No. 249, Pg. No. 1
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00544

Attorney of
Record Cort Flint
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead
Indicator LIVE

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Applicant's
Ex. No. 249, Pg. No. 2

Opposition No. 91125615
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APPLICANT 00545



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Word Mark
Goods and
Services

G

IC 025. US 022 039. G & S: Clothing, namely boxer shorts, caps, coats, footwear, hats, infant wear, jackets, jerseys, pants, rainwear, shirts, shoes, shorts, sweatpants, sweatshirts, sweat suits, sweaters, T-shirts, ties, and visors. FIRST USE: 19851231. FIRST USE IN COMMERCE: 19851231

IC 041. US 100 101 107. G & S: Education services, namely providing instruction at the college level, and entertainment services, namely organizing and conducting collegiate sporting events. FIRST USE: 19851231. FIRST USE IN COMMERCE: 19851231

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 210301

Serial Number 78409895

Filing Date April 28, 2004

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition May 10, 2005

Registration 2981044

Applicant's
Ex. No. 250, Pg. No. 1

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00546

Number**Registration
Date**

August 2, 2005

Owner(REGISTRANT) **University of Georgia Athletic Association NON-PROFIT CORPORATION**
GEORGIA Butts/Mehre Heritage Hall 1 Selig Circle Athens GEORGIA 30602**Attorney of
Record**

Thomas C. Lundin, Jr.

**Description of
Mark**

The mark consists of a lower case g with a basketball inside the top loop.

Type of Mark

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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Applicant's
Ex. No. 256, Pg. No. 2
Opposition No. 91125615
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Univ. South Carolina

APPLICANT 00547



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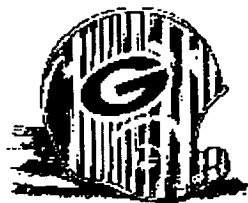
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Word Mark	G
Goods and Services	IC 041. US 107. G & S: Educational and Entertainment Services-Namely, Conducting Intercollegiate Football Games and Exhibitions. FIRST USE: 19640600. FIRST USE IN COMMERCE: 19640600
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	090525
Serial Number	73338710
Filing Date	November 24, 1981
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	November 22, 1983
Registration Number	1286481
Registration Date	July 17, 1984
Owner	(REGISTRANT) University of Georgia Athletic Association, Inc. CORPORATION GEORGIA P.O. BOX 1472 Athens GEORGIA 306031472
Attorney of	

Applicant's
Ex. No. 251, Pg. No. 1
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00548

Record THOMAS C. LUNDLIN, JR.
Disclaimer No claim is made to the exclusive right to use the representation of the football helmet, apart from the mark as shown.
Description of Mark The drawing is lined for the color red and red is claimed as a feature of the mark.
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050314.
Renewal 1ST RENEWAL 20050314
Live/Dead Indicator LIVE

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Opposition No. 91125615
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Univ. South Carolina

Applicant's
Ex. No. 251, Pg. No. 2

APPLICANT 00549



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Word Mark	G
Goods and Services	IC 041. US 107. G & S: Educational and Entertainment Services-Namely, Conducting Intercollegiate Football Games and Exhibitions. FIRST USE: 19640900. FIRST USE IN COMMERCE: 19640900
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	260301
Serial Number	73338711
Filing Date	November 24, 1981
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	November 15, 1983
Registration Number	1286482
Registration Date	July 17, 1984
Owner	(REGISTRANT) University of Georgia Athletic Association, Inc. CORPORATION GEORGIA P.O. BO X 1472 Athens GEORGIA 306031472
Attorney of	

Applicant's
 Ex. No. **252**, Pg. No. **1**
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00550

Record THOMAS C LUNDIN, JR
Description of Mark The drawing is lined for the color red.
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040910.
Renewal 1ST RENEWAL 20040910
Live/Dead Indicator LIVE

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APPLICANT 00551



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Word Mark	G
Goods and Services	IC 041. US 107. G & S: Educational and Entertainment Services-Namely, Conducting Intercollegiate Football Games and Exhibitions. FIRST USE: 19580100. FIRST USE IN COMMERCE: 19580100
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	030108 030126
Serial Number	73421535
Filing Date	April 14, 1983
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	April 10, 1984
Registration Number	1284677
Registration Date	July 3, 1984
Owner	(REGISTRANT) University of Georgia Athletic Association, Inc. CORPORATION GEORGIA PO BOX 1472 Athens GEORGIA 306031472
Attorney of	

APPLICANT 00552

Record THOMAS C. LUNDIN, JR.
Description of Mark The drawing is shaded for the color gray.
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040513.
Renewal 1ST RENEWAL 20040513
Live/Dead Indicator LIVE

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Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Applicant's
Ex. No. 253, Pg. No. 2

APPLICANT 00553



United States Patent and Trademark Office

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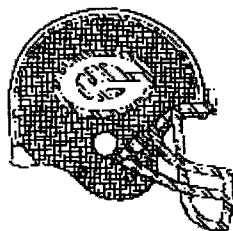
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Start List At: OR **Jump** to record: **Record 7 out of 18**

TARR Status **ASSIGN Status** **TDR Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark
Goods and Services

G

IC 016. US 002 005 022 023 029 037 038 050. G & S: trading cards, posters, magazines and books regarding football, postcards, calendars, wrapping paper, paper gift boxes, paper stickers, paper napkins, [paper towels,] posterbooks, notepads, paper hats and greeting cards. FIRST USE: 19630900. FIRST USE IN COMMERCE: 19630900

IC 025. US 022 039. G & S: men's, women's and children's clothing and footwear; namely, coaches caps, wool hats, [painters caps,] baseball caps, visors, headbands, ear muffs, knit face masks, belts, wristbands, T-shirts, tank tops, pajamas, golf shirts, sweaters, sweatshirts, jackets, neckties, braces, cloth bibs, jerseys, night shirts, coats, robes, raincoats, parkas, ponchos, sneakers, gloves, scarves, snow suits, mittens, aprons, down jackets, leather jackets, shorts, sweatpants, jeans, pants, [knickers,] socks, underwear, bathing suits and leg warmers. FIRST USE: 19630900. FIRST USE IN COMMERCE: 19630900

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

090525

Serial Number 74300709

Filing Date August 3, 1992

Current Filing Basis 1A

Original Filing Basis 1A

Applicant's

Ex. No. 254, Pg. No. 1

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00554

Published for Opposition April 12, 1994
Registration Number 1850663
Registration Date August 23, 1994
Owner (REGISTRANT) **Green Bay Packers, Inc.** CORPORATION WISCONSIN 1265 Lombardi Avenue
Green Bay WISCONSIN 54303
Attorney of Record DAVID M. PROPER
Prior Registrations 1107558
Description of Mark The drawing depicting the "G". The design mark lined for the colors green and yellow.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040918.
Renewal 1ST RENEWAL 20040918
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 254, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00555



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 List At: OR to record: **Record 16 out of 18**

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Word Mark	G
Goods and Services	IC 041. US 107. G & S: ENTERTAINMENT SERVICES IN THE FORM OF PROFESSIONAL FOOTBALL GAMES AND EXHIBITIONS. FIRST USE: 19600115. FIRST USE IN COMMERCE: 19600115
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	090525 260321
Serial Number	73154476
Filing Date	January 6, 1978
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	1107558
Registration Date	November 28, 1978
Owner	(REGISTRANT) GREEN BAY PACKERS, INC. CORPORATION WISCONSIN 1265 LOMBARDI AVE. GREEN BAY WISCONSIN 54304
Attorney of Record	DAVID M PROPER

APPLICANT 00558

Disclaimer WITHOUT WAIVING ANY OF ITS COMMON LAW RIGHTS, APPLICANT DISCLAIMS THE REPRESENTATION OF THE FOOTBALL HELMET APART FROM THE MARK AS SHOWN.
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Renewal 1ST RENEWAL 19990318
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC						

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Applicant's
Ex. No. 255, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00559



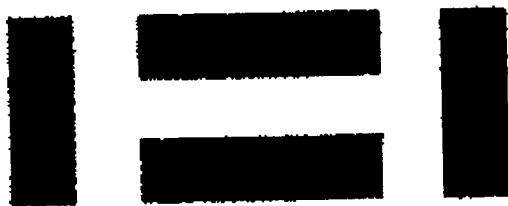
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[Start](#) List At: OR [Jump](#) to record: **Record 12 out of 38**
[TARR Status](#) [ASSIGN Status](#) [TDR Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)


Word Mark H
Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely providing courses of instruction and training at the college level, providing independent study programs leading to the award of a bachelor of arts degree, and providing non-degree programs. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 261113 261121
Serial Number 76467900
Filing Date November 19, 2002
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 9, 2003
Registration Number 2788502
Registration Date December 2, 2003
Owner (REGISTRANT) Trustees of Hampshire College, The CORPORATION MASSACHUSETTS 893

West Street Amherst MASSACHUSETTS 010025001

**Attorney of
Record**

Raymond I. Bruttomesso, Jr.

**Description of
Mark**

The mark consists of the official logotype in an open "H" stylized design, which is comprised of four rectangles that form an "H" in the open space between them.

Type of Mark

SERVICE MARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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Univ. Southern California v.
Univ. South Carolina

Applicant's

Ex. No. 256, Pg. No. 2

APPLICANT 00563



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TARR Status	ASSIGN Status	TDR Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
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Word Mark	H
Goods and Services	IC 041. US 100 101 107. G & S: Educational services, namely, providing courses of instruction in the liberal arts at the college level. FIRST USE: 20000300. FIRST USE IN COMMERCE: 20000300
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	030501 030516 030524 220504
Serial Number	76336427
Filing Date	November 13, 2001
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	July 2, 2002
Registration Number	2624732
Registration Date	September 24, 2002
Owner	(REGISTRANT) Hastings College CORPORATION NEBRASKA 800 Turner Ave. Hastings NEBRASKA 68901
Type of Mark	SERVICE MARK

Applicant's
Ex. No. **257**, Pg. No. **1**
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00564

Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 151, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00565



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 Browser to return to TESS)

Word Mark
Goods and
Services

H

 IC 016. US 002 005 022 023 029 037 038 050. G & S: Notebooks, loose leaf binders and decals.
 FIRST USE: 19480000. FIRST USE IN COMMERCE: 19480000

 IC 025. US 022 039. G & S: T-shirts, jerseys, sweatshirts, sweaters, jackets, shorts, sweatpants,
 athletic warm-up suits, one-piece little girls cheerleader suits, baby rompers, infant baseball
 suit/sleepers and hats. FIRST USE: 19600000. FIRST USE IN COMMERCE: 19600000

 IC 034. US 002 008 009 017. G & S: Cigarette lighters not of precious metal. FIRST USE:
 19800000. FIRST USE IN COMMERCE: 19800000

Mark Drawing
Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search
Code

030705 030724 030726

Serial Number

75651052

Filing Date

February 26, 1999

Current Filing
Basis

UNKNOWN

Original Filing
Basis

UNKNOWN

Published for
Opposition

June 6, 2000

 Applicant's
 Ex. No. 258, Pg. No. 1

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00566

Registration Number 2380800
Registration Date August 29, 2000
Owner (REGISTRANT) Howard University CORPORATION UNITED STATES 2400 Sixth Street, N.W.
Washington D.C. 20059
Attorney of Record Michael E. McCabe, Jr.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 258, Pg. No. 2

Opposition No. 91125615
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Univ. South Carolina

APPLICANT 00567



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 (Use the "Back" button of the Internet Browser to return to TESS)**Word Mark
Goods and
Services**

H

IC 025. US 022 039. G & S: CLOTHING, NAMELY, SWEATSHIRTS, T-SHIRTS, POLO SHIRTS, SANDALS, SHORTS, UNDERSHORTS AND CAPS. FIRST USE: 19940300. FIRST USE IN COMMERCE: 19940300

IC 041. US 100 101 107. G & S: EDUCATIONAL SERVICES, NAMELY, PROVIDING COURSES OF INSTRUCTION AT THE COLLEGE LEVEL. FIRST USE: 19940300. FIRST USE IN COMMERCE: 19940300

**Mark Drawing
Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS**Design Search
Code** 261121**Serial Number** 75383992**Filing Date** November 3, 1997**Current Filing
Basis** 1A**Original Filing
Basis** 1A**Published for
Opposition** October 6, 1998**Registration
Number** 2214481Opposition No. 91125615
Univ. Southern California v.
Univ. South CarolinaApplicant's
Ex. No. 259 Pg. No. 1

APPLICANT 00568

Registration Date December 29, 1998
Owner (REGISTRANT) Heald Colleges of California DBA Heald College, DBA Heald Business College and DBA Heald Institute of Technology NON-PROFIT EDUCATIONAL CORPORATION CALIFORNIA 1453 Mission Street, 4th Floor San Francisco CALIFORNIA 94103
Attorney of Record MICHAEL S SHERMAN
Description of Mark The mark consists of the stylized letter "H" and design.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
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Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00569



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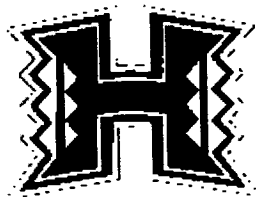
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Word Mark	H
Goods and Services	IC 025. US 022 039. G & S: adult, youth and infant clothing; namely, T-shirts, tank tops, sports shirts, night shirts, jackets, shorts, pants, pajamas, hats, caps, visors, long and short sleeved shirts and jogging suits made of fleece, neck ties, scarves, socks, shoes and slippers. FIRST USE: 20000503. FIRST USE IN COMMERCE: 20000605
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76085539
Filing Date	July 6, 2000
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	April 10, 2001
Registration Number	2465756
Registration Date	July 3, 2001
Owner	(REGISTRANT) University of Hawaii CORPORATION HAWAII c/o Collegiate Licensing Office 2465 Campus Road Honolulu HAWAII 96822
Type of Mark	TRADEMARK

Applicant's

Ex. No. **2100**, Pg. No. **1**
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00570

Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 260, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00571



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TDR Status

TTAB Status

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Word Mark

Goods and Services

IC 016. US 037. G & S: stationery and wrapping paper. FIRST USE: 19810000. FIRST USE IN COMMERCE: 19810000

IC 024. US 042 050. G & S: flags and banners made of cloth and fabric. FIRST USE: 19810000. FIRST USE IN COMMERCE: 19810000

IC 025. US 022 039. G & S: wearing apparel; namely, aprons; infant wear; namely, bibs; bandannas and scarves; sport coats and vests; outerwear; namely, coats, jackets, parkas, gloves, mittens and scarves; shirts, jerseys and blouses; underwear; pajamas and robes; footwear including socks and athletic shoes; headwear; sweaters; neckwear; shorts; and sweatsuits, pants and shirts. FIRST USE: 19810000. FIRST USE IN COMMERCE: 19810000

IC 020. US 050. G & S: decorative novelty buttons and emblems. FIRST USE: 19810000. FIRST USE IN COMMERCE: 19810000

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

031501 031526

Serial Number

74285287

Filing Date

June 16, 1992

Current Filing

1A

Applicant's

Ex. No. 261, Pg. No. 1

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00572

Basis

Original Filing Basis 1A
Published for Opposition April 13, 1993
Registration Number 1780230
Registration Date July 6, 1993
Owner (REGISTRANT) University of Iowa, The EDUCATIONAL INSTITUTION IOWA KHF Building 446
Iowa City IOWA 52242
Attorney of Record James C. Nemmers
Prior Registrations 1327478
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20031018.
Renewal 1ST RENEWAL 20031018
Live/Dead Indicator LIVE

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Applicant's
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Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00573



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Word Mark

Goods and Services

IC 025. US 022 039. G & S: Clothing, namely, Aprons, adult and children's jackets, and vests, men's shirts, sport shirts, ties, night shirts, Ladies' tops, adult and children's jerseys, caps, sport caps, visor caps, ski caps, scarves, sweaters, ponchos, gloves, mittens, golf sweaters, ladies' and men's and children's t-shirts, baseball shirts, football shirts, football-style jerseys, ladies' and men's shorts, socks, adult and children's warm-up suits, baby sleepers, baby shirts, western hats, tennis hats, wristbands and sweatbands. FIRST USE: 19941213. FIRST USE IN COMMERCE: 19941213

IC 028. US 022 023 038 050. G & S: Toy flying discs, basketballs, foam basketballs, footballs, foam footballs, stuffed toy animals, dolls, golf bags, golf head covers, golf balls, christmas tree ornaments and christmas stockings. FIRST USE: 19941213. FIRST USE IN COMMERCE: 19941213

IC 041. US 100 101 107. G & S: Educational services namely, conducting collegiate athletic exhibitions and games. FIRST USE: 19941213. FIRST USE IN COMMERCE: 19941213

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 75415479

Filing Date January 8, 1998

Current Filing Basis 1A

Original Filing Basis 1A

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

Applicant's
Ex. No. 262, Pg. No. 1

APPLICANT 00574

Published for Opposition November 16, 1999
Registration Number 2315363
Registration Date February 8, 2000
Owner (REGISTRANT) Board of Trustees of the University of Illinois CORPORATION ILLINOIS 352 Henry Administration Building 506 South Wright Street Urbana ILLINOIS 61801
Attorney of Record E LEONARD RUBIN
Description of Mark The drawing is lined for the colors blue and orange.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 262, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00575



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Word Mark I
Goods and Services IC 025. US 022 039. G & S: shirts, T-shirts, sweatshirts, pants, shorts, sweaters, jackets, headwear, [and socks]. FIRST USE: 19800501. FIRST USE IN COMMERCE: 19800501
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 031525 031526 090701
Serial Number 74191472
Filing Date August 5, 1991
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 29, 1992
Registration Number 1741408
Registration Date December 22, 1992
Owner (REGISTRANT) Iowa State University of Science and Technology STATE AGENCY IOWA 1350 Beardshear Hall Ames IOWA 50011

Prior

APPLICANT 00576

Registrations 1279347;1280973;1280974;1282820;1282851;1287350;1305379;1310540;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030504.
Renewal 1ST RENEWAL 20030504
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 263, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00577



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Word Mark
Goods and Services

K

 IC 025. US 022 039. G & S: Wearing apparel, namely, shirts, pants, hats, gloves, jackets, coats and active apparel, namely, sweat pants, sweatshirts, fleece shirts and uniforms. FIRST USE: 20030823.
 FIRST USE IN COMMERCE: 20030823

IC 024. US 042 050. G & S: Textile pennants. FIRST USE: 20030823. FIRST USE IN COMMERCE: 20030823

IC 028. US 022 023 038 050. G & S: Toy helmets. FIRST USE: 20030823. FIRST USE IN COMMERCE: 20030823

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed materials, namely, university publications, namely, newsletters, instructional texts and course books all in the fields of high school and post-secondary education courses, year books, stationery, envelopes and decals. FIRST USE: 20030823. FIRST USE IN COMMERCE: 20030823

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

031501 031524 031716

Serial Number

76317453

Filing Date

September 25, 2001

Current Filing

1A

 Applicant's
 Ex. No. 264, Pg. No. 1
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00578

Basis**Original Filing
Basis** 1B**Published for
Opposition** October 22, 2002**Registration
Number** 2942405**Registration
Date** April 19, 2005**Owner** (REGISTRANT) Kent State University STATE UNIVERSITY OHIO East Main and Lincoln Streets
Kent OHIO 442420001**Attorney of
Record** Scott M. Oldham**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead
Indicator** LIVE

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Applicant's

Ex. No. 264, Pg. No. 2Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00579



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[TARR Status](#) [ASSIGH Status](#) [TDR Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

Word Mark	K
Goods and Services	(CANCELLED) IC 200. US 200. G & S: INDICATING MEMBERSHIP IN A UNIVERSITY ALUMNI ASSOCIATION. FIRST USE: 19660100. FIRST USE IN COMMERCE: 19660100
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73672601
Filing Date	July 17, 1987
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 6, 1988
Registration Number	1514996
Registration Date	November 29, 1988
Owner	(REGISTRANT) UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION, THE INC. ASSOCIATION KENTUCKY HELEN G. KING ALUMNI HOUSE LEXINGTON KENTUCKY 405060119
Attorney of Record	J. RALPH KING
Description of	THE COLOR BLUE IS CLAIMED AS A PART OF THE MARK. THE LOCATION OF THE BLUE

<http://tess2.uspto.gov/bin/showfield?f=doc&state=s85sbh.3.430>

APPLICANT 00580

8/5/2005

Applicant's
 Ex. No. 265, Pg. No. 1
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

Mark INCLUDES THE ENTIRE INSIDE REPRESENTATION OF THE BLOCK LETTER K, AS WELL AS THE BROAD BORDER PORTION AROUND THE FULL PERIPHERY OF THE K.
Type of Mark COLLECTIVE MEMBERSHIP MARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Cancellation Date June 5, 1995

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Applicant's
Ex. No. 215, Pg. No. 2

Opposition No. 91125615
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Univ. South Carolina

APPLICANT 00581



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Word Mark	K
Goods and Services	IC 041. US 100 101 107. G & S: Educational and entertainment services, namely, presentation of sporting events at the undergraduate level. FIRST USE: 19930600. FIRST USE IN COMMERCE: 19930600
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	011503 090702
Serial Number	76008785
Filing Date	March 24, 2000
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 12, 2001
Registration Number	2484767
Registration Date	September 4, 2001
Owner	(REGISTRANT) Knox College NOT FOR PROFIT CORPORATION ILLINOIS 2 East South Street Galesburg ILLINOIS 614014999
Attorney of	

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

Applicant's
 Ex. No. 246, Pg. No. 1

APPLICANT 00582

Record Steven T. Shelton
Description of Mark The design of the mark consists of the capital letter "K" in the color purple with flames behind and adjacent to it.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 266, Pg. No. 2
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Univ. South Carolina

APPLICANT 00583



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Word Mark K
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PAPER GOODS AND PRINTED MATTER, NAMELY, STATIONERY, ENVELOPES, POSTCARDS, PENS, PENCILS, NOTE CARDS; AWARDS, NAMELY, PRINTED AWARDS; PERIODICAL PUBLICATIONS, NAMELY, MAGAZINES, PAMPHLETS, BROCHURES, NEWSLETTERS AND FLIERS PROMOTING THE INTERESTS OF ALUMNI OF A UNIVERSITY. FIRST USE: 20000500. FIRST USE IN COMMERCE: 20000500

IC 025. US 022 039. G & S: apparel, namely, shirts. FIRST USE: 20021127. FIRST USE IN COMMERCE: 20021127

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 031702

Serial Number 76045619

Filing Date May 11, 2000

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition September 11, 2001

Registration 2709755

Applicant's
 Ex. No. 267, Pg. No. 1

Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00584

Number**Registration
Date**

April 22, 2003

Owner

(REGISTRANT) Alumni Association of the University of Kansas, The NOT-FOR-PROFIT
CORPORATION KANSAS Adams Alumni Center 1266 Oread Avenue Lawrence KANSAS
660443169

**Attorney of
Record**

Michael B. Hurd, and Robert D. Hovey, Warren N. Williams, Stephen D. Timmons, John M. Collins,
Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L.
Bornman, Tracey S. Truitt, Michael Elbein, Joan Optican Herman, David V. Ayres, Kameron D. Kelly,
Gregory J. Skoch, Jennifer C. Bailey, Jason E. Gorden and Cheryl L. Burbach

Type of Mark TRADEMARK**Register** PRINCIPAL**Live/Dead
Indicator** LIVE

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APPLICANT 00585



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Goods and
Services

L

IC 006. US 002 012 013 014 023 025 050. G & S: metal key rings. FIRST USE: 19470000. FIRST USE IN COMMERCE: 19470000

IC 016. US 002 005 022 023 029 037 038 050. G & S: decals, playing cards, paper coasters, paper napkins, ballpoint and fountain pens, lead pencils, stationery, file folders, notebooks, loose leaf binders, yearbooks, school directories and postcards. FIRST USE: 19200000. FIRST USE IN COMMERCE: 19200000

IC 018. US 001 002 003 022 041. G & S: handbags, umbrellas, knapsacks, and duffel bags. FIRST USE: 19650000. FIRST USE IN COMMERCE: 19650000

IC 026. US 037 039 040 042 050. G & S: ornamental novelty buttons. FIRST USE: 19470000. FIRST USE IN COMMERCE: 19470000

IC 021. US 002 013 023 029 030 033 040 050. G & S: drinking glasses, mugs, cups, decorative plates, coasters, not of paper and not of linen, insulation sleeves for canned and bottled drinks, serving trays, not of precious metal, and wastebaskets. FIRST USE: 19470000. FIRST USE IN COMMERCE: 19470000

IC 024. US 042 050. G & S: cloth pennants, cloth flags, cloth banners and towels. FIRST USE: 19470000. FIRST USE IN COMMERCE: 19470000

Applicant's
Ex. No. 268, Pg. No. 1Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

IC 025. US 022 039. G & S: clothing, namely, decorative t-shirts, not being undergarments, sweaters, jackets, sweatshirts, sweatpants, shorts, ties, caps, hats, sun visors, headbands, wristbands, socks, rain ponchos, belts and suspenders. FIRST USE: 19490000. FIRST USE IN COMMERCE: 19490000

IC 028. US 022 023 038 050. G & S: footballs, basketballs, soccer balls, golf balls and basketball backboards. FIRST USE: 19470000. FIRST USE IN COMMERCE: 19470000

IC 041. US 100 101 107. G & S: educational services, namely, providing instruction and training at the undergraduate, graduate and post-graduate levels and entertainment services in the nature of presentation of a variety of intercollegiate sporting events namely, football, basketball, baseball, ice hockey, soccer, swimming and track and field. FIRST USE: 19200000. FIRST USE IN COMMERCE: 19200000

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 75837074
Filing Date November 1, 1999
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition August 7, 2001
Registration Number 2501386
Registration Date October 30, 2001
Owner (REGISTRANT) La Salle University NON-PROFIT CORPORATION PENNSYLVANIA Twentieth Street and Olney Avenue Philadelphia PENNSYLVANIA 19141
Attorney of Record Larry L. Turner
Prior Registrations 1797515
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
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Opposition No. 91125615
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Univ. South Carolina

APPLICANT 00587



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TARR Status **ASSIGN Status** **TDR Status** **TTAB Status** (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark L

Goods and Services IC 024. US 042 050. G & S: cloth banners, flags and pennants. FIRST USE: 19961000. FIRST USE IN COMMERCE: 19961000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 020101 020131 240925

Serial Number 76322417

Filing Date October 9, 2001

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition May 28, 2002

Registration Number 2609663

Registration Date August 20, 2002

Owner (REGISTRANT) LaSalle University NON-PROFIT CORPORATION PENNSYLVANIA 1900 Olney Avenue Philadelphia PENNSYLVANIA 19141

Attorney of Record Larry L. Turner

Prior Registrations 1807031;2501386;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

Applicant's
Ex. No. **2109**, Pg. No. **1**
Opposition No. 91125615
Univ. Southern California v.
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APPLICANT 00588

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Applicant's
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APPLICANT 00589



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Word Mark

L

Goods and Services

IC 025. US 022 039. G & S: sports and athletic clothing, namely, T-shirts, golf shirts, sweat shirts and pants, workout suits and jackets, shorts, sweaters, dresses, sport coats, hats, socks, ties, uniforms, shoes, underwear, children's booties, cloth bibs, and scarves. FIRST USE: 19951111. FIRST USE IN COMMERCE: 19951111

IC 041. US 100 101 107. G & S: entertainment services in the nature of sporting events, namely, football, basketball, wrestling, baseball, lacrosse, soccer, rugby, golf, volleyball, tennis, badminton, croquet, skiing and sailing, and education services in the nature of sports camps. FIRST USE: 19951111. FIRST USE IN COMMERCE: 19951111

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

031716 270102

Serial Number

75043918

Filing Date

January 16, 1996

Current Filing Basis

1A

Original Filing Basis

1B

Published for Opposition

March 25, 1997

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

 Applicant's
 Ex. No. 210, Pg. No. 1

APPLICANT 00590

Registration Number 2137754
Registration Date February 17, 1998
Owner (REGISTRANT) Lehigh University NON-PROFIT CORPORATION PENNSYLVANIA 516 Brodhead Avenue Bethlehem PENNSYLVANIA 180153073
Attorney of Record MICHAEL A. DOCTROW
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Applicant's
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APPLICANT 00591



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Word Mark M
Goods and Services IC 025. US 022 039. G & S: Clothing, primarily worn by University students, namely, T-shirts, sweatshirts, baseball hats, knit caps, jackets, jerseys, pajamas, socks and gloves. FIRST USE: 20040601. FIRST USE IN COMMERCE: 20040601

IC 041. US 100 101 107. G & S: Educational and entertainment services, namely, providing courses of instruction at the undergraduate and graduate levels; educational research; entertainment exhibitions in the nature of sporting events; and entertainment services in the nature of theater and concert productions. FIRST USE: 20040601. FIRST USE IN COMMERCE: 20040601

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 230101 270305

Serial Number 78484839

Filing Date September 16, 2004

Current Filing Basis 1A

Original Filing Basis 1A

Supplemental Register Date March 7, 2005

Applicant's
Ex. No. 211, Pg. No. 1

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00592

Registration Number 2958847
Registration Date May 31, 2005
Owner (REGISTRANT) Millersville University of Pennsylvania of the State System of Higher Education
STATE UNIVERSITY PENNSYLVANIA Duncan Alumni House, Room 206 Post Office Box 1002
Millersville PENNSYLVANIA 175510302
Attorney of Record Jeffrey B. Hawkins
Description of Mark The mark consists of Stylized letter "M" with the left diagonal line of the "M" being a sword.
Type of Mark TRADEMARK. SERVICE MARK
Register SUPPLEMENTAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 271, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00593



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Word Mark M
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: posters, note books, calendars, pens, pencils, coupons, note pads, envelopes, stationery, decals, intercollegiate athletics event programs and media guides, folders, iron-on heat transfers, printed invitations, post cards, checkbook covers, trading cards, adhesive stickers, college catalogs, paper staplers, yearbooks, book covers, paintings, autograph books, announcement cards. FIRST USE: 19540900. FIRST USE IN COMMERCE: 19540900

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 78195749

Filing Date December 18, 2002

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition April 20, 2004

Registration Number 2862561

Registration Date July 13, 2004

Owner (REGISTRANT) Regents of the University of Minnesota CORPORATION MINNESOTA 200 Oak

Applicant's
 Ex. No. **212** Pg. No. **1**
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

Street S. E. 600 McNamara Alumni Center Minneapolis MINNESOTA 554552020
Attorney of Record Nancy V. Hoyt
Prior Registrations 1224605;1225472;1493050
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 212, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00595



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Word Mark M
Goods and Services

IC 020. US 002 013 022 025 032 050. G & S: Pennants, namely plastic pennants. FIRST USE: 20010900. FIRST USE IN COMMERCE: 20011100

IC 016. US 002 005 022 023 029 037 038 050. G & S: Decals. FIRST USE: 20010900. FIRST USE IN COMMERCE: 20011100

IC 009. US 021 023 026 036 038. G & S: Magnets. FIRST USE: 20010900. FIRST USE IN COMMERCE: 20011100

IC 006. US 002 012 013 014 023 025 050. G & S: Metal identification plates. FIRST USE: 20010900. FIRST USE IN COMMERCE: 20010900

IC 012. US 019 021 023 031 035 044. G & S: Plastic trailer hitch covers. FIRST USE: 20011100. FIRST USE IN COMMERCE: 20011100

IC 028. US 022 023 038 050. G & S: Footballs. FIRST USE: 20010900. FIRST USE IN COMMERCE: 20011100

IC 021. US 002 013 023 029 030 033 040 050. G & S: Plastic cups and thermal insulating jackets for cans and bottles. FIRST USE: 20011100. FIRST USE IN COMMERCE: 20011100

IC 025. US 022 039. G & S: Polo shirts, Tee shirts, jackets, sweat shirts, hats, and baby clothing, namely jumpsuits. FIRST USE: 20011100. FIRST USE IN COMMERCE: 20011100

IC 041. US 100 101 107. G & S: Educational and entertainment services, namely providing college level courses in a variety of subjects and arranging and conducting athletic and recreational events. FIRST USE: 20011000. FIRST USE IN COMMERCE: 20011000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 020101 020102 020133 020917 030501

Serial Number 76362176

Filing Date January 22, 2002

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition December 31, 2002

Registration Number 2699858

Registration Date March 25, 2003

Owner (REGISTRANT) McNeese State University STATE AGENCY LOUISIANA 4205 Ryan Street Lake Charles LOUISIANA 706092695

Attorney of Record William David Kiesel

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Applicant's
Ex. No. 273, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00597



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[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)[Logout](#) Please logout when you are done to release system resources allocated for you.[Start](#) List At: OR [Jump](#) to record: **Record 40 out of 118**[TARR Status](#) [ASSIGN Status](#) [TDR Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

Word Mark M

Goods and Services IC 025. US 022 039. G & S: T-shirts, sweat shirts, sweat pants, gym shorts, athletic jackets and uniforms, wind resistant jackets, baseball caps, sweat bands, neckties, socks, infant wear, namely, sox, cotton jumpers, shirts. FIRST USE: 19330000. FIRST USE IN COMMERCE: 19330000

IC 028. US 022 023 038 050. G & S: Basketballs, footballs, golf balls, stuffed animals. FIRST USE: 19330000. FIRST USE IN COMMERCE: 19330000

IC 041. US 100 101 107. G & S: Educational services, namely, offering courses of instruction in physical fitness, safety, health and wellness, swimming, and outdoor recreation; and entertainment services, namely, arranging and conducting college level men's and women's athletic competitions, namely, baseball, softball, basketball, football, cross country, track and field, swimming, golf, soccer, lacrosse, field hockey, tennis, wrestling, volleyball, and gymnastics. FIRST USE: 19330000. FIRST USE IN COMMERCE: 19330000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS**Design Search Code** 032107 032126**Serial Number** 76184390**Filing Date** December 21, 2000**Current Filing Basis** 1AApplicant's
Ex. No. 214, Pg. No. 1Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00598

Original Filing
Basis 1A

Published for
Opposition January 28, 2003

Registration
Number 2708432

Registration
Date April 22, 2003

Owner (REGISTRANT) University of Maryland PUBLIC COPORATION MARYLAND 2101 Main
Administration University of Maryland College Park MARYLAND 20742

Attorney of
Record MITCHELL H. STABBE

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead
Indicator LIVE

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Applicant's
Ex. No. 274 Pg. No. 2

Opposition No. 91125615
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APPLICANT 00599



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Word Mark	M
Goods and Services	IC 041. US 100 101 107. G & S: educational services, namely, conducting classes, seminars, conferences, and workshops in the field of law. FIRST USE: 19980123. FIRST USE IN COMMERCE: 19980203
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	170502 261102
Serial Number	75459563
Filing Date	March 30, 1998
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	October 5, 1999
Registration Number	2414399
Registration Date	December 19, 2000
Owner	(REGISTRANT) Monterey College of Law NOT FOR PROFIT CORPORATION CALIFORNIA 404 W. Franklin Street Monterey CALIFORNIA 93940
Attorney of	

 Applicant's
 Ex. No. **215** Pg. No. **1**

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00600

Record F DAVID LARIVIERE
Description of Mark The mark consists in part of a stylized "M" in the form of scales of justice.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 215, Pg. No. 2

Opposition No. 91125615
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APPLICANT 00601



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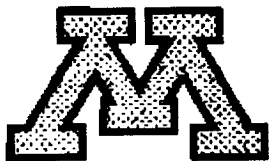
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Word Mark	M
Goods and Services	IC 041. US 107. G & S: Entertainment Services-Namely, Presentation of College Level Sporting Events. FIRST USE: 19540900. FIRST USE IN COMMERCE: 19540900
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73359892
Filing Date	April 15, 1982
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 26, 1982
Registration Number	1224605
Registration Date	January 18, 1983
Owner	(REGISTRANT) Regents of the University of Minnesota CORPORATION MINNESOTA 600 McNAMARA ALUMNI CENTER 200 OLD OAK STREET SE Minneapolis MINNESOTA 554552020
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of	

 Applicant's
 Ex. No. 216, Pg. No. 1

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00602

Record NANCY V HOYT
Description of Mark The stippling on the design does not indicate color.
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030202.
Renewal 1ST RENEWAL 20030202
Live/Dead Indicator LIVE

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Applicant's
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APPLICANT 00603



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Word Mark M
Goods and Services

IC 041. US 107. G & S: Entertainment-Namely, Conducting Collegiate Athletic Exhibitions and Games. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000

IC 028. US 022 050. G & S: Flying Disc Toys, Basketballs, Foam Basketballs, Stuffed Toy Animals, Dolls, Golf Bags, Head Covers, Golf Balls, Holiday Ornaments and Stockings. FIRST USE: 19791100. FIRST USE IN COMMERCE: 19791100

IC 027. US 042 050. G & S: Floor Mats, Rugs, and Wall Hangings (Non-Textile). FIRST USE: 19810200. FIRST USE IN COMMERCE: 19810200

IC 026. US 040. G & S: Charms, Tie Tacks, Pins, Broaches and Belt Buckles of Non-Precious Metal; Embroidered Emblems and Patches. FIRST USE: 19790400. FIRST USE IN COMMERCE: 19790400

IC 025. US 039. G & S: Aprons, Adult and Children's Jackets and Vests, Men's Shirts, Sportshirts, Ties, Night Shirts, Ladies' Tops, Adult and Children's Jerseys, Caps, Sport Caps, Visor Caps, Ski Caps, Scarves, Silk Scarves, Sweaters, Ponchos, Gloves, Mittens, Golf Sweaters, Ladies' and Men's and Children's T-Shirts, Baseball Shirts, Football Style Jerseys, Ladies' and Men's Shorts, Socks, Adult and Children's Warm-Up Suits, Baby Sleepers, Baby Shirts, Western Hats, Tennis Hats, Wristbands, and Sweatbands. FIRST USE: 19790900. FIRST USE IN COMMERCE: 19790900

IC 014. US 027 028. G & S: Clocks, Watches, Necklaces, Bracelets, and Rings. FIRST USE:

Applicant's
Ex. No. 277, Pg. No. 1

Opposition No. 91125615
Univ. Southern California v.
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19790400. FIRST USE IN COMMERCE: 19790400

IC 016. US 002 022 037 038. G & S: Playing Cards, Greeting Cards, Prints, Pens, Pencils, Letter Openers, Decals, Bumper Stickers, Memo Pads, Pencil Holders, and Calendars. FIRST USE: 19740800. FIRST USE IN COMMERCE: 19740800

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 030109 030902 030925

Serial Number 73390898

Filing Date September 28, 1982

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition December 25, 1984

Registration Number 1323109

Registration Date March 5, 1985

Owner (REGISTRANT) Regents of The **University of Michigan**; The CORPORATION MICHIGAN 503 Thompson St. Ann Arbor MICHIGAN 48109

Attorney of Record B. C. Foussianes

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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Opposition No. 91125615
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APPLICANT 00605



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Word Mark M

Goods and Services

IC 009. US 021 036. G & S: PHONOGRAPH RECORDS, AUDIO AND VIDEO RECORDS, TAPES, AND CASSETTES. FIRST USE: 19720700. FIRST USE IN COMMERCE: 19720700

IC 006. US 013 050. G & S: KEY RINGS AND CAR EMBLEMS OF NON-PRECIOUS METAL, METAL LICENSE PLATES AND FRAMES. FIRST USE: 19540900. FIRST USE IN COMMERCE: 19540900

IC 041. US 107. G & S: EDUCATIONAL-NAMELY, CONDUCTING COURSES AT THE UNDERGRADUATE AND GRADUATE LEVEL, ENTERTAINMENT-NAMELY, CONDUCTING COLLEGIATE ATHLETIC EXHIBITIONS AND GAMES. FIRST USE: 18910000. FIRST USE IN COMMERCE: 18910000

IC 028. US 022 050. G & S: TOY FLYING DISCS, BASKETBALLS, FOAM BASKETBALLS, STUFFED TOY ANIMALS, DOLLS, GOLF BAGS, HEAD COVERS, GOLF BALLS, CHRISTMAS ORNAMENTS AND STOCKINGS. FIRST USE: 19490500. FIRST USE IN COMMERCE: 19490500

IC 027. US 042 050. G & S: FLOOR MATS, RUGS, AND WALL HANGINGS. FIRST USE: 19480600. FIRST USE IN COMMERCE: 19480600

IC 026. US 040. G & S: CHARMS, NECKLACES, BRACELETS, EARRINGS, RINGS, TIE TACKS, BELT BUCKLES, PINS AND BROACHES OF NON-PRECIOUS METAL, EMBROIDERED EMBLEMS AND PATCHES. FIRST USE: 19480800. FIRST USE IN COMMERCE: 19480800

IC 025. US 039. G & S: APRONS, ADULT AND CHILDREN'S JACKETS AND VESTS, MEN'S SHIRTS, SPORTSHIRTS, TIES, NIGHT SHIRTS, LADIES' TOPS, ADULT AND CHILDREN'S JERSEYS, CAPS, SPORT CAPS, VISOR CAPS, SKI CAPS, SCARVES, SILK SCARVES, SWEATERS, PONCHOS, GLOVES, MITTENS, GOLF SWEATERS, LADIES' AND MEN'S AND CHILDREN'S T-SHIRTS, BASEBALL SHIRTS, FOOTBALL-STYLE JERSEYS, LADIES' AND MEN'S SHORTS, SOCKS, ADULT AND CHILDREN'S WARM UP SUITS, BABY SLEEPERS, BABY SHIRTS, WESTERN HATS, TENNIS HATS, WRISTBANDS, AND SWEATBANDS. FIRST USE: 18930900. FIRST USE IN COMMERCE: 18930900

IC 024. US 042 050. G & S: BEACH AND REGULAR TOWELS, BLANKETS, PENNANTS, AND FLAGS. FIRST USE: 19030900. FIRST USE IN COMMERCE: 19030900

IC 021. US 002 013 033 050. G & S: PEWTER MUGS, MUGS, WINE DECANTERS, GLASS BEVERAGEWARE, STAINED GLASS, TRAYS, COASTERS, ICE BUCKETS, WASTEPAPER BASKETS, PAPER PLATES, AND PICNIC BASKETS. FIRST USE: 19480200. FIRST USE IN COMMERCE: 19480200

IC 020. US 032 050. G & S: PILLOWS, DECORATIVE PLAQUES, AND NOVELTY BUTTONS. FIRST USE: 19680400. FIRST USE IN COMMERCE: 19680400

IC 018. US 003 041. G & S: UMBRELLAS, TOTE BAGS, DUFFLE BAGS, TRI-FOLD AND BI-FOLD WALLETS, AND CHILDREN'S WALLETS. FIRST USE: 19730900. FIRST USE IN COMMERCE: 19730900

IC 016. US 022 037 038. G & S: PLAYING CARDS, GREETING CARDS, PRINTS, PENS, PENCILS, LETTER OPENERS, DECALS, BUMPER STICKERS, MEMO PADS, PENCIL HOLDERS, CALENDARS, PAPER NAPKINS, AND CHECKBOOK COVERS. FIRST USE: 18930900. FIRST USE IN COMMERCE: 18930900

IC 015. US 036. G & S: MUSIC BOXES AND KAZOOS. FIRST USE: 19710500. FIRST USE IN COMMERCE: 19710500

IC 014. US 027 028. G & S: CLOCKS AND WATCHES. FIRST USE: 19370900. FIRST USE IN COMMERCE: 19370900

Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73390876
Filing Date	September 28, 1982
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 25, 1984
Registration Number	1364137
Registration Date	October 8, 1985
Owner	(REGISTRANT) Regents of The University of Michigan, The CORPORATION MICHIGAN 503 Thompson St. Ann Arbor MICHIGAN 48109
Attorney of Record	B. C. Foussianes
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00607

Affidavit Text SECT 15. SECT 8 (6-YR).

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Indicator LIVE

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Univ. South Carolina

APPLICANT 00608



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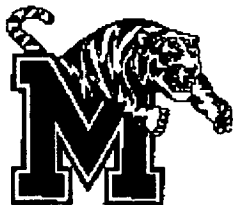
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Word Mark

M

Goods and Services

IC 016. US 038. G & S: printed materials, namely college level course books, stationery, printed sports and artistic series programs, posters, campus and alumni newspapers. FIRST USE: 19930401. FIRST USE IN COMMERCE: 19930401

IC 025. US 039. G & S: clothing, namely hats, T-shirts, sweatshirts, shorts, jackets, pants, sweaters. FIRST USE: 19930401. FIRST USE IN COMMERCE: 19930401

IC 041. US 107. G & S: educational services, namely providing courses of instruction at the university level; organizing and conducting university level sports event, arranging and conducting artistic events in the nature of musical concerts, art exhibitions, dance, theater. FIRST USE: 19930401. FIRST USE IN COMMERCE: 19930401

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

030103

Serial Number

74451501

Filing Date

October 27, 1993

Current Filing Basis

1A

Original Filing Basis

1A

Published for Opposition

November 8, 1994

Registration

Applicant's

Ex. No. 279, Pg. No. 1Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00609

Number 1876593
Registration Date January 31, 1995
Owner (REGISTRANT) Tennessee Board of Regents, **Memphis State** University GOVERNING BODY
TENNESSEE Office of Administrative and Business Services Administration Building, Room 371
Memphis TENNESSEE 38152

(LAST LISTED OWNER) TENNESSEE BOARD OF REGENTS, UNIVERSITY OF **MEMPHIS**
STATE EDUCATIONAL INSTITUTION BY CHANGE OF NAME TENNESSEE 371
ADMINISTRATION BLDG MEMPHIS TENNESSEE 381523370

Assignment Recorded ASSIGNMENT RECORDED
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 279, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00610



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[ASSIGN Status](#)
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[TTAB Status](#)
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MSU

Word Mark	MSU
Goods and Services	IC 025. US 039. G & S: T-Shirts, Jerseys, Shorts, Jackets, Jogging Suits, Scarves, Gloves, Hats, Shoes, Painters Hats, Baseball Hats, [10 Gallon Felt Hats,] Sweaters, [Swimming Suits,] Hooded Jackets, Sweatshirts, Sweatbands, Children's Wear-Namely, Baby Bibs, and Knitted Booties, Hosiery and Socks. FIRST USE: 19550000. FIRST USE IN COMMERCE: 19550000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73468258
Filing Date	March 5, 1984
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	January 8, 1985
Registration Number	1326001
Registration Date	March 19, 1985
Owner	(REGISTRANT) Board of Trustees of Michigan State University CORPORATION MICHIGAN 494 Administration Building East Lansing MICHIGAN 48824
Type of Mark	TRADEMARK

Applicant's
Ex. No. **280**, Pg. No. **1**

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00613

Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050323.
Renewal 1ST RENEWAL 20050323
Live/Dead Indicator LIVE

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FIRST DOC	PREV DOC	NEXT DOC	LAST DOC						

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Applicant's
Ex. No. 280, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00614



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 (Use the "Back" button of the Internet Browser to return to TESS)


Word Mark MSU
Goods and Services

IC 024. US 042 050. G & S: ARTICLES MADE OF CLOTH, NAMELY, PENNANTS, FLAGS, AND BLANKETS. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 027. US 019 020 037 042 050. G & S: [FLOOR MATS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

IC 028. US 022 050. G & S: CHRISTMAS TREE ORNAMENTS, YO-YO'S, FOOTBALLS, BASKETBALLS, STUFFED ANIMALS, AND PLASTIC FLYING DISCS. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 006. US 002 012 013 014 023 025 050. G & S: [COWBELLS, KEYRINGS, AND LICENSE PLATES, ALL MADE OF METAL; AND BRASS MONEY CLIPS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 014. US 002 027 028 050. G & S: [WATCHES, CLOCKS, EARRINGS, AND GOLD PENS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

IC 025. US 039. G & S: T-SHIRTS, SWEATSHIRTS, SWEATPANTS, SWEATERS, JACKETS, DRESS SHIRTS, SOCKS, LEATHER TENNIS SHOES, POLY/SILK NECK TIES, COTTON BABY BIBS, AND ELASTIC SUSPENDERS. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

Applicant's
Ex. No. **281**, Pg. No. **1**

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

(CANCELLED) IC 030. US 046. G & S: [CANDY]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 016. US 002 005 022 023 029 037 038 050. G & S: [DECALS, POSTERS, MEMO BOARDS, BALL POINT PENS, PAPER NAPKINS, PLAYING CARDS, FOIL GIFT WRAPPING PAPER, PAPER SHADES TO PROTECT AUTOMOBILE DASHBOARDS AND INTERIORS, AND ARTICLES OF BRASS, NAMELY, BOOK MARKS, AND LETTER OPENERS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 018. US 001 002 003 022 041. G & S: [UMBRELLAS, TRAVEL BAGS, AND BRASS POCKET SIZE BUSINESS CARD HOLDERS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

IC 021. US 002 013 033. G & S: GLASS COIN BANKS, DRINKING GLASSES, MUGS, THERMALLY INSULATED CONTAINERS FOR FOOD, PLASTIC MUGS, AND METAL WASTE CANS. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 034. US 002 008 009 017. G & S: [LIGHTERS, AND ASHTRAYS NOT MADE OF PRECIOUS METAL FOR SMOKERS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 026. US 037 039 040 042 050. G & S: [RIBANDS MADE OF CLOTH, BUTTONS, AND HAIR CLIPS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 009. US 021 023 026 036 038. G & S: [SUNGLASSES, AND MEGAPHONES]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 020. US 002 013 022 025 032 050. G & S: [DIRECTORS CHAIRS, UPHOLSTERED RECLINING CHAIRS, VINYL COVERED STADIUM CUSHIONS, PLASTIC PARKING SIGNS, AND PLASTIC YARD SIGNS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

(CANCELLED) IC 012. US 019 021 023 031 035 044. G & S: [VINYL TIRE COVERS]. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	030108 030126
Serial Number	73769440
Filing Date	December 13, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	January 16, 1990
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	1590481
Registration Date	April 10, 1990
Owner	(REGISTRANT) MISSISSIPPI STATE UNIVERSITY CORPORATION MISSISSIPPI P.O. BOX 6171 MISSISSIPPI STATE MISSISSIPPI 39762
Type of Mark	TRADEMARK
Register	PRINCIPAL

Applicant's
Ex. No. 281, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00616

Affidavit Text SECT 15. PARTIAL SECT 8 (6-YR). PARTIAL SECTION 8(10-YR) 20001214.
Renewal 1ST RENEWAL 20001214
Live/Dead Indicator LIVE

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Applicant's
 Ex. No. 281, Pg. No. 3
 Opposition No. 91125615
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APPLICANT 00617



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Goods and
Services

MSU

(CANCELLED) IC 006. US 002 012 013 014 023 025 050. G & S: [COWBELLS MADE OF METAL]. FIRST USE: 19860801. FIRST USE IN COMMERCE: 19860801

IC 021. US 052. G & S: DRINKING GLASSES. FIRST USE: 19860801. FIRST USE IN COMMERCE: 19860801

IC 025. US 022 039. G & S: T-SHIRTS, SWEATSHIRTS, SWEATPANTS, SWEATERS, JACKETS, SOCKS, AND POLY/SILK NECKTIES. FIRST USE: 19860801. FIRST USE IN COMMERCE: 19860801

(CANCELLED) IC 024. US 042 050. G & S: [FLAGS MADE OF CLOTH]. FIRST USE: 19860801. FIRST USE IN COMMERCE: 19860801

(CANCELLED) IC 018. US 001 002 003 022 041. G & S: [UMBRELLAS, AND TRAVEL BAGS]. FIRST USE: 19860801. FIRST USE IN COMMERCE: 19860801

IC 016. US 022 037 038. G & S: DECALS, PEEL OFF LABELS, POSTERS, AND BALLPOINT PENS. FIRST USE: 19860801. FIRST USE IN COMMERCE: 19860801

(CANCELLED) IC 020. US 002 013 022 025 032 050. G & S: [VINYL COVERED STADIUM CUSHIONS]. FIRST USE: 19860801. FIRST USE IN COMMERCE: 19860801

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 73768625
Filing Date December 9, 1988
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition January 16, 1990
Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number 1590480
Registration Date April 10, 1990
Owner (REGISTRANT) MISSISSIPPI STATE UNIVERSITY CORPORATION MISSISSIPPI P.O. BOX 6171 MISSISSIPPI STATE MISSISSIPPI 39762
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). PARTIAL SECTION 8(10-YR) 20001214.
Renewal 1ST RENEWAL 20001214
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 282, Pg. No. 2
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APPLICANT 00619



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Word Mark N
Goods and Services (CANCELLED) IC 041. US 107. G & S: EDUCATIONAL SERVICES, NAMELY CONDUCTING COURSES OF INSTRUCTION, LECTURES AND SEMINARS AT THE COLLEGE, GRADUATE AND DOCTORAL LEVELS. FIRST USE: 19860900. FIRST USE IN COMMERCE: 19860900
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 261313 261321 270301
Serial Number 73820151
Filing Date August 16, 1989
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 25, 1990
Registration Number 1628671
Registration Date December 18, 1990
Owner (REGISTRANT) NORTHEASTERN UNIVERSITY CORPORATION MASSACHUSETTS 115 CHURCHILL HALL BOSTON MASSACHUSETTS 02115

Applicant's
 Ex. No. **283**, Pg. No. **1**
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

Attorney of Record STANLEY M. SCHURGIN
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator DEAD
Cancellation Date December 29, 2001

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Applicant's
Ex. No. 283, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00621



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Word Mark	N
Goods and Services	IC 028. US 022 023 038 050. G & S: DOLLS AND PLUSH TOYS. FIRST USE: 19980900. FIRST USE IN COMMERCE: 19980900
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75404467
Filing Date	December 12, 1997
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	September 8, 1998
Registration Number	2267738
Registration Date	August 3, 1999
Owner	(REGISTRANT) Northwestern University CORPORATION ILLINOIS 633 Clark Street Evanston ILLINOIS 602081109
Attorney of Record	Melissa S. Dillenbeck
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

Applicant's
Ex. No. 284, Pg. No. 1

Opposition No. 91125615
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APPLICANT 00622

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APPLICANT 00623



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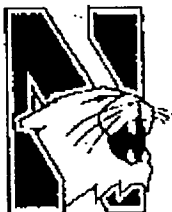
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 Browser to return to TESS)



Word Mark N
 Goods and Services IC 028. US 022 023 038 050. G & S: DOLLS AND PLUSH TOYS. FIRST USE: 19980900.
 FIRST USE IN COMMERCE: 19980900
 Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
 Design Search Code 030103 030116
 Serial Number 75493271
 Filing Date May 29, 1998
 Current Filing Basis 1A
 Original Filing Basis 1B
 Published for Opposition December 29, 1998
 Registration Number 2271207
 Registration Date August 17, 1999
 Owner (REGISTRANT) Northwestern University CORPORATION ILLINOIS 633 Clark Street
 Evanston ILLINOIS 602081109
 Attorney of Record GERALD T SHEKLETON
 Type of Mark TRADEMARK
 Register PRINCIPAL
 Live/Dead Indicator LIVE

Applicant's
 Ex. No. 285, Pg. No. 1
 Opposition No. 91125615
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 Univ. South Carolina

APPLICANT 00624

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Applicant's
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APPLICANT 00625



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TARR Status	ASSIGN Status	TDR Status	TTAB Status
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Word Mark
Goods and
Services

N

IC 016. US 002 005 022 023 029 037 038 050. G & S: paper note pads, playing cards, and decals. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 018. US 001 002 003 022 041. G & S: tote bags. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 021. US 002 013 023 029 030 033 040 050. G & S: insulated holder for beverage containers, mugs, coasters. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 025. US 022 039. G & S: clothing, namely, jackets, shirts, T-shirts, cloth bibs, sweatshirts, shorts, sweatpants, and sun visors. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 042. US 100 101. G & S: mail order catalog services featuring clothing and gift items. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 020. US 002 013 022 025 032 050. G & S: plastic key chain tags, plastic window signs. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

Mark Drawing
Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

030103 030116

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00626

Code
Serial Number 74154399
Filing Date April 5, 1991
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition April 14, 1992
Registration Number 1699032
Registration Date July 7, 1992
Owner (REGISTRANT) Northwestern University NON-PROFIT CORPORATION ILLINOIS 633 Clark Street Evanston ILLINOIS 60201
Attorney of Record TINA D. KOURASIS
Prior Registrations 1325782;1333212
Description of Mark The mark consists of the letter "N" and a design of the head of a wildcat.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020809.
Renewal 1ST RENEWAL 20020809
Live/Dead Indicator LIVE

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Opposition No. 91125615
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Univ. South Carolina

Applicant's
Ex. No. 286, Pg. No. 2

APPLICANT 00627



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TARR Status	ASSIGN Status	TDR Status	TTAB Status
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 (Use the "Back" button of the Internet Browser to return to TESS)**Word Mark** N**Goods and Services**

IC 041. US 100 101 107. G & S: Educational services, namely providing classes, courses, seminars, workshops, conferences and lectures at the undergraduate, graduate, post-graduate, adult education and professional levels in a wide variety of fields as well as providing such services via a global computer and telecommunications network; magazine and book publication; radio and television program production; entertainment services, namely, arranging and conducting athletic events and tournaments, university educational exhibitions, university educational conferences, live performances, festivals, dramatic and musical productions and films. FIRST USE: 19990100. FIRST USE IN COMMERCE: 19990100

IC 016. US 002 005 022 023 029 037 038 050. G & S: Notebooks, notepads, envelopes, stationery, folders, posters, calendars, postcards, decals, stickers, pencils, pens, binders and printed publications, namely magazines, newsletters, books, and programs related to activities of or sponsored by the University. FIRST USE: 19990100. FIRST USE IN COMMERCE: 19990100

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number

76581926

Filing Date

March 19, 2004

Current Filing Basis

1A

Original

Applicant's

Ex. No. 281 Pg. No. 1Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00628

Filing Basis 1A
Published for Opposition January 4, 2005
Registration Number 2935929
Registration Date March 29, 2005
Owner (REGISTRANT) The Board of Regents of the **University of Nebraska** CORPORATION NEBRASKA
Varner Hall 3835 Holdrege Street Lincoln NEBRASKA 68583
Attorney of Record Turan P. Odabasi
Prior Registrations 2081720;2081722;2117700;2195998;2600942;2735214;2735215;2755145;2795412; AND OTHERS
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 287, Pg. No. 2
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00629



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TARR Status	ASSIGN Status	TDR Status	TTAB Status
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 (Use the "Back" button of the Internet Browser to return to TESS)**Word Mark
Goods and
Services**

N

IC 021. US 002 013 023 029 030 033 040 050. G & S: Housewares, namely, shot glasses.
FIRST USE: 19910000. FIRST USE IN COMMERCE: 19910000IC 028. US 022 023 038 050. G & S: Plush dolls. FIRST USE: 19910000. FIRST USE IN
COMMERCE: 19910000IC 016. US 002 005 022 023 029 037 038 050. G & S: Temporary tattoos. FIRST USE:
19910000. FIRST USE IN COMMERCE: 19910000**Mark Drawing
Code**

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search
Code**

020118 020301

Serial Number

76311913

Filing Date

September 13, 2001

**Current Filing
Basis**

1A

**Original Filing
Basis**

1A

**Published for
Opposition
Registration**

May 7, 2002

Applicant's
Ex. No. 288, Pg. No. 1Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00630

Number 2600942
Registration Date July 30, 2002
Owner (REGISTRANT) Board of Regents of the **University of Nebraska**, The CORPORATION
NEBRASKA Varner Hall 3835 Holdrege Street Lincoln NEBRASKA 685830122
Attorney of Record William D. O'Neill
Description of Mark The mark consists of a caricature of a farmer holding a football and wearing overalls bearing the letter "N" a cowboy hat and sneakers.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
Ex. No. 288, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00631



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Trademark Electronic Search System(Tess)

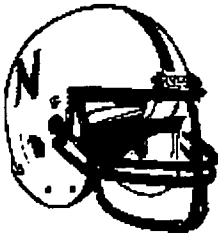
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[TARR Status](#) [ASSIGN Status](#) [TDR Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark N
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: paper goods and printed matter, namely notebooks, notepads, envelopes, stationery, folders, posters, calendars, trading cards, postcards, decals, stickers, pencils, pens, binders, magazines, newsletters, books and programs related to activities of or sponsored by the University. FIRST USE: 19880100. FIRST USE IN COMMERCE: 19880100

 IC 025. US 022 039. G & S: clothing, namely caps, jackets, shirts, sweat pants, sweatshirts, T-shirts, boxer shorts, infant wear, and athletic uniforms. FIRST USE: 19880100. FIRST USE IN COMMERCE: 19880100

 IC 041. US 100 101 107. G & S: education and entertainment services, namely providing courses of instruction at the university level, conducting educational research, arranging and conducting athletic events and tournaments, exhibitions, conferences, live performances and festivals. FIRST USE: 19880100. FIRST USE IN COMMERCE: 19880100

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 090525
Serial Number 76143590
Filing Date October 10, 2000
Current Filing

Applicant's
 Ex. No. 289, Pg. No. 1
 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina
APPLICANT 00632

Basis 1A
Original Filing Basis 1B
Published for Opposition May 21, 2002
Registration Number 2735215
Registration Date July 8, 2003
Owner (REGISTRANT) Board of Regents of the **University of Nebraska**, The CORPORATION NEBRASKA
Varner Hall 3835 Holdrege Street Lincoln NEBRASKA 685830122
Attorney of Record Christopher M Goff
Prior Registrations 2081713;2081720;2081721;2081722;2106938;2117700;2195982;2195998;AND OTHERS
Description of Mark The mark consists in part of the term- "HUSKERS"- displayed on the front of a football helmet.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Applicant's
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Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00633



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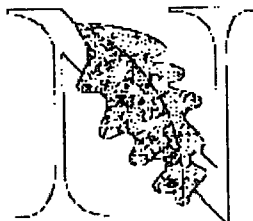
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Word Mark N
Goods and Services IC 025. US 022 039. G & S: clothing, namely, shirts, hats, jackets, t-shirts. FIRST USE: 20030600. FIRST USE IN COMMERCE: 20030600
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 050302 050325
Serial Number 76529531
Filing Date July 14, 2003
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition April 27, 2004
Registration Number 2916645
Registration Date January 4, 2005
Owner (REGISTRANT) Northwestern University CORPORATION ILLINOIS 633 Clark Street Evanston ILLINOIS 602081109
Attorney of Record Tina D. Kourasis
Description of Mark The stippling is for shading purposes.
Type of Mark TRADEMARK
Register PRINCIPAL

 Opposition No. 91125615
 Univ. Southern California v.
 Univ. South Carolina

APPLICANT 00634

Applicant's

Ex. No. 290, Pg. No. 1

Live/Dead Indicator LIVE

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Applicant's
Ex. No. 290, Pg. No. 2

Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00635



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TARR Status	ASSIGN Status	TDR Status	TTAB Status
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Word Mark NY
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PAPER GOODS AND PRINTED MATTER, NAMELY, TRADING CARDS, POSTERS, STICKERS, DECALS, TEMPORARY TATTOOS, BUMPER STICKERS, SCOREBOOKS, SCORECARDS, GAME PROGRAMS, MAGAZINES AND BOOKS FEATURING BASEBALL, STATIONERY FOLDERS, AUTOGRAPH BOOKS, BOOK COVERS, CALENDARS, GREETING CARDS, GIFT WRAPPING PAPER, PAPER GIFT AND PARTY BAGS, PAPER CUPS, PAPER PLATES, PAPER COASTERS, PAPER NAPKINS, PAPER TABLECLOTHS, LITHOGRAPHS, PAPERWEIGHTS, PENS, PENCILS, DESK STANDS AND HOLDER FOR PENS, PENCILS AND INK, NON-ELECTRIC ERASERS, AND TICKET HOLDERS AND LANYARDS FOR TICKET HOLDERS. FIRST USE: 19090000. FIRST USE IN COMMERCE: 19090000

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 76213615

Filing Date February 21, 2001

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition August 27, 2002
Registration

Applicant's
Ex. No. 291, Pg. No. 1
Opposition No. 91125615
Univ. Southern California v.
Univ. South Carolina

APPLICANT 00636